

PROPOSED

RESOLUTION NO.

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF BROWARD COUNTY, FLORIDA, PERTAINING TO BROWARD COUNTY'S NAMING POLICY; AMENDING SECTION 18.43 OF THE BROWARD COUNTY ADMINISTRATIVE CODE ("ADMINISTRATIVE CODE"); AMENDING PROCEDURES FOR NAMING COUNTY PROPERTY; AND PROVIDING FOR SEVERABILITY, INCLUSION IN THE ADMINISTRATIVE CODE, AND AN EFFECTIVE DATE.

(Sponsored by Senator Steve Geller)

WHEREAS, Section 18.43 of the Broward County Administrative Code sets out the process and criteria of the Board of County Commissioners of Broward County, Florida ("Board"), for naming property owned by Broward County ("County") and for property the County is authorized to name ("County Property"); and

WHEREAS, the Board desires to revise the procedures for naming County Property, NOW, THEREFORE,

BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF BROWARD COUNTY, FLORIDA:

Section 1. Section 18.43 of the Broward County Administrative Code is hereby amended to read as follows:

18.43. Naming Broward County-owned Property, Buildings, Structures, Roads, and Facilities.

22 The Board of County Commissioners of Broward County, Florida (“Board”), may
23 name any property, building, structure, road, or facility owned by Broward County, or
24 which Broward County otherwise has the right to name (“County Property”), subject to the
25 following process and parameters: set forth below.

26 a. ~~In its sole discretion, the Board of County Commissioners may involve~~
27 ~~outside organizations in the process.~~

28 b. ~~Ideas for names may originate from any organization or individual and~~
29 ~~should ultimately be in writing for consideration.~~

30 (a) Criteria. The following criteria shall apply to any proposal to name County
31 Property:

32 e. (1) County Property, buildings, structures, and facilities should not be named
33 after ~~living persons~~ a person who, at the time of the naming, holds public
34 office unless the qualifying period for election to a subsequent term in office
35 has closed and the person has not filed for reelection or election to another
36 office.

37 d. ~~Property, buildings, structures, and facilities may be named after people~~
38 ~~who have died following a minimum 90-day waiting period.~~

39 e. (2) County Property, buildings, structures, and facilities should not be named
40 using the title of a particular organization, except as permitted by ~~f.5. below~~
41 (b)(5) of this section.

42 (3) If the County Property is a road, the current name of the road shall be
43 retained as a secondary designation.

- 44 f. (b) Considerations. Consideration of the following guidelines in naming County
45 Property, buildings, structures, and facilities is encouraged:
- 46 1. (1) Historical significance.
- 47 2. (2) Geographical identifiers.
- 48 3. (3) Natural characteristics, including flora (plant life that is characteristic of the
49 Broward County region or environment) and fauna (animal life that is
50 characteristic of the Broward County region or environment).
- 51 4. (4) Individuals making significant, ~~non-financial~~ nonfinancial, humanitarian
52 contributions on a local, state, national, or global level of significance. The
53 priority of this consideration shall be in the following order:
- 54 (a) a. First priority: local level;
- 55 (b) b. Second priority: state level;
- 56 (c) c. Third priority: national level; and
- 57 (d) d. Fourth priority: global level.
- 58 5. (5) Individuals, corporations, or other entities making significant financial
59 contributions that benefit the mission of Broward County government.
- 60 g. ~~If the property, building, structure, or facility is a road, the current name of~~
61 ~~the road shall be retained as a secondary designation.~~
- 62 h. ~~Any proposal to name property, a building, a structure, or a facility after a~~
63 ~~person must be placed on the County Commission's printed agenda at least a month~~
64 ~~before it is presented for approval.~~
- 65 i. ~~Community response is to be solicited early in the process and the agenda~~
66 ~~item should include correspondence with a minimum of three local Cities, Homeowners~~

67 ~~Associations or other appropriate community groups to advise the local community of the~~
68 ~~proposal and solicit their input.~~

69 (c) *Proposal.* Any individual or group, including a County Commissioner,
70 proposing to name County Property (“Proposer”) shall submit to the Broward County
71 Administrator (“County Administrator”) the proposed name, the property to be named, and
72 any relevant information in support of the proposal (“Proposal”).

73 (d) *Notice.* Within five (5) business days after receipt of a Proposal, the County
74 Administrator or designee shall distribute to the Board a notice indicating that a Proposal
75 has been made to name County Property and identifying the Proposer, the proposed
76 name, and the County Property sought to be named.

77 (e) *Review.*

78 (1) The County Administrator or designee shall review the Proposal for
79 compliance with this section and shall solicit community input regarding the
80 Proposal from a minimum of three (3) local municipalities or community
81 groups that the County Administrator determines may have relevant input
82 regarding the Proposal, including homeowners’ associations, professional
83 associations, and neighborhood groups. The County Administrator must
84 obtain input from at least two (2) municipalities or groups.

85 (2) Within thirty (30) days after receipt of the Proposal, the County
86 Administrator or designee shall submit to the Board a memorandum
87 providing a summary of the community input solicited and received, an
88 analysis of whether the proposed name aligns with the criteria and

89 considerations under this policy, and any additional relevant information
90 regarding the Proposal.

91 (3) The Board, or any County Commissioner, may invite outside organizations
92 to participate in the review process.

93 (f) *Public Hearing.* After submission of the memorandum to the Board, an
94 agenda item setting the public hearing for the Proposal may be placed on the Board's
95 agenda, which agenda item shall append the County Administration memorandum to the
96 Board. A public hearing on the item shall be held no sooner than ten (10) days after the
97 item is first set for public hearing.

98 ~~j-~~ (g) This naming policy shall not apply if the naming rights have been sold or
99 transferred by agreement of the Board of County Commissioners.

100 Section 2. Severability.

101 If any portion of this Administrative Code Resolution is determined by any court to
102 be invalid, the invalid portion will be stricken, and such striking will not affect the validity
103 of the remainder of this Administrative Code Resolution. If any court determines that this
104 Administrative Code Resolution, in whole or in part, cannot be legally applied to any
105 individual, group, entity, property, or circumstance, such determination will not affect the
106 applicability of this Administrative Code Resolution to any other individual, group, entity,
107 property, or circumstance.

108 Section 3. Inclusion in the Broward County Administrative Code.

109 It is the intention of the Board of County Commissioners that the provisions of this
110 Administrative Code Resolution become part of the Broward County Administrative Code
111 as of the effective date. The sections of this Administrative Code Resolution may be

