



Broward County

Legislation Text

File #: 22-1277, Version: 1

Broward County Commission Regular Meeting

Director's Name: Jonathan Daniels

Department: Port Everglades

Division: Business Development

Information

Requested Action

MOTION TO ADOPT Resolution directing the County Administrator to publish Notice of Public Hearing to be held on October 11, 2022, at 10:00 a.m., in Room 422 of the Governmental Center, 115 South Andrews Avenue, Fort Lauderdale, Florida, to consider the application of Marksman Security Corporation for the granting of a renewal of a nonexclusive franchise for a five-year term to provide marine terminal security services at Port Everglades.

Why Action is Necessary

Pursuant to Section 32.22 of the Broward County Administrative Code ("Administrative Code"), Broward County (the "County") must hold a public hearing prior to granting, renewing, placing on probation, suspending, or revoking a franchise.

What Action Accomplishes

Directs the County Administrator to publish Notice of Public Hearing during which the Broward County Board of County Commissioners may consider the granting of a renewal of a nonexclusive franchise to Marksman Security Corporation for a five-year term to provide marine terminal security services at Port Everglades.

Is this Action Goal Related

Yes

Previous Action Taken

None

Summary Explanation/Background

THE PORT EVERGLADES DEPARTMENT RECOMMENDS APPROVAL.

This action supports the Broward County Board of County Commissioners' ("Board") Value of "Ensuring economic opportunities for Broward's diverse population and businesses" and the Goal to "Increase the economic strength and impact of revenue-generating County enterprises balancing economic, environmental, and community needs."

Marksman Security Corporation ("Marksman") has provided marine terminal security services at Port Everglades since 2021. On November 4, 2021 (Item No. 42), the Board granted a nonexclusive franchise to Marksman to provide marine terminal security services at Port Everglades for a one-year

term, from November 4, 2021, through November 3, 2022. Marksman has applied for renewal of the franchise.

Staff reviewed the marine terminal security franchise renewal application against the enumerated renewal criteria outlined in Chapter 32 of the Administrative Code. Staff's due diligence included, among other things: (a) corresponding with Marksman's representative to clarify franchise requirements; (b) reviewing Marksman's corporate status, resumes of executive staff, list of managerial personnel, business history/experience, litigation history, insurance certificate(s), financial documents and creditworthiness, discharge of previous financial obligations to the County, compliance with all franchise terms and conditions and established rules and regulations of the County, required licenses and certificates, company programs and policies, list of equipment to be used at Port Everglades, statement of activities and actions indicating that Marksman has maintained a favorable service performance record in Port Everglades during the term of its prior franchise agreement; and (c) ensuring that Marksman has promoted and developed growth in the business activities, projects, or facilities of Port Everglades. Staff also reviewed Marksman's safety and environmental history and found no infractions.

Marksman has agreed to comply with all franchise conditions outlined in Section 32.24 of the Administrative Code by submitting the signed franchise application.

Based on the review of information provided in the franchise renewal application, staff recommends renewing the marine terminal security service franchise. Per Section 32.20 of the Administrative Code, the County may grant marine terminal security service franchises for up to five years. Therefore, consistent with past practice, staff recommends renewing the franchise for a five-year term.

The complete application and supporting documents are on file in the Port Everglades Business Development Division's office.

Source of Additional Information

Jorge Hernández, Director, Business Development Division, Port Everglades Department, (954) 468-3501

Fiscal Impact

Fiscal Impact/Cost Summary

Marksman has paid the required annual fee of \$2,360 and shall pay an additional \$9,440 in annual franchise fees over the franchise term, for a total of \$11,800.