



OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
Governmental Center Annex

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-5674

MEMORANDUM

DATE: September 9, 2021

TO: Ronald Delello, Traffic Signs and Markings Superintendent
 Traffic Engineering Division

THRU: Sandy-Michael McDonald, Director
 Office of Economic and Small Business Development

Digitally signed by SANDY-MICHAEL
 MCDONALD
 Date: 2021.09.14 15:21:20 -04'00'

FROM: Maribel Feliciano, Assistant Director
 Office of Economic and Small Business Development

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 FELICIANO
 Date: 2021.09.09 18:41:14 -04'00'

SUBJECT: Sign Posts and Footers
NO CBE GOAL

NAICS Codes: 423990

Broward County is seeking to purchase materials for sign posts and footers as required by the Traffic Engineering Division for Broward County. A review of the Certified Firm Small Business Directory revealed there is 1 County Business Enterprises (CBEs) available that can meet the requirements of the solicitation; therefore, consistent with the Broward County Business Opportunity Act of 2012, as amended, Sec. 1-81.3(a)(1), if there are fewer than two (2) certified CBEs available to participate in a specific project, no CBE goal will be applicable. However, in accordance with Sec. 1-81.10(a)(1) of the Broward County Business Opportunity Act, as amended, if a responsive, responsible bid is received from a certified CBE or SBE that is within ten percent (10%) of the lowest responsive, responsible bid received from a nonCBE, nonSBE firm, the CBE or SBE (as applicable) shall be offered the opportunity to match the lowest responsive, responsible bid. If the CBE or SBE firm (as applicable) matches the lowest responsive, responsible bid, the CBE or SBE firm shall be deemed the lowest responsive, responsible bidder.

This contract is not subject to the Broward County Workforce Investment Program.

Eligibility for the CBE program is based on economic/size standards; the program does not utilize race or gender criteria for either certification or goal methodology purposes. The above assigned goal for County Business Enterprise participation is based on our examination of the scope of work and cost estimate as submitted to the Office of Economic and Small Business Development by the using agency.

If you have any concerns regarding available subcontracting opportunities, please contact our office at (954) 357-6400.

cc: Shawn Gannon, Small Business Development Specialist, OESBD