



Broward County

Legislation Details (With Text)

File #: 22-956 **Version:** 1

Status: Agenda Ready

In control: PUBLIC HEARING

On agenda: 6/7/2022 **Final action:** 6/7/2022

Title: MOTION TO ADOPT Resolution Amending the Broward County Administrative Code, the title of which is as follows:

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF BROWARD COUNTY, FLORIDA, PERTAINING TO THE OFFICE OF FILM AND TO FILM, TELEVISION, AND MEDIA INCENTIVE PROGRAMS; AMENDING SECTIONS 13.41 THROUGH 13.45 OF THE BROWARD COUNTY ADMINISTRATIVE CODE ("ADMINISTRATIVE CODE"); AND PROVIDING FOR SEVERABILITY, INCLUSION IN THE ADMINISTRATIVE CODE, AND AN EFFECTIVE DATE.

Sponsors:

Indexes: Established Commission Goals

Code sections:

Attachments: 1. Exhibit 1 - Copy of Proposed Resolution Amending the Broward County Administrative Code

| Date | Ver. | Action By | Action | Result |
|------|------|-----------|--------|--------|
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Broward County Commission Regular Meeting

Director's Name: Andrew J. Meyers

Department: County Attorney

Information

Requested Action

MOTION TO ADOPT Resolution Amending the Broward County Administrative Code, the title of which is as follows:

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF BROWARD COUNTY, FLORIDA, PERTAINING TO THE OFFICE OF FILM AND TO FILM, TELEVISION, AND MEDIA INCENTIVE PROGRAMS; AMENDING SECTIONS 13.41 THROUGH 13.45 OF THE BROWARD COUNTY ADMINISTRATIVE CODE ("ADMINISTRATIVE CODE"); AND PROVIDING FOR SEVERABILITY, INCLUSION IN THE ADMINISTRATIVE CODE, AND AN EFFECTIVE DATE.

Why Action is Necessary

Board action is required to consider adoption of the proposed Resolution amending the Administrative Code.

What Action Accomplishes

Permits the Board to consider adopting the Resolution amending the Administrative Code.

Is this Action Goal Related

Yes

Previous Action Taken

Summary Explanation/Background

This item supports the Board's values of "[c]ultivating community culture, arts, recreation, and lifelong learning" and "[e]nsuring economic opportunities for Broward's diverse population and businesses." This item further supports the Board's Goals of: (1) "[p]rovid[ing] diverse artistic, cultural, educational, and historical amenities and programs that contribute to a vibrant, multicultural and economically viable community. . ."; and (2) "[d]iversify[ing] the local economy, attract[ing] industries offering high wage jobs with benefits while balancing economic, educational, environmental, and community needs."

On November 4, 2021, the Board adopted Resolution No. 2021-518, creating an Office of Film and establishing film, television, and entertainment production project incentive programs ("Incentive Programs") to provide funding to film, television, and entertainment production companies that bring their activities to Broward County and/or the South Florida region.

After the Board created the Office of Film and the Incentive Programs, the County hired a Film Commissioner who is recommending modifications to the Incentive Programs to better enable the County to compete for opportunities to bring film, television, and entertainment productions to Broward County.

The proposed Resolution, in addition to modifying the Incentive Programs, also renames the Office of Film as the "Broward County Film Commission," which later intends to also brand itself for marketing purposes as "Film Lauderdale."

This public hearing has been advertised with adequate notice to allow the Board's consideration of this item on June 7, 2022.

Source of Additional Information

Nathaniel A. Klitsberg, Senior Assistant County Attorney, 954-357-7600

Fiscal Impact

Fiscal Impact/Cost Summary

None.