



OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
Governmental Center Annex

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-5674

MEMORANDUM

DATE: February 25, 2020

TO: Ronald Delello, Traffic Signs and Markings Superintendent
 Traffic Engineering Division

THRU: Sandy-Michael McDonald, Director *SMC*
 Office of Economic and Small Business Development

FROM: Maribel Feliciano, Assistant Director *MF*
 Office of Economic and Small Business Development

SUBJECT: No CBE Goal for Thermoplastic Pavement Marking Material and Glass Beads

The Traffic Engineering Division is seeking to purchase Thermoplastic Pavement Marking Materials and Glass Beads for the installation of lane lines, edge lines and center lines on county and city roadways where traffic engineering agreements have been established. The Small Business directory revealed there are no certified County Business Enterprise (CBE) firms in the directory that can meet the requirements of the solicitation; therefore, consistent with the Broward County Business Opportunity Act of 2012, as amended, Sec. 1-81.3 (1) (a), no CBE goal is applicable for this project. According to Sec. 1-81.10 (a) (1) of the Broward County Business Opportunity Act, as amended, if a responsive, responsible bid is received from a certified CBE firm that is within ten percent (10%) of the lowest bid received from a non-CBE firm, the CBE shall be offered the opportunity to match the lowest bid. For Request for Proposals (RFPs), if upon the completion of final rankings, a responsive and responsible CBE is within 5% of the highest ranked non-CBE proposer, the CBE shall be considered the highest-ranked proposer and shall have the opportunity to proceed to negotiations with the County.

This contract is subject to the Broward County Workforce Investment Program.

Eligibility for the CBE program is based on economic/size standards; the program does not utilize race or gender criteria for either certification or goal methodology purposes. The above recommendation is based on our examination of the scope of work and cost estimate as submitted to the Office of Economic and Small Business Development by the using agency.

If you have any concerns regarding available subcontracting opportunities, please contact our office at (954) 357-6400.

Cc: Marcia Young, Small Business Development Specialist, OESBD