



Broward County

Legislation Details (With Text)

File #: 22-597 **Version:** 1

Status: Agenda Ready

In control: OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

On agenda: 5/10/2022 **Final action:** 5/10/2022

Title: MOTION TO APPROVE Broward County's participation in the South Florida Anchor Alliance (SFAA) Regional Marketplace Pilot Project ("Project") beginning 2022 through 2025; and authorize the County Administrator or designee to negotiate and execute agreements and associated amendments related to County's participation in the Project that are at a net zero no cost to the County, including accepting a grant from the Health Foundation of South Florida, Inc., to fund expenses related to the Project, subject to review for legal sufficiency by the Office of the County Attorney, and to take all other administrative and budgetary actions associated therewith.

Sponsors:

Indexes: Established Commission Goals

Code sections:

Attachments: 1. Exhibit 1 - Health Foundation of South Florida Memo

Date	Ver.	Action By	Action	Result
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Broward County Commission Regular Meeting

Director's Name: Sandy-Michael McDonald

Department: Economic and Small Business Development

Information

Requested Action

MOTION TO APPROVE Broward County's participation in the South Florida Anchor Alliance (SFAA) Regional Marketplace Pilot Project ("Project") beginning 2022 through 2025; and authorize the County Administrator or designee to negotiate and execute agreements and associated amendments related to County's participation in the Project that are at a net zero cost to the County, including accepting a grant from the Health Foundation of South Florida, Inc., to fund expenses related to the Project, subject to review for legal sufficiency by the Office of the County Attorney, and to take all other administrative and budgetary actions associated therewith.

Why Action is Necessary

Board approval is required to authorize County Administrator or designee to execute agreements and amendments.

What Action Accomplishes

Authorizes the County's participation in the SFAA's Marketplace Pilot Program and authorizes the County Administrator or designee to execute agreements and amendments for participation in the Pilot program.

Is this Action Goal Related

Yes

Previous Action Taken

On October 6, 2020, the Broward County Board of County Commissioners passed Resolution No. 2020-506 (agenda item no. 19) executing the South Florida Anchor Alliance (SFAA) membership pledge.

Summary Explanation/Background

THE OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT RECOMMENDS APPROVAL OF THE ABOVE MOTION.

This item supports the Board of County Commissioners' Vision of "A vibrant economy with a diverse, skilled workforce, in a County offering unique advantages that attract all types of businesses to create equitable, countywide prosperity.", Value A: Ensuring economic opportunities for Broward's diverse population and businesses", Goal 1: "Attract and retain all types of business, especially high-wage industries that offer employee benefits, through partnerships with the Alliance, chambers of commerce, colleges and universities, CareerSource, and any other available avenues.."

On October 6, 2020, the Board passed Resolution No. 2020-506 (agenda item no. 19) executing the South Florida Anchor Alliance (SFAA) membership pledge to collaborate as an anchor institution in the implementation of strategies to build a healthy, thriving and prosperous South Florida. Broward County's Office of Economic and Small Business Development, Human Resources Department, and the Purchasing Division participate as active members of the Supplier Diversity and Workforce Development Sub-Committees and work with the other SFAA anchors to drive more of their multi-billion-dollar annual business spend toward local, small, and diverse businesses while also investing in local hiring and talent development.

The SFAA invited Broward County and other SFAA anchors to participate as inaugural members of the SFAA Regional Marketplace Pilot ("Project") through the beginning of 2025, at no net cost to the County. The goal of the Project is to provide a one-stop shop for vendor registration, e-certification, procurement sourcing and program matching/technical assistance for small businesses by connecting them to services, resources, and contracting opportunities with SFAA anchor institutions in Broward and Miami-Dade ("Regional Marketplace"). Any costs for the Project will be funded through grant(s) from the Health Foundation of South Florida. A letter of intent to participate in the Project was submitted by the Broward County Administrator, contingent upon County Commission approval. Project participants include: Broward County Public Schools, Miami-Dade Public Schools, Broward College, Florida International University, Broward Health, UHealth, City of Miami, University of Miami, Broward County and Miami-Dade County.

Project participation includes committing to:

- Providing data of procurement opportunities or links to the data available in Periscope or the County's Purchasing website. Data sharing conditions will be negotiated prior to entering into any partnership agreements.
- Providing CBE and SBE vendor information available currently in the public Small Business Directory. Data sharing conditions will be negotiated prior to entering into any partnership agreements.
- Promoting of the Regional Marketplace with vendors and collaborating with the Health Foundation of South Florida and SFAA members on Regional Marketplace launch efforts.

- Promoting and supporting businesses in their utilization of the Regional Marketplace.
- Participating with all anchors and the vendor selected by the SFAA, Avisare, in the development and final negotiations of an SFAA umbrella agreement. All partnership agreements will be for up to two years with an understanding that deliverables will need to be met by all parties by Year 2. Deliverables will include but will not be limited to anchor participation in the Regional Marketplace, number of RFPs shared, number of businesses participating in the Regional Marketplace, number of contracts secured, amount of contracts secured, and number of capacity building opportunities provided.

As an original SFAA member, Broward County has a unique opportunity to participate in this groundbreaking work and to realize the collective vision that streamlines opportunities for Broward small businesses.

Source of Additional Information

Sandy-Michael McDonald, Director OESBD, (954) 357-6400.

Fiscal Impact

Fiscal Impact/Cost Summary

None.