



OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
Governmental Center Annex

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-5674

MEMORANDUM

DATE: May 19, 2022

TO: Santrecia Harden, Purchasing Agent
Purchasing Division

THRU: Sandy-Michael McDonald, Director
Office of Economic and Small Business Development

FROM: Maribel Feliciano, Assistant Director
Office of Economic and Small Business Development

RE: **RFP No. GEN2121746P1- Consultant Services for Water Conservation Outreach and Communications County Business Enterprise (CBE) Review**

SANDY-MICHAEL MCDONALD
Digitally signed by SANDY-MICHAEL MCDONALD
Date: 2022.05.26 15:27:39 -04'00'

MARIBEL FELICIANO
Digitally signed by MARIBEL FELICIANO
Date: 2022.05.19 14:32:49 -04'00'

This memorandum supersedes the December 13, 2021 memorandum.

The Office of Economic and Small Business Development (OESBD) has conducted a review of the respondents' CBE participation for the above referenced contract. CBE participation for this solicitation is calculated on the base bid amount. Two (2) proposals were received and reviewed. An overview is provided as follows:

The CBE Goal for this project: 25%

Met the CBE Requirements

<u>Firm</u>	<u>Category</u>	<u>Percentage</u>
Upscale Events by Mosaic dba The Mosaic Group (prime)	CBE	71%
Brizaga, Inc. dba Sea Level Rise Ready	CBE	9%
	Total:	80%

- Contractor's Bid Amount: \$565,000.00
- CBE Participation Commitment: 80%

CBE Review
RFP No. GEN2121746P1- Consultant Svcs for Water Conservation Outreach and Communications

Met the CBE Requirements

<u>Firm</u>	<u>Category</u>	<u>Percentage</u>
DJ Public Relations, Inc. (prime)		
Blue Hill Press dba Sav-Quick Printing	CBE	5%
The Valerin Group, Inc.	CBE	<u>20%</u>
	Total:	25%

- Contractor's Bid Amount: \$625,000.00
- CBE Participation Commitment: 25%

Compliance Comments:

Upscale Events by Mosaic dba The Mosaic Group, Inc. and DJ Public Relations, Inc. submitted the required information with their proposals. Therefore; Upscale Events by Mosaic dba The Mosaic Group, Inc. and DJ Public Relations, Inc. are in compliance with the CBE program requirements for this solicitation.

CBE Compliance History:

The following is a report of the respondents' CBE compliance history for active and/or completed projects within the last five (5) years of the RFP opening date of November 10th, 2021. OESBD cannot report CBE Compliance history of active and/or completed projects for Upscale Events by Mosaic dba The Mosaic Group, Inc. and DJ Public Relations, Inc. due to no active and/or completed projects exist within the last five (5) years of the RFP's opening date for these firms.

cc: Samantha T. Baker, Project Manager, Environmental Planning
Donna-Ann Knapp, Small Business Development Manager, OESBD
James Vose, Jr., Small Business Development Specialist, OESBD