Exhibit 1

BROWARD COUNTY FLORIDA
OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

Post Expo Report

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ABOUT FITCE

The Florida International Trade and Cultural Expo (FITCE) originated in 2015 and was adopted as an annual event by the Broward County Board of County Commissioners in 2016. FITCE is consistent with the Board's Vision of a "vibrant economy with a diverse, skilled workforce, in a county offering unique advantages that attract all types of businesses to create equitable, countywide prosperity" and world-class arts and culture.

HIGHLIGHTS

FITCE 2019 took place on October 9-10, 2019 at the Greater Fort Lauderdale/ Broward County Convention Center, welcoming former heads of state, high-level representatives of international governments, dignitaries, business delegations and local experts in the field of international trade. FITCE 2019 featured a World Expo Marketplace comprised of 316 international and local exhibitors, as well as an educational component with 15 sessions and panels such as OESBD's signature seminars: **11 Steps to Exporting – A Roadmap to your Exporting Success!, How to Import in the United States, How to Bring your Business to the USA, American and International Buyers Panel** and two special segments called **Doing Business with the World** and **Speed Matchmaking with Country Representatives** that attracted consulates, trade commissions, bi-national chambers and delegation representatives from 60 countries.

WHY IS FITCE IMPORTANT?

Florida's future is global trade! South Florida's total trade with the world in 2018 was $107.71 billion in goods sourced in the state, and more than 60,000 companies in the region are registered to export. Now is the time for Broward businesses to move to the next level and Broward County is perfectly positioned to bring new global businesses to the region.

BROWARD COUNTY BOARD OF COMMISSIONERS

BROWARD COUNTY FLORIDA
OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

FITCE
Florida International Trade and Cultural Expo
Connect Your Business to the World!

FITCE 2019 At a Glance!

93% of attendees agree that FITCE gave a clear understanding of the resources available.

92% of attendees are likely to attend FITCE 2020.

98% of attendees are likely to set follow up appointments with contacts met at FITCE.

15 Educational Panels and Sessions

60 International Countries Participating

316 Local & International Exhibitors

1869 Total Attendees

"I was able to meet potential buyers for gemstones and charcoal. There is also a contact I am to meet soon for mining business." #FITCE

"I made a connection with the person in charge of the popups at sawgrass mall." #FITCE

"Met key foreign officials that may give us a hand with pursuing an aviation business in their countries." #FITCE

Source: FITCE 2019 Survey Results

Post-FITCE Activity:

- Coffee business from Colombia and avocado business from Mexico found distributors in Florida and will start importing via Port Everglades and look to open an office/warehouse in Broward County
- City of Fort Lauderdale signs a new Sister-City with Constanta, Romania
- Two (2) manufacturers from Canada looking to expand to Broward County
- One (1) Italian business looking to open their North American headquarters in Broward County
- A Broward large developer found contact to export and invest in Ghana

For more information, visit FITCExpo.com or call 954-357-6400

Broward County and South Florida... Your Gateway to the World!

- 35 Colleges & Universities
- Strategic Geographic Location
- Reach 4 continents in one day
- 76° F (24°C) average temperature
- 200 corporate & international headquarters
- 6 million people; 120 languages
- 10 airports (3 major international and 7 executive airports; 100 non-stop U.S. & International flights)
- Port Everglades #1 seaport & foreign trade zone for exports in Florida
- $25 billion in international trade
- Zero state income tax

*Source: Greater Fort Lauderdale 2020 Alliance Economic Sourcebook.

For more information, visit www.FITCExpo.com or call 954-357-6400

BROWARD COUNTY FLORIDA
OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

954-357-6400
Broward.org/EconDev

Broward County OESBD

@BCOESBD

A Service of the Broward County Board of County Commissioners - An Equal Opportunity Employer and Provider of Services
200 copies of this document were promulgated at a cost of $110.00, or $.55 per copy to inform the public about services provided by Broward County OESBD.

Thank You to the Key Partner Agencies

Mayor Dale V.C. Holness' office provided substantial support in terms of finding key sponsors, volunteer coordination, inviting dignitaries and high-level speakers, marketing efforts, coordinating weekly committee planning meetings, and providing interns to assist the Broward County Office of Economic and Small Business Development (OESBD).

Greater Fort Lauderdale Convention and Visitors Bureau (GFLCVB) provided use of the Greater Fort Lauderdale / Broward County Convention Center (Grand Ballroom).

Port Everglades Department & Broward County Aviation Division (BCAD):
Port Everglades hosted a tour showcasing capital investment and its logistic capabilities as well as Foreign Trade Zone #25. A total of 51 international delegates participated in this activity representing the following countries: Bangladesh, Canada, Colombia, Ecuador, Ghana, India, Kenya, Poland, Romania, South Africa and Togo. Both Port Everglades and BCAD provided financial sponsorships.

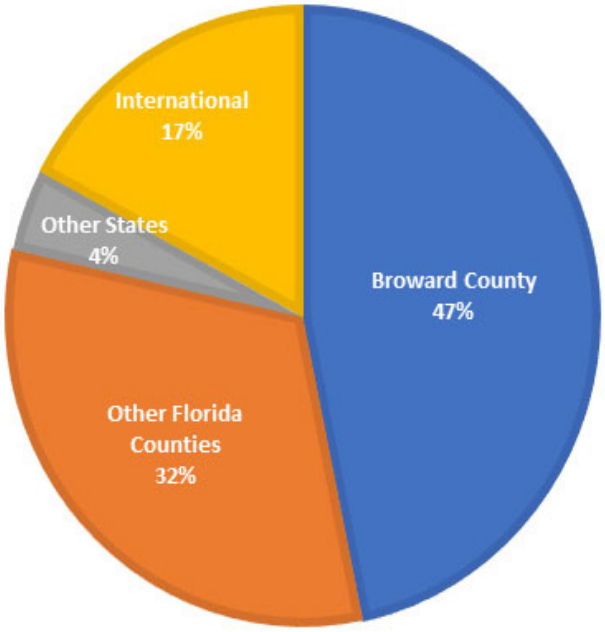
Broward County Cultural Division organized a visual art exhibit which showcased local and international artists demonstrating the community's cultural diversity.

Broward County Office of Economic and Small Business Development (OESBD) is the main host for FITCE and offers comprehensive logistical and coordination support in the form of activity and event planning, program management, marketing, recruitment of expert speakers, dignitaries and other high-level guests. OESBD solicited via purchasing a main organizing partner for FITCE 2020 and beyond.

FITCE by the Numbers

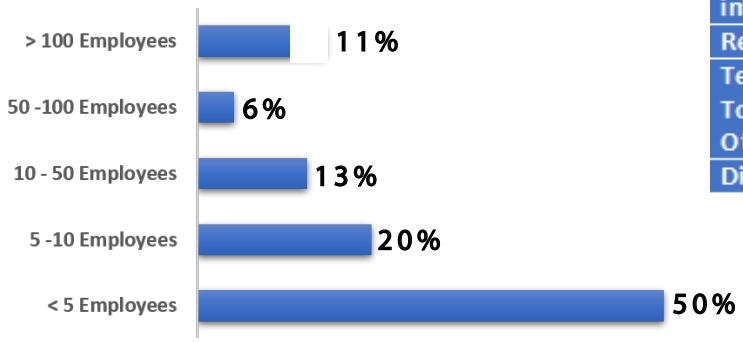
In summary, most representatives who attended FITCE were from Broward County based businesses (47%) and 50% were from a business with 5 employees or less mainly from the professional services, government & public agencies, real estate, and technology/telecommunication industries. The World Expo exhibitors consisted of international and local businesses and entities.

Location of Business Owners/Employees

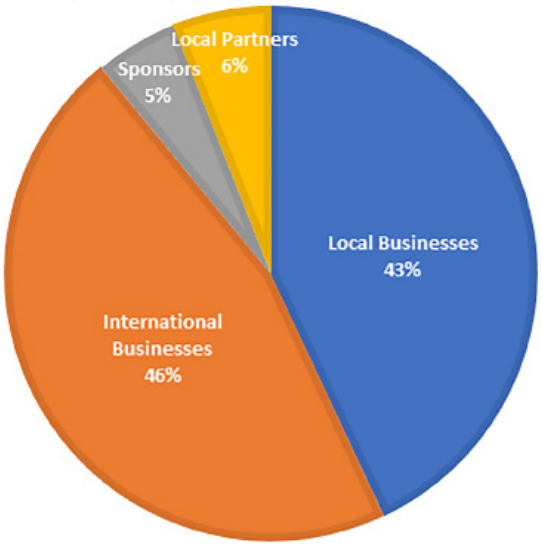


Industry Categories	Number of Businesses
Agriculture, Forestry, Fishing & Mining	69
Arts, Culture, Sports & Entertainment	94
Aviation & Aerospace	31
Chambers, Association & Non-Profit Org.	85
Cleantech & Renewable Energy	22
Construction	74
Consumer Products including Automotive	51
Education	60
Fashion	80
Financial Institutions & Banking	81
Food & Beverages + Equipment including retail	70
Global Logistics, Transportation, Marine & Import/Export	98
Government & Public Agencies	119
Industrial, Business supplies & Manufacturing	77
Life Sciences & Healthcare	41
Media & Publishing	59
Professional Services (CPA, marketing, law, import/export services, retail services, etc..)	175
Real Estate	111
Technology & Telecommunications	99
Tourism	77
Other	210
Did not answer	86

Company Size



World Expo Exhibitors



15 Educational Panels & Sessions

60 International Countries Participating

316 Local & International Exhibitors

1869 Total Attendeees

"Broward County is the Gateway to Latin America and the Caribbean and with FITCE, we are connecting our businesses to the world"
- **Dale V.C. Holness, Broward County Mayor & Commissioner (District 9) & FITCE Founder**

FITCE 2019 Culture

OESBD partnered with the Broward County Cultural Division to integrate a cultural element to FITCE 2019. Performances from international groups and a fashion show also marked the cultural celebration. Below are a few photos. See the feature spread in the FITCE 2019 Program Guide in the Appendix.

FITCE 2019 Media & Marketing

ADVERTISING CAMPAIGN:

2 Million Listeners

Radio: Univision, Hot 105, WLRN, WAVS, Sak Passe

100K Viewers

Television: ABC, CBS, NBC 6, Fox, Telemundo & Comcast Spotlight

254K Viewers
4,801 Clicks

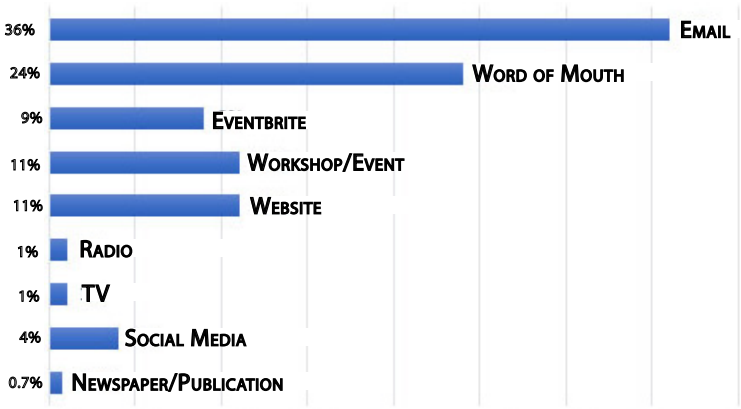
Social Media: Facebook Ads

32K Readers

Newspapers: South Florida Business Journal, En USA, South Florida Times, Florida Chinese News, Gazeta, CNW, Westside Gazette

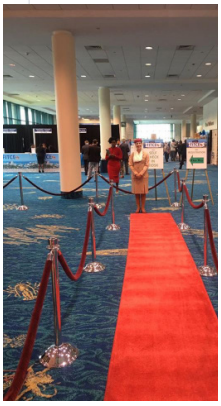
Social Media: Facebook Ads

HOW DID YOU HEAR ABOUT FITCE?



FLYERS & PROGRAM GUIDE:

ON-SITE BRANDING:



FITCE 2019 Social Media

FITCE was promoted heavily on the OESBD social media pages. Attendee engagement was encouraged by requesting they use the hashtag #FITCE2019 when posting on social platforms. In addition, OESBD posted event clips with onsite testimonials from attendees. Social media engagement steadily increased from the onset of the FITCE campaign at the initial announcement to beyond close out with post-event engagement. Hashtags in FITCE messaging included: #FITCE; #FITCExpo; #GlobalTrade; #Import; #Export.

SOCIAL MEDIA ACTIVITY (AUGUST 9 - OCTOBER 10):

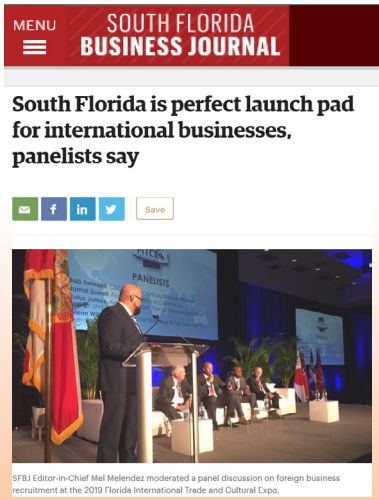
34 Facebook Posts @BrowardCountyOESBD & Others

75 Twitter Posts @BCOESBD & Others

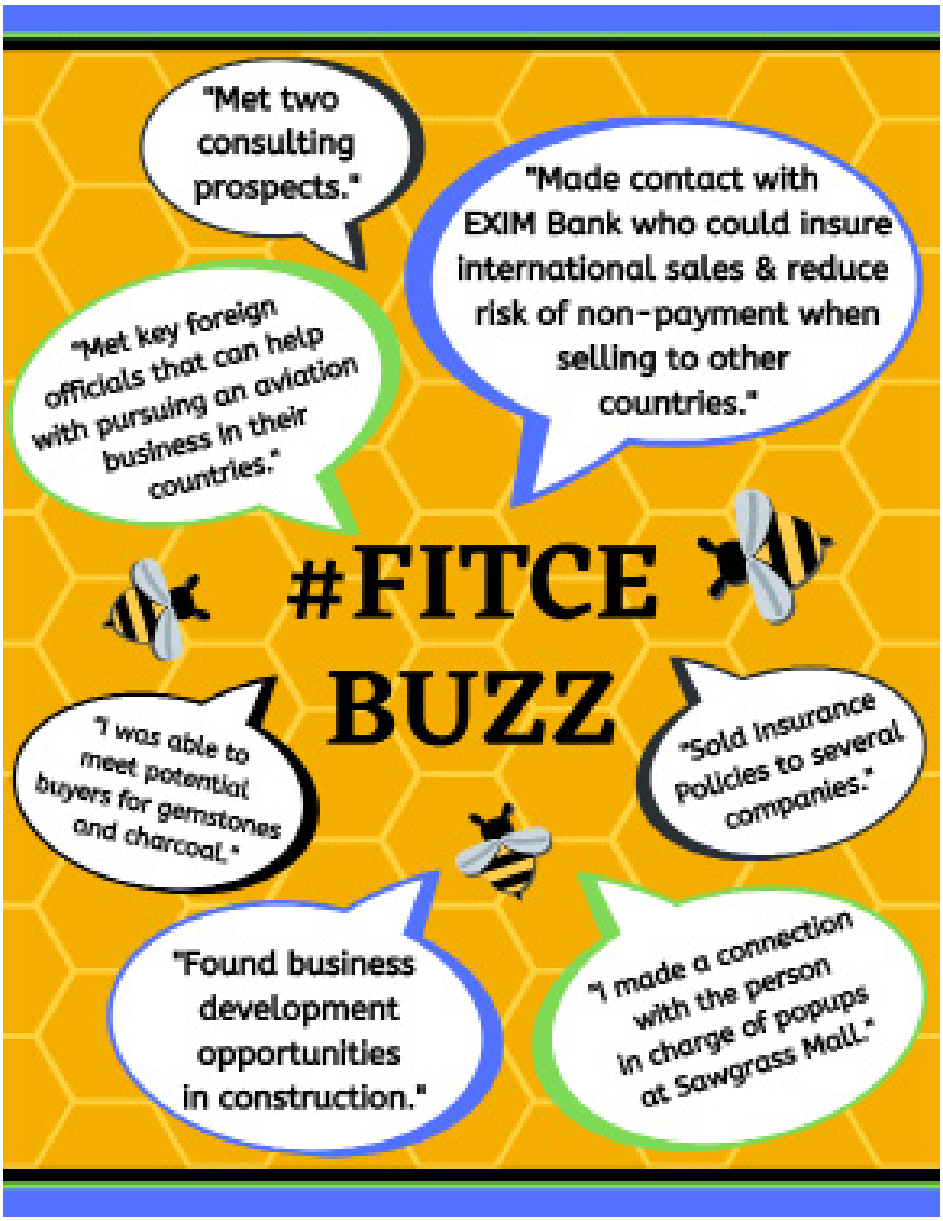
IMPRESSIONS:

254k Facebook viewers

60,678 Twitter



FITCE 2019 Survey Results & Testimonials



92%

of attendees are likely to attend FITCE 2020

98%

of attendees are likely to set follow up appointments with contacts met at FITCE

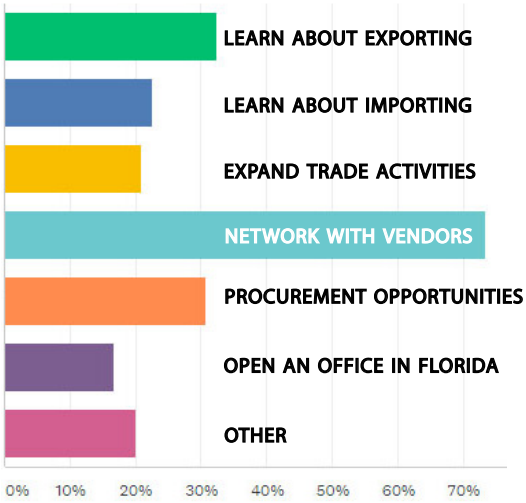
93%

of attendees agree that FITCE gave a clear understanding of the resources available to businesses and potential opportunities

61%

of attendees downloaded & engaged with the FITCE app

WHY DID YOU ATTEND FITCE?



FITCE 2019 Post Activity

KEY SUCCESSES ORIGINATING FROM FITCE 2019
1. Ataraxia Coffee from Colombia & Avohill Avocado from Mexico found distribution in Florida, will start importing via Port Everglades and look to open a warehouse in Broward
2. World Trade Center Fort Lauderdale to launch in Broward County in 2020
3. Broward organized *Doing Business with Bangladesh, Poland , Saint Lucia* and *Europe* in 2020
4. Two manufacturers from Canada looking to relocate to Broward County
5. HOME Design Luxury Publication from Italy looking to open North American headquarters in Broward County
6. Italian business delegation looking to visit Broward County in 2020 and 2021
7. Large fashion incubator tied to *New York Fashion Week* looking to expand to Broward County to spur growth to a new fashion industry in Broward
8. Broward County led a successful Ghana trade mission parallel with Enterprise Florida

Exhibit 1

FITCE 2019 Financials

Total revenues were $226,150 originating from sponsorships ($50,000), Broward County Board of County Commissioner's approved annual budget for FITCE ($100,000), $9,460 in revenues originating from the sale of eighty-three (135) local exhibitor tables and $66,690 from previous years. Total expenses for FITCE 2019 were $114,161. In addition, the Greater Fort Lauderdale/Broward County Convention Center provided in-kind sponsorship for use of the Floridian Ballroom at the Broward County Convention Center (valued at $24,027). Below is a consolidated summary report of rounded revenues and expenses.

Florida International Trade & Cultural Expo 2019	Actual Amounts FITCE 2019
EXPENSE CATEGORIES	
Décor/Registration System/Audio Visual/Photographer/Videographer/DJ/Electrical/Globes for Dignitaries/Balloons/Extra Flags/Raffle Drum/Red Carpet/2nd Step & Repeat/Wifi	31,041
Program Guide Printing	2,500
Runner/Logistic Coordinator	3,000
Registration Badges Fees & Services (lanyards, writsbands, magnetic name tags, credit card machine merchant fees for exhibitors/sponsor payments)	5,119
Food & Beverages:	18,320
Continental Breakfasts	
Coffee Breaks	
VIP Room Lunch	
Other costs (lunch vendors, volunteers lunch, water coolers, linens)	
Convention Center Setup Fees & Security Services	24,459
Advertising (TV, Radio, Newspaper, Trade Magazines, Web)	16,008
Attendee Event Engagement App (Whova)	1,999
Print Shop Costs	3,500
Simultaneous Translator Services	8,500
Delegate bags	2,175
TOTAL EXPENSES	**116,621**
REVENUE CATEGORIES	
Sponsorships	50,000
Local Exhibitors Tables (FITCE2019: 135 tables)	9,460
Support from Broward County Board of County Commissioners	100,000
Remaining Funds from previous FITCE	66,690
TOTAL REVENUES	**226,150**

FITCE thanks the Broward County Board of County Commissioners for their support & participation

As FITCE continues to grow, managing the event's growth will be key to its continued success. Due to the COVID-19 pandemic, the next FITCE conference will take place in 2021.

Contact Information: Paola Isaac Baraya
FITCE Director & Economic Development Specialist – International Trade
Broward County Office of Economic and Small Business Development
115 S Andrews Ave., Room A680 | Fort Lauderdale, FL 33301
Direct: 954.357.7894 | Email: pisaac@broward.org | Broward.org/EconDev
FITCExpo.com

Appendix:
FITCE 2019 Program Guide

FITCE

KEY SPONSORS

WORLD

UNIVERSITY OF MIAMI
DIVISION of CONTINUING & INTERNATIONAL EDUCATION

LOCAL PANEL

BROWARD COUNTY FLORIDA
BROWARD COUNTY FLORIDA OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
fxe FORT LAUDERDALE EXECUTIVE AIRPORT
CITY OF FORT LAUDERDALE
FLORIDA
PORT EVERGLADES BROWARD COUNTY, FLORIDA
Emirates
Lauderhill
FPL
GLOBAL OVER DAY SEMINARY UNIVERSITY
RENAISSANCE EVOLUTION
FORT LAUDERDALE-HOLLYWOOD INTERNATIONAL AIRPORT BROWARD COUNTY, FLORIDA
GREATER FORT LAUDERDALE
BROWARD COUNTY FLORIDA Cultural Division
Your CBD Store® Where Good Health Hits Home
NSU NOVA SOUTHEASTERN UNIVERSITY
BROWARD COLLEGE INTERNATIONAL EDUCATION www.broward.edu

BREAKFAST

CROWLEY People Who Know
greater fort lauderdale alliance broward county

COFFEE / TEA

Mink & Mink, Inc. Licensed Real Estate Brokers "Think Mink for your real estate needs"
AD

RECEPTION

Global Peace FOUNDATION
MISIÓN PRESIDENCIAL LATINOAMERICANA
GREATER FORT LAUDERDALE CHAMBER OF COMMERCE
HISPANIC HERITAGE
DECX EXPORT DISTRICT EXPORT COUNCIL

MEDIA / TOP IN-KIND

Hard Rock
Invest:
CNW NETWORK
CYBERSPORT
Caribbean American PASSPORT NEWS MAGAZINE
MIAMI HEAT

Exhibit 1

South Florida *to the World*

What is FITCE?

On October 9-10, 2019 at the Greater Fort Lauderdale/Broward County Convention Center, Broward County and all of South Florida will welcome international countries to recognize this region as one of the top business opportunity destinations in the world. The goal of the Florida International Trade and Cultural Expo (FITCE) is to brand Broward County as the premier importing and exporting trading capital, while helping to establish new businesses and nurture existing businesses to continue growing.

Business persons and residents alike will get the rare chance to meet one-on-one with international delegates, government leaders, entrepreneurs, chambers of commerce leaders, business alliance and councils, seasoned importers/exporters, and representatives from Broward County's leading public economic engines, including Port Everglades, Fort Lauderdale –Hollywood International Airport, The Greater Fort Lauderdale Convention & Visitors Bureau as well as Broward County's Office of Economic and Small Business Development, Broward County's Cultural Division, Enterprise Florida, and The Greater Fort Lauderdale Alliance.

Broward County Commission
(Front Row From L-R): Commissioner for District 7 Tim Ryan, Commissioner for District 8 Barbara Sharief, Commissioner for District 3 Michael Udine, Commissioner for District 1 Nan H. Rich, Vice-Mayor and Commissioner for District 9 Dale V.C. Holness, Mayor and Commissioner for District 2 Mark D. Bogen, Commissioner for District 5 Steve Geller, Commissioner for District 4 Lamar P. Fisher and Commissioner for District 6 Beam Furr.

Why is FITCE Important?

Florida's future is global trade! South Florida's total trade with the world in 2018 was $107.71 billion in goods sourced in the state, and has more than 60,000 companies registered to export. It is time to help them take their businesses to the next level and bring new global businesses to the region.

What is FITCE's Vision?

To welcome new businesses, to collaborate and connect while providing tools and resources for those wanting to live and work in South Florida.

- To bring together 200 International companies and 1300 United States companies that want to establish or expand their business in South Florida.
- To offer the opportunity to sell your products and services to over 60 countries from around the globe!
- To provide access to meet in person with international government and business delegations, consulates, trade commissioners and bi-national chambers at Doing Business World (World Expo Marketplace) and at the Speed Matchmaking with Countries!
- To present insightful panels to teach about the 11 Steps to Exporting, How to Bring Your Business to the USA, and How to Import to the USA.

Why South Florida is built for business:

- One of the top locations in the United States for entrepreneurial activity.
- The most sophisticated and diverse international infrastructure in the world, with more than 75 consulates, foreign trade offices and bi-national chambers of commerce.
- Business friendly, low tax environment; individuals pay no state or local personal income taxes, adding incentives for recruiting top executives and professionals.
- Streamlined development review and permitting process for new businesses.
- Home of Port Everglades, the leading port by tonnage in Florida and 18th busiest Port in the USA (a FITCE partner).
- Approximately 60 percent of the population is within the prime working ages with a deep and diversified pool of IT talent.
- Home to over 200 corporate headquarters including: AutoNation, Microsoft Latin America, Citrix Systems, Embraer, Sony Latin America, Mapei, Kaplan, Magic Leap and Hotwire Communications, just to name a few.
- A top tourist destination – with numerous natural and cultural attractions.

FITCE
Florida International Trade and Cultural Expo
www.FITCExpo.com

Special Message
from Broward County Mayor

Broward County is excited to celebrate its 5th year anniversary of the Florida International Trade and Cultural Expo (FITCE) welcoming more than 60 countries from around the globe to South Florida, USA to engage in bilateral trade, tourism and cultural exchange with our local business community.

Broward County is nestled in the heart of South Florida, which represents the #1 gateway to Latin America and the Caribbean for the United States of America. We provide easy access to three major seaports and airports, a consumer market surpassing 6 million in population, a diverse and educated workforce and a vibrant quality of life. Our growing industries include life sciences (pharma / biotech), aviation, technology, marine industries and headquarter initiatives just to name a few.

One of the goals, coming out of the most recent Broward County Commission Strategic Plan Visions and Goals workshop, was for Broward County to "Become the center for trade in Florida to the world especially Latin America and the Caribbean, but also to the rest of the world connecting us via the Atlantic Ocean". This signature event plays a strategic role in assisting us reach this goal.

We hope you will forge strategic partnerships and friendships during this expo as well as gain valuable knowledge and insight in the field of international trade listening to over 100 expert speakers presenting this year at FITCE. Enjoy FITCE and for the delegations visiting from around the world, we welcome you and invite you to make Broward County your second home!

Regards,

Mark D. Bogen
Broward County Mayor

World Expo Participating Nations

General U.S. export opportunities by sectors are sourced from the U.S. Commercial Service's Country Commercial Guides – Export.Gov/CCG. Information is provided for general knowledge purposes. Who is attending (speaker, exhibitor or attendee) from a specific country is subject to change. Most but not all countries are exhibiting at the world expo.

CARIBBEAN

BAHAMAS
Who Is Attending: The Bahamas Consulate, The Bahamas Chamber of Commerce & Business Delegation

U.S. Export Opportunities to Bahamas: agricultural commodities and food products, automotive parts, consumer goods, medical devices, renewable energy, travel & tourism

BELIZE
Who Is Attending: Mayor of Belize City, Mayor of San Ignacio, Belize Chamber of Commerce & Industry, Belize American Chamber of Commerce of South Florida

U.S. Export Opportunities to Belize: agricultural sector, green/renewable technology, construction infrastructure projects (airports) travel & tourism

DOMINICAN REPUBLIC
Who Is Attending: Dominican International Business & Tourism Federation

U.S. Export Opportunities to the D.R.: agricultural sector, automotive parts & services, building products, hotel and restaurant equipment, medical equipment, renewable energy, safety & security equipment, sporting goods

GUYANA
Who Is Attending: Minister & Business Delegation & the Guyanese American Chamber of Commerce

U.S. Export Opportunities to Guyana: agricultural sector, energy, medical equipment, mining & minerals, oil & gas, pharmaceuticals, travel & tourism

HAITI
Who Is Attending: Mayor of Aquin, Consul General of Haiti in Miami & Haitian American Chamber of Commerce

U.S. Export Opportunities to Haiti: agricultural sector, construction, energy, machinery and transport, mining & minerals, telecommunications, industry, travel & tourism

JAMAICA
Who Is Attending: Consul General of Jamaica in Miami

U.S. Export Opportunities to Jamaica: agricultural sector, chemicals & related products, machinery & transportation equipment, mineral, lubricants & related materials

MARTINIQUE
Who Is Attending: Business Delegation

Export Opportunities to Martinique: agricultural commodities and food products, automotive parts, consumer goods, medical devices, renewable energy, travel & tourism

ST. LUCIA
Who Is Attending: Consul General of Suriname in Miami

U.S. Export Opportunities to St Lucia: : agriculture, construction, medical equipment, sailing equipment, telecommunications, renewable energy

TRINIDAD & TOBAGO
Who Is Attending: South Florida Chamber of Commerce

U.S. Export Opportunities to Trinidad & Tobago: agriculture, construction, mining & minerals and oil & gas

NORTH & LATIN AMERICA

ARGENTINA
Who Is Attending: Trade Commissioner of Argentina in Miami

U.S. Export Opportunities to Argentina: agricultural machinery & irrigation equipment, education & training, electronic security equipment, environmental technologies, food processing equipment, healthcare, information and communications technology

BRAZIL
Who Is Attending: City of São Sebastião, Consulate General of Brazil in Miami, Brazilian Business Group & Brazilian-American Chamber of Commerce of Florida

U.S. Export Opportunities to Brazil: aerospace & aviation, agricultural food, airports, architecture constructions & engineering services, chemicals, defense, education & professional training, electrical power systems, environmental technologies, franchising, healthcare, IT, mining equipment, oil & gas, cosmetics, renewable energy, safety & security, transportation infrastructure, travel & tourism

CANADA
Who Is Attending: Consul General of Canada in Miami & Canada Florida Chamber of Commerce

U.S. Export Opportunities to Canada: agricultural machinery & sector, construction/engineering services, automotive, civil aviation, consumer goods, defense, education & training, environmental technologies, medical equipment, telecommunications, mining & minerals equipment, oil & gas, power generation, renewable energy, textiles, travel & tourism

CHILE
Who Is Attending: Pro Chile, Chile – U.S. Chamber of Commerce & Business Delegation

U.S. Export Opportunities to Chile: agricultural equipment, automotive parts, construction, education & training, electrical power equipment, energy & environmental technologies, healthcare, mining, safety & security, telecommunications, travel & tourism

COLOMBIA
Who Is Attending: Governor of Antioquia & Business Delegation

U.S. Export Opportunities to Colombia: agricultural sector, automotive, defense, education, electric power, IT, renewable energy, infrastructure, medical equipment, food & beverages, safety & security, travel & tourism, water treatment

COSTA RICA
Who Is Attending: Former President of Costa Rica, Costa Rica Chamber of Commerce USA & Business Delegation

U.S. Export Opportunities to Costa Rica: corn, rice, snack, soybeans, wheat, automotive parts, construction equipment, cosmetics, education in the US, franchising, processed & fresh fruits & vegetables, solar energy

ECUADOR
Who Is Attending: Former President of Ecuador, Mayor of Esmeralda de Rio Verde & ProEcuador (Trade Commission)

U.S. Export Opportunities to Ecuador: construction, education, electric power, renewable energy, food processing & packaging equipment, mining equipment, travel & tourism

MEXICO
Who Is Attending: Business Delegation

U.S. Export Opportunities to Mexico: aerospace, agribusiness, agriculture, automotive parts, construction, cosmetics, technologies, healthcare, textiles, safety & security

PERU
Who Is Attending: Peru Trade Office in Miami & Business Delegation

U.S. Export Opportunities to Peru: agricultural sector, construction equipment, education, food processing/packaging, medical equipment, mining equipment, safety/security, water resources

URUGUAY
Who Is Attending: Former President of Uruguay

U.S. Export Opportunities to Uruguay: agricultural sector, chemicals, computer hardware, education, fertilizers, infrastructure projects, processed food, renewable energy, security & telecommunication

EUROPE

FRANCE
Who Is Attending: Consulate General of France in Miami & French American Chamber of Commerce

U.S. Export Opportunities to France: agricultural sector, automotive, aviation, IT, software, cosmetics, e-commerce, education, plastics, safety/security, textiles, travel & tourism, telecommunications

GERMANY
Who Is Attending: Vice Consul of Germany in Miami

U.S. Export Opportunities to Germany: advanced manufacturing, aerospace, agricultural sector, education, healthcare, information technology, smart cities, tourism & travel

ITALY
Who Is Attending: Former Vice President of the Senate & Former Minister of Public Affairs

U.S. Export Opportunities to Italy: advanced manufacturing, agricultural sector, airport and ground support equipment, automotive sector, biotechnology, cosmetics & toiletries, cybersecurity, medical devices, pet products, safety & security products, smart grid technology and travel & tourism

MONTENEGRO
Who Is Attending: Honorary Consul of Montenegro in Miami

U.S. Export Opportunities to Montenegro: construction, energy sector, medical equipment and travel & tourism

Continues on Page 6

The FITCE Agenda

Florida International Trade and Cultural Expo

WEDNESDAY October 9

7:00AM
Registration Opens for General Admission
GRAND BALLROOM LOBBY
Passport to Prize Raffle Admission ends at 8AM*

8:00AM – 9:00AM
Breakfast (Space is Limited – first come, first served)
GRAND BALLROOM A-B

8:30AM
World Expo Opens!
GRAND BALLROOM C-H

Cultural Art Exhibit Opens!
Presented by Broward County's Cultural Division
GRAND BALLROOM LOBBY

8:30AM – 9:55AM
Day-1 Opening Ceremony
GRAND BALLROOM A-B

Introductory Salutations:
- **Paola Isaac Baraya,** Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

Mistress of Ceremonies:
- **Trina Robinson,** News Anchor, NBC 6

Welcome Remarks:
- **The Honorable Dale V.C. Holness**, Vice Mayor of Broward County
- **The Honorable Dean Trantalis**, Mayor of the City of Fort Lauderdale
- **The Honorable Jamal Sowell**, Florida Secretary of Commerce
- ***Video Remarks:* The Honorable Nikki Fried,** Florida Commissioner of Agriculture
- **Kary Hintz-Tate**, Director for Economic Policy & Summit Coordination, Department of State, Washington D.C.
- **Eduardo Torres**, Director, South Florida U.S. Export Assistance Center, U.S. Department of Commerce
- **Bertha Henry**, Broward County Administrator
- **Sandy-Michael McDonald**, Director, Broward County Office of Economic and Small Business Development
- **Glenn Wiltshire**, Acting Chief Executive & Port Director, Port Everglades
- **Mark Gale,** CEO/Director, Broward County Aviation Department
- **Stacy Ritter**, President & CEO, Greater Fort Lauderdale Convention & Visitors Bureau
- **Juliet Murphy Roulhac,** Corporate External Affairs, Florida Power & Light (FPL)
- ***World Expo Sponsor Video*:** University of Miami Division of Continuing and International Education
- ***Expo at a Glance:* Paola Isaac Baraya,** Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

10:00AM –10:55AM
11 Steps to Exporting – A Roadmap to your Exporting Success!
GRAND BALLROOM A-B
Sponsored by Broward College

Welcome Remarks:
- **The Honorable Dr. Barbara Sharief,** Broward County Commissioner (District 8)
- ***Greetings from our Panel Sponsor:* Greg Haile,** President, Broward College

Moderator:
- **Paola Isaac Baraya**, Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

Panelists:
- **Carlos Guerra,** Manager, International Trade Development, Enterprise Florida
- **Miguel Olivares,** Senior International Trade Specialist, U.S. Dept. of Commerce - Export Assistance Center
- **Parbatee Chang,** International Trade Specialist, Small Business Development Center (SBDC Fort Lauderdale)
- **Yolanda Roundtree,** Development Representative Supervisor, Florida Department of Agriculture and Consumer Services
- **Jennifer Simpson,** Regional Director Eastern Region, Export-Import Bank of US (EXIM)
- **Daisy Ramos-Winfield,** Executive Vice President, Florida Export Finance Corporation (FEFC)

11:00AM – 11:55AM
How to Bring Your Business to the USA
GRAND BALLROOM A-B.
Sponsored by Greater Fort Lauderdale Alliance & Fort Lauderdale Executive Airport

Welcome Remarks:
- **The Honorable Beam Furr**, Broward County Commissioner (District 6)

Moderator:
- **Mel Meléndez,** Editor-in-Chief, South Florida Business Journal

Panelists:
- **Bob Swindell**, CEO, Greater Fort Lauderdale Alliance
- **Jamal Sowell**, Florida Secretary of Commerce
- **Rufus James**, Airport Manager, Fort Lauderdale Executive Airport and FTZ#241
- **Glenn Wiltshire,** Acting Chief Executive & Port Director, Port Everglades

12:00PM – 12:50PM
Buyers and Sellers Networking
WORLD EXPO MARKETPLACE - GRAND BALLROOM C-H
We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – Now is your time to do business!

Food vendors available for lunch purchase in Grand Ballroom Lobby

1:00PM – 2:25PM
World Leaders & Former Presidents Panel: **Opening Horizons to New Market Opportunities**
GRAND BALLROOM A-B
Sponsored by Florida Power & Light (FPL) & Emirates Airlines

Master of Ceremonies:
The Honorable Dale V.C. Holness, Vice Mayor of Broward County

**Raffle Prize #1 Presentation: Two Roundtrip Economy Class Airfare Tickets to Dubai, UAE with Emirates Airlines*

Welcome Remarks:
- ***Greetings from our Panel Sponsor:* Juliet Murphy Roulhac,** Corporate External Affairs, Florida Power & Light (FPL)
- ***Greetings & video from our Panel Sponsor:* Jannie Davel**, Vice President of Cargo Commercial Operations, Emirates SkyCargo
- **Thomas Field,** Director, Latin American Presidential Mission of the Global Peace Foundation

Keynote Panel:
Moderator:
- **Sabina Covo,** Internationally-Acclaimed TV & Radio Anchor & Journalist (Telemundo 51, Mundofox & Caracol)

Panelists:
- **His Excellency Luis Guillermo Solís Rivera**, Former President of Costa Rica (2014-2018)
- **His Excellency Jamil Mahuad,** Former President of Ecuador (1998-2000)
- **His Excellency Luis Alberto Lacalle,** Former President of Uruguay (1990-1995)

2:30PM – 4:00PM
Doing Business with the World – Part I: NORTH & LATIN AMERICA
GRAND BALLROOM A-B
Sponsored by Sunflora, Inc. – Your CBD Store

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:
- ***Greetings from our Sponsor:* Tony Bryan,** CMO, Sunflora Inc. – Your CBD Store
- **Jose Barletta** – Vice President, Hemispheric Congress of CAMACOL & Executive Director of AICO Office of North America

Moderator:
- **Sabina Covo,** Internationally-Acclaimed TV & Radio Anchor & Journalist (Telemundo 51, Mundofox & Caracol)

Countries:
- **COLOMBIA:** The Honorable Luis Pérez Gutiérrez, Governor of Antioquia, Colombia introduced by the Consulate General of Colombia in Miami
- **CANADA:** The Honorable Susan Harper, Consul General of Canada in Miami
- **BRAZIL:** The Honorable Rodrigo Fonseca, Deputy Consul, Head of the Economic & Commercial Affairs, Consulate General of Brazil in Miami
- **CHILE:** German Rocca Nazabla, Trade Commissioner, ProChile
- **ARGENTINA:** Diego Duhour, Investment Agent, Consulate General of Argentina in Miami
- **COSTA RICA:** Zacarias Ayub, Trade Commissioner, Procomer
- **PERU:** Max Rodriguez Guillen, Director, Trade Office of Peru in Miami/Promperu
- **ECUADOR:** Donald Castillo, Trade Commissioner, Pro Ecuador

4:00PM – 5:00PM
Doing Business with the World – Part II: THE CARIBBEAN
GRAND BALLROOM A-B
Sponsored by the Florida Panthers

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:
- **The Honorable Lamar P. Fisher,** Broward County Commissioner (District 4)
- ***Greetings from our Sponsor:* Jerome Burke**, Chief of Staff, Florida Panthers

Moderator:
- **Scheril Murray Powell**, In-House Counsel for Sunflora Inc. – Your CBD Store (Sponsor)

Countries Presenting:
- **JAMAICA:** The Honorable Oliver Mair, Consul General of Jamaica in Miami
- **BELIZE:** The Honorable Bernard Wagner, Mayor of Belize City, Belize & The Honorable Earl Trapp, Mayor of San Ignacio, Belize
- **BAHAMAS:** Ava Rodland, Project Manager, Ministry of Financial Services, Trade & Industry and Immigration
- **HAITI:** The Honorable Stephane Gilles, Consul General of Haiti in Miami
- **MARTINIQUE:** Denis-Antoine Herault, CEO, CCEM
- **ST-LUCIA:** The Honorable Tassa Jean, Consul General of St Lucia in Miami
- **PUERTO RICO:** The Honorable Heriberto Acevedo, Vice Mayor of Mayagüez, Puerto Rico
- **GUYANA:** His Excellency Haimraj Rajkumar, Minister of Business for Guyana

5:00PM – 7:00PM
Opening Presidential Network Reception
Sponsored by the South Florida District Export Council
& hosted in collaboration with the Global Peace Foundation and the Hispanic Heritage Chamber of Commerce
GRAND BALLROOM LOBBY

7:00PM
World Expo Closes!
GRAND BALLROOM A-B

Cultural Art Exhibit Closes!
Presented by Broward County's Cultural Division
GRAND BALLROOM LOBBY

Concurrent Plenary Sessions: ROOM 222

October 9

10:00AM- 12:00PM
The ORANGE ECONOMY
Hosted by Broward County Cultural Division

Description:
This session is about the future of the Latin American, Caribbean & South Floridian economies focusing on the contribution of culture as a key element of economic and social development in Latin America, the Caribbean and the impact to the arts economy of South Florida.

Moderator:
- **James Shermer,** Grants Administrator, Broward County Cultural Division

Panelists:
- **Marielle Barrow Maignan**, Caribbean InTransit
- **Javier Hernández-Acosta,** Director of Business Administration Department, Universidad del Sagrado Corazón
- **The Honorable Patrick Mallmann**, Deputy Consul, Head of the Cultural Department, Consulate General of Brazil in Miami

THURSDAY October 10

7:00AM
Registration Opens for General Admission
GRAND BALLROOM LOBBY
Passport to Prize Raffle Admission ends at 8AM*

8:00AM – 9:00AM
Breakfast (Space is Limited – first come, first served)
GRAND BALLROOM A-B

8:30AM
World Expo Opens!
GRAND BALLROOM C-H

8:30AM
Cultural Art Exhibit Opens!
GRAND BALLROOM LOBBY
Presented by Broward County's Cultural Division

8:30AM – 9:55AM
Opening Ceremony – Day 2
GRAND BALLROOM A-B
Hosted by Renaissance Evolution Global Think Tank & sponsored by Nova Southeastern University

Mistress of Ceremonies:
- **Paola Isaac Baraya,** Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

Welcome Remarks:
- **The Honorable Michael Udine,** Broward County Commissioner (District 3)
- **The Honorable Ted Deutch**, U.S. Congressman (District 22)
- ***Greetings from our Sponsor:* Dr. Anthony J. DeNapoli,** Dean of Undergraduate Admissions & International Affairs, Nova Southeastern University
- **The Honorable Mario Baccini**, Former President of the Senate & Former Minister of Public Affairs, Italy
- ***Greetings from our Sponsor:* Roberto Masiero,** Executive Director, Renaissance Evolution Global Think Tank, Washington D.C.

Main Presentation:
- ***A Global Business Initiative*** - The Role of Ethics, Culture & Diplomacy in Global Business

Moderator:
- **Father Albert R. Coutié,** International Television and Radio Host, Best Selling Author & Episcopal Anglican Priest

Panelists:
- **Daniel Garza,** President of the LIBRE Initiative & Former Associate Director at Office of Public Liaison at the White House
- **Colonel Noel Zamot**, Recognized United States Air Force Officer
- **John Dickson,** President, World Trade & Development Group
- **Art Estopinan,** President, The Estopinan Group

Closing Remarks:
- **Jose Rodriguez,** Chief Strategy & Development Officer, Renaissance Evolution Global Think Tank, Washington D.C.

10:00AM – 10:50AM
Doing Business with the World – Part III: EUROPE
GRAND BALLROOM A-B
Sponsored by City of Fort Lauderdale
International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:
- **The Honorable Michael Udine,** Broward County Commissioner (District 3)

Moderator:
- **Michael Chen**, Economic Development Manager, City of Fort Lauderdale

Countries:
- **ROMANIA:** The Honorable Costin Ioan Răsăuțeanu, Deputy Mayor of Constanta, Romania
- **POLAND:** Pawel Gebski, Economic Counselor at the Embassy of Poland in Washington D.C.
- **TURKEY:** The Honorable Burç Ceylan, Consul General of Turkey in Miami
- **GERMANY:** Axel Zeissig, Vice Consul, Consulate General of Germany in Miami
- **ICELAND:** The Honorable Matthias Eggerstsson, Honorary Consul of Iceland in Florida
- **NORTH MACEDONIA:** The Honorable Dana Klein, Honorary Consul of North Macedonia in Florida
- **MONTENEGRO:** The Honorable Danilo Ivancevic, Honorary Consul of Montenegro in Florida
- **SPAIN:** Jose Manuel Fresnillo, Deputy Trade Commissioner for Spain
- **UNITED KINGDOM:** Christopher George, CEO, Made in Britain Trade Center

10:55AM – 11:45AM
Doing Business with the World – AFRICA - Part IV:
GRAND BALLROOM A-B
Sponsored by Global Oved Dei Seminary & University
International panel of governments, consulates, trade commissioners, bi-national chambers & country experts about their top export and import opportunities and how to do business with their country

Welcome Remarks:
- **The Honorable Dale V.C. Holness**, Vice Mayor of Broward County
- ***Introduction of Panel Sponsor:* Sudan Eubanks,** Global Oved Dei Seminary & University
- ***Greetings from our Panel Sponsor:* H.E. Att. Rev. Dr. Diane Moore-Eubanks,** Chancellor, Global Oved Opus Dei Seminary & University
- ***Introduction of the Moderators:* H.E. Dakar Eubanks,** Global Oved Dei Seminary & University

Moderators:
- **H.E. Att. Rev. Dr. Diane Moore-Eubanks,** Chancellor &
- **H.E. Cairo DR Eubanks,** Global Oved Dei Seminary & University

Countries:
- **NIGERIA:** His Excellency Dr. Sylvanus Nsofor, Ambassador of Nigeria to USA
- **GHANA:** The Honorable Stella Ansah, Minister of Trade, Embassy of Ghana in Washington D.C.
- **SOUTH AFRICA:** Blaine Chetty, Investment Promotion Officer, Trade and Investment Agency of KwaZulu-Natal Province, South Africa & Terry Gale, Chairman, Exporters Club of the Western Cape, South Africa presented by Abigail Ellary, Director, Enterprise Florida Southern Africa
- **KENYA:** Peter Simon Ngori, Board Member, Tourism Fund Kenya
- **DEMOCRATIC REPUBLIC OF CONGO:** The Honorable Sona Kamitatu, Designated Lead of the Senate, Democratic Republic of Congo
- **GAMBIA:** His Excellency Hamat Bah, Minister of Tourism & Culture, The Gambia

Closing Remarks:
- **H.E. Dr. Willis Eubanks, Jr.**, Vice Chancellor, Global Oved Dei Seminary & University

11:50AM – 12:40PM
Doing Business with the World – Part V: ASIA & THE MIDDLE EAST
GRAND BALLROOM A-B
Sponsored by City of Lauderhill
International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:
- **Julie Brown,** Operations Administrator, City of Lauderhill

Moderator:
- **Desmond Alufohai,** Director, Protocol & International Affairs Division, Miami International Airport

Countries:
- **JAPAN:** The Honorable Kenji Hirata, Consul General of Japan in Miami
- **BANGLADESH:** Md Shahabuddin Patwary, Economic Minister, Embassy of Bangladesh in Washington D.C.
- **HONG KONG:** Anna Fan, Director, Hong Kong Trade Development Center in New York
- **INDIA:** Brijesh Mathur, President, Federation for Promotion of Global Economic and Cultural Relations, New Dehli, India
- **ISRAEL:** The Honorable Kasa Harbor, Deputy Consul General of Israel in Miami
- **MALAYSIA:** Nadzri Saadon, Director, MATRADE Miami
- **BAHRAIN:** Rose Sager, Trade Representative, Embassy of the Kingdom of Bahrain in Washington D.C.
- **ASEAN MARKETS (SINGAPORE, THAILAND, VIETNAM):** Antonio Acunzo, MTW Group, Foreign Market-Entry Experts for the ASEAN Markets

12:40PM – 1:30PM
Buyers and Sellers Networking
WORLD EXPO MARKETPLACE - GRAND BALLROOM C-H
We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – Now is your time to do business!

Food vendors available for lunch purchase in the Grand Ballroom Lobby

12:45PM – 1:30PM
International Trade Leaders in Technology
GRAND BALLROOM A-B
Sponsored by University of Miami - Division of Continuing & International Education

**Raffle Prize #2 Presentation: Two Nights Stay at the Seminole Hard Rock & Casino*

Welcome Remarks:
- ***Introduction of Panel Sponsor:* Desiree D. Young**, Executive Director, University of Miami Division of Continuing & International Education
- ***Greetings from our Panel Sponsor:* Dr. Rik Bair,** Associate Dean, Distance Learning Institute, University of Miami

Moderator:
- **Robert Valdez,** President, Information Systems Audit and Control Association (ISACA)

Panelists:
- **Nabeel Youakim,** Vice President, Citrix Systems, Inc.
- **Christian Pretelt,** Head of Reseller LATAM, Facebook
- **Jonathan Bullock,** Executive Vice President, Corporate Development & Government, Hotwire Communications
- **Javi Correoso,** Public Affairs Manager, Uber
- **Ayal Stren,** CEO, HackerU introduced by **Dan Vidgor,** Executive Chairman, HackerU
- **Michael Chen,** Economic Development Manager, City of Fort Lauderdale

1:35PM –2:25PM
How to Import into the United States of America
GRAND BALLROOM A-B
Sponsored by Port Everglades

Welcome Remarks:
- **The Honorable Tim Ryan,** Broward County Commissioner (District 7)

Moderator:
- **Jennifer Diaz.,** Renowned Expert in Import Law & & President of OWIT International

Panelists:
- **Laura Rosenberger,** Supervisory Import Specialist, U.S. Customs and Borders Protection (CBP)
- **Charly Berio**, Compliance Investigator, U.S. Consumer Product Safety Commission, South Florida Field Office (CPSC)
- **Lidia Diaz,** Compliance Officer, Division of Southeast Imports, Food and Drug Administration (FDA)

2:30PM – 3:25PM
American and International Buyers Panel: How to Sell to Large Organizations
GRAND BALLROOM A-B

**Raffle Prize #3 Presentation: Miami Heat Family (4) Premium Package*

Welcome Remarks:
- **The Honorable Steve Geller,** Broward County Commissioner (District 5)
- **Matthew Rocco**, President, South Florida Manufacturing Association

Moderator:
- **Maribel Feliciano,** Assistant Director, Broward County Office of Economic and Small Business Development

Panelists:
- **Helio Camilli,** Director of International & Domestic Sales for Distributors, Save a Lot (Grocery Stores)
- **Bruce Siddens**, President, Suncoast Branding (Food & Beverage Industry)
- **Anthea Pennant,** District Director Supplier Relations & Diversity, Broward College
- **Shari Francis,** Manager-Construction, Procurement & Warehousing Services, Broward County Public Schools
- **Sal Khokhar,** CEO, Kollective MODA & Executive Director, Manufacturers.com (Fashion Industry)

3:30PM – 4:00PM
Meet & Greet with the Buyers
GRAND BALLROOM A-B

4:00PM – 5:00PM
Speed Matchmaking with Country Representatives & Trade Resources
GRAND BALLROOM A-B

Opportunity for local businesses to meet one-on-one with country representatives. Meetings last fifteen (15) minutes before you rotate to the next country. Meet with numerous participating countries in one afternoon!

Mistress of Ceremonies:
- **Paola Isaac Baraya.** Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

Countries Participating:
AFRICAN COUNTRIES, ASEAN COUNTRIES, BANGLADESH, BAHAMAS, BELIZE, BRAZIL, CHILE, D.R. CONGO, INDIA, POLAND, UNITED KINGDOM & MORE COUNTRIES TO BE ANNOUNCED!

Export Assistance Partners:
U.S. Export Assistance Center, Enterprise Florida, Small Business Development Center (SBDC), Export Financing (EXIM & FEFC), Florida Department of Agriculture

5:00PM – 7:00PM
Closing Cocktail Reception & Cultural Exchange
Hosted by Fort Lauderdale Chamber of Commerce
GRAND BALLROOM LOBBY

7:00PM
World Expo Closes!
GRAND BALLROOM C-H

Cultural Art Exhibit Closes!
Presented by Broward County's Cultural Division
GRAND BALLROOM LOBBY

Concurrent Plenary Sessions: ROOM 222

October 10

11:45AM- 1:00PM
Central and Eastern European Energy, Transportation, and Digital Infrastructure Business Opportunities
Hosted by Poland Florida Business Cooperation Group

Welcome Remarks:
- **Patrick Misiewicz**, Founder, Poland Florida Business Cooperation Group
- **Ian Brzezinski,** Senior Fellow, Atlantic Council

Moderator:
- **Dr. Alma Kadragic,** Poland Florida Business Cooperation Group

Panelists:
- **Pawel Gebski,** Economic Counselor at the Embassy of Poland in Washington D.C.
- **The Honorable Costin Ioan Răsăuțeanu,** Deputy Mayor of Constanta, Romania
- **Ian Brzezinski,** Senior Fellow, Atlantic Council
- **Alice Ancona,** Director, International Strategy and Policy, Florida Chamber of Commerce
- **Lee Sandler,** Florida Chamber of Commerce

1:15PM- 2:15PM
Navigating Fast Growing Emerging Markets (Part I) – Bangladesh & India

Moderator:
- **Atiquer Rahman,** President, Bangladesh American Chamber of Commerce

Panelists:
- **Md Shahabuddin Patwary,** Economic Minister, Embassy of Bangladesh in Washington D.C.
- **Nilofer Ghuman**, Legal Counsel, Federation for Promotion of Global Economic and Cultural Relations, New Delhi, India
- **Nitin Mehra,** President of the Oldest Cricket Club, New Delhi, India

2:30PM- 4:30PM
Navigating Fast Growing Emerging Markets (Part II) – Ghana, Kenya, Nigeria & South Africa

Moderator:
- **H.E. Att. Rev. Dr. Diane Moore-Eubanks,** Chancellor, Global Oved Dei Seminary & University

Panelists:
- **His Excellency Dr. Sylvanus Nsofor,** Ambassador of Nigeria to USA
- **The Honorable Stella Ansah,** Minister of Trade, Embassy of Ghana in Washington D.C.
- **Blaine Chetty,** Investment Promotion Officer, Trade and Investment Agency of KwaZulu-Natal Province, South Africa
- **Terry Gale, Chairman,** Exporters Club of the Western Cape, South Africa
- **Abigail Ellary,** Director, Enterprise Florida Southern Africa
- **Peter Simon Ngori,** Board Member, Tourism Fund Kenya

Participating Nations

CONTINUED

NORTH MACEDONIA
Who Is Attending: Honorary Consul of Macedonia in Miami

U.S. Export Opportunities to North Macedonia: agricultural sector, IT, computers, construction & building materials, energy, hotel & restaurant equipment, transportation

POLAND
Who Is Attending: Embassy of Poland in Washington D.C., Polish Florida Business Corporation Group & Business Delegation

U.S. Export Opportunities to the Poland: advanced manufacturing, agricultural machinery, defense industry, digital technologies, green building products, infrastructure, transportation & environmental technologies

ROMANIA
Who Is Attending: Deputy Mayor of Constanta & City Delegation

U.S. Export Opportunities to the Romania: agricultural machinery, defense, education & training, energy sector, environmental technologies, intelligent transportation systems

SPAIN
Who Is Attending: Spain Trade Commission in Miami, Catalonia Trade and Investment Agency & Business Delegation

U.S. Export Opportunities to Spain: aerospace & defense, business investment services, distilled spirits, education & training, energy, franchising, green technologies, medical devices, organic products, outbound tourism to US, legumes, safety/security.

SWEDEN
Who Is Attending: Consulate General of Sweden in Fort Lauderdale & Swedish American Chamber of Commerce of South Florida

U.S. Export Opportunities to Sweden: automotive parts, cyber security, medical equipment, power generation systems, safety/security, environmental technologies, travel & tourism

TURKEY
Who Is Attending: Consulate General of Turkey in Miami

U.S. Export Opportunities to Turkey: civilian aerospace technology, construction equipment, defense technology, education, renewable energy, IT & telecommunications, medical technology, smart cities technology, transportation equipment, advanced manufacturing, agriculture

UNITED KINGDOM
Who Is Attending: Made in Britain Trade Center & Business Delegate

U.S. Export Opportunities to the U.K.: aerospace products, agricultural sector, biomass, building products & sustainable construction, cyber-security, education & training, medical equipment, pet products, safety/security, smart grids, travel & tourism

AFRICA

DEMOCRATIC REPUBLIC OF CONGO
Who Is Attending: Minister of SMEs, Lead for Senate & Business Delegation

U.S. Export Opportunities to D.R. Congo: agricultural equipment, construction, energy sector, medical equipment, mining & minerals sectors, oil & gas, pharmaceuticals, telecommunications, tourism

GAMBIA
Who Is Attending: Minister of Tourism & Culture, AMCHAM Gambia and Business Delegation

U.S. Export Opportunities to The Gambia: agricultural sector, construction, energy, oil & gas, pharmaceuticals, telecommunication and travel & tourism

GHANA
Who Is Attending: Ambassador of Ghana in Washington D.C. & Business Delegation

U.S. Export Opportunities to Ghana: agricultural sector, construction equipment, education & training, energy, medical equipment, pharmaceuticals, mining industry equipment, oil & gas

NIGERIA
Who Is Attending: Ambassador of Nigeria in Washington D.C. & Business Delegation

U.S. Export Opportunities to Nigeria: aerospace & aviation, agricultural equipment, automobiles, construction equipment, education, electrical power equipment, IT, telecommunication, marine vessels & parts, medical equipment, oil & gas field machinery, safety/security, trucks

KENYA
Who Is Attending: Tourism Fund Kenya & Business Delegation

U.S. Export Opportunities to Kenya: agricultural machinery, aircraft & aviation parts, construction & infrastructure, education, electrical power systems, information technology & medical equipment

SOUTH AFRICA
Who Is Attending: Trade & Investment Agency of KwaZulu-Natal Province & Capetown Province, Exporters Club Western Cape & Enterprise Florida's South Africa Office

U.S. Export Opportunities to South Africa: travel & tourism, education, aerospace, agricultural sector, automotive, renewable energy, franchising, green building technologies, IT, mining, port and logistics and rail infrastructure

TOGO
Who Is Attending: Business Delegation

U.S. Export Opportunities to Togo: petroleum, agricultural equipment, renewable energy, construction and infrastructure

ASIA & THE MIDDLE EAST

ASEAN COUNTRIES (THAILAND, SINGAPORE & VIETNAM)
Who Is Attending: MTW Group – Foreign Market-Entry Advisors on the ASEAN Markets

U.S. Export Opportunities to ASEAN countries: agricultural sector, aviation, IT, luxury product, franchising, medical devices, oil & gas, semiconductors, telecommunication

BAHRAIN
Who Is Attending: Embassy of the Kingdom of Bahrain in Washington D.C. (Trade Representative)

U.S. Export Opportunities to Bahrain: medical equipment, agricultural sector, food sector, construction & infrastructure, electrical power, automotive parts

BANGLADESH
Who Is Attending: Embassy of Bangladesh in Washington D.C., Bangladesh American Chamber of Commerce, Bangladesh Argentina Chamber of Commerce & Business Delegation

U.S. Export Opportunities to Bangladesh: agricultural sector, defense & security, garment & textile machinery & equipment, IT & telecommunication, infrastructure development & engineering, travel & tourism

HONG KONG
Who Is Attending: Hong Kong Trade Development Center in New York

U.S. Export Opportunities to Hong Kong: agricultural sector, IT, cosmetics & toiletries, education & training, financial services, medical equipment, safety & security, transportation infrastructure

INDIA
Who Is Attending: Federation of International Trade & Cultural Promotion in Delhi & Cricket Representatives

U.S. Export Opportunities to India: aerospace, agricultural sector, automotive parts, educational services, energy sector, healthcare technologies, homeland security, semiconductors, travel & tourism

ISRAEL
Who Is Attending: Deputy Consul General of Israel in Miami

U.S. Export Opportunities to Israel: aerospace, agricultural sector, automotive parts, educational services, energy sector, healthcare technologies, homeland security, semiconductors, travel & tourism

JAPAN
Who Is Attending: Consul General of Japan in Miami

U.S. Export Opportunities to Japan: agricultural sector, aircraft parts, cloud computing, defense

MALAYSIA
Who Is Attending: Trade Commission of Malaysia in Miami (MATRADE)

U.S. Export Opportunities to Malaysia: agricultural sector, education & training, engineering/construction, IT, medical devices, nutritional food supplements, oil & gas, travel & tourism, water & wastewater treatment

TAIWAN
Who Is Attending: TAITRA (Trade Agency)

U.S. Export Opportunities to Taiwan: agricultural sector, education & training, engineering/construction, IT, medical devices, nutritional food supplements, oil & gas, travel & tourism, water & wastewater treatment

Voices of Excellence

We are proud to introduce some of our esteemed guest speakers that will participate at the Florida International Trade and Cultural Expo. These speakers are experts in their field and will be sharing their vast knowledge and expertise at the two-day event.

His Excellency Luis Alberto Lacalle, Former President of Uruguay (1990-1995)

Luis Alberto Lacalle was the President of Uruguay from 1990 to 1995, during which time he encouraged a free market economy and was a co-founder of the Southern Common Market known as Mercosur, along with the presidents of Argentina, Paraguay and Brazil. Additionally, he served two 5-year terms as national senator. In 1993, he was appointed Knight Grand Cross of the Order of St. Michael and St. George by Queen Elizabeth II of England. Active in various international organizations including the Club of Madrid and the Latin American Presidential Mission, he lectures widely and is a columnist for the El Pais newspaper in Montevideo. President Lacalle and his wife, Maria Julia Pou, have 3 children and 5 grandchildren.

His Excellency Luis Guillermo Solís Rivera, Former President of Costa Rica (2014-2018)

In May of 2014, he became the 47th President of the Republic of Costa Rica for a four-year period. Previously, President Solís has held important diplomatic roles including Chef de Cabinet, Ambassador & Special Envoy to Central America, Director General for Policy at the Costa Rican Ministry for Foreign Affairs and Regional Representative of the General Ibero-American Secretariat for Central America and Haiti. He also co-chaired the UN Secretary General's High Level Panel for the Economic Empowerment of Women. During his tenure as a Professor teaching at the University of Costa Rica and a Fullbright Visiting Scholar at the Univeristy of Michigan, President Solís authored and co-authored more than 10 books and over 60 scholarly articles in academic publications in Latin America, the US, China and Europe. President Solís today continues his accomplished academic career as a Distinguished Visiting Professor at the Kimberly Green Latin American and Caribbean Center at Florida International University in Miami, Florida, USA.

His Excellency Jamil Mahaud, Former President of Ecuador (1998-2000)

Jamil Mahuad was the President of Ecuador from 1998 to 2000, during which time he instituted economic reform policies focusing on reducing government spending and improving tax collection mechanisms. Also, he signed a historic peace agreement with Peru, resolving long-standing border disputes. Before becoming president, Mr. Mahuad served as Mayor of Quito for six years. Currently, he lectures on ethics and politics at several universities, including Harvard University's John F. Kennedy School of Government.

Uncommon Creativity

In South Florida, creativity, culture and commerce go hand in hand, as our local artistic community achieves greater innovation, collaboration and diversity. To celebrate this artistic heart of the region, the Florida International Trade and Culture Expo will also feature nine talented local artists, displaying a variety of mediums, subjects and styles, while proving that the business of creativity is alive and well in South Florida.

by Liane Sangallo

Natasha Ramirez

Natasha Ramirez is an artist born and raised in South Florida. Her style has been described as progressively newfangled, due to her unique spin of combining classic techniques and everyday imagery with a quirky use of color and subject matter. She has shown in galleries in Coral Springs, Ft. Lauderdale and Miami; created and brought to fruition a public mural for "Fo Guang Shan Miami Temple" in celebration of their Buddha's birthday celebration and has taken part in a collaborative show at the Coral Springs Museum of Art; Atlantic Wallpaper & Décor and was selected in 2018 as a semi-regional finalist for Bombay Sapphire's Artisan Series.

Liane Sangallo

In 2010, Liane founded the Endless Companion Art Company where she delivers modern, abstract painting for her high client's demands. Liane has also moderated art therapy creation for clients grieving for the beloved pets throughout the United States, Canada, and Europe. Liane's paintings combines dynamic, energy and softness. Liane works in various mediums: modeling paste, fur, glass, concrete, organic materials, acrylic and ink.

by Suzanne Barton

by Alejandra Palacios

Suzanne Barton

Suzanne Barton is one of South Florida's most sought-after photographers. She possesses the innate ability to capture a moment that will be cherished for a lifetime. While frequently referred to as an emotionally intuitive photographer, she takes pride in projecting an unobtrusive persona. She has a photography studio in Ft. Lauderdale, FL. She turned a childhood passion into a profession, when, in 1985 she was hired by "Resort Advisor Magazine". Suzanne has been the recipient of numerous honors. One bestowed upon her by Canon and another by HP Books, the prestigious publishing house, known for its "How To" photography books.

Alejandra Palacios

The work of Alejandra Palacios has been referred by many curators as exciting and passionate way to depict Hollywood, Florida. Her artistic talents were recognized at early childhood when she attended "Escuela Nacional de Arte" or Mexico City's National School of Art. While developing her talents, her father encouraged her to study the root of Art. She then started studying Architecture and Art History. After five years of study she became a prominent architect in Mexico City.

by Natasha Ramirez

Michelle Drummond

Michelle Drummond aka 'DrumStrings' artwork exudes the true expression of life and exuberance of a woman from the islands. Originally from Jamaica, DrumStrings came to the U.S. to pursue an undergraduate education at St. Lawrence University in Upstate New York. While pursuing her undergraduate degree at St. Lawrence, she decided to explore fine arts as a creative outlet. After dabbling in the different offerings of fine arts, DrumStrings discovered that manipulating multicolored strings and acrylic paint on canvas was a different and exciting take on expressing her creativity. Her work has evolved over the years into creative expressions that exude a mélange of her experiences living here in the United States and the exuberance of the Jamaican culture she grew up in. She creates artwork that is thought provoking, leaving viewers to their own interpretation.

by Michelle Drummond