

THE SOUTH FLORIDA CULTURAL CONSORTIUM

Broward Cultural Division
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SOUTH FLORIDA CULTURAL CONSORTIUM ACTIVITIES REPORT 2019-2020

The South Florida Cultural Consortium (SFCC) accomplished the following activities and programs in FY 2019-2020:

A. REGIONAL MARKETING, OUTREACH AND PROFESSIONAL DEVELOPMENT

1) Theatre League of South Florida: Through the auspices of the Miami-Dade County Department of Cultural Affairs, the SFCC provided significant technical and financial assistance to the Theatre League of South Florida, the only service organization for the theater industry in the region. The Theatre League is an alliance of theatrical organizations and theater professionals dedicated to nurturing, promoting, and advocating for the growth and prestige of the South Florida theater industry.

2) Regional Budget Advocacy and the Florida Cultural Arts Alliance (FCA): The SFCC reinforced its role as advocate for strong arts policy and funding throughout the state through its leadership-level membership in the Florida Cultural Alliance. SFCC Board members continue to serve as officers in the statewide FCA. The need for strong advocacy by and leadership exercised through the Florida Cultural Alliance during legislative sessions is evidenced by the State's adopted total annual investment for the arts in Florida increasing from \$2.65 million in FY 2018-19 to \$21.2 million for FY 19-20.

3) The Carbonell Awards: The SFCC provided leadership through representation on the board and financial assistance to The Carbonell Awards, the regional non-profit that annually recognizes and honors excellence in theater and the arts. The Carbonell Awards, established in 1976, celebrates the extraordinary work of theatrical professionals in South Florida, and furthers the development of the next generation of working theater artists in our community.

B. VISUAL AND MEDIA ARTISTS PROGRAM AWARDS

2019-2020 Winners & Judges: The SFCC awarded \$165,000 to thirteen (13) preeminent South Florida artists through its 2019-2020 Visual and Media Artists Program. A two-step jurying process was employed to adjudicate artists' works, first by a regional panel, with finalists being recommended by a national panel through a competitive process. Of the 378 applicants, the counties of origin were as follows: Miami-Dade 225, Broward 88, Palm Beach 47, Monroe 16, Martin, 3. The 2019-2020 SFCC recipients were:

Miami-Dade County: Itzel Basualdo, Franky Cruz, GeoVanna Gonzalez, Nicolas Lobo, Monica Lopez De Victoria, Kareem Tabsch, Antonia Wright

Broward County: Nathalie Alfonso, Shane Eason, Adriana Mereuta

Palm Beach County: Ates Isildak

Monroe County: Michel Delgado, Mark Hedden

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The recipients were selected through a two-tier panel process which included the participation of regional and national arts experts. The 2019-2020 regional panel, whose adjudications are based on the evaluation of the artists' work as evidenced by the work samples submitted, included: Aldeide Delgado, Founder & Director, Women Photographer's International Archive (Miami-Dade), Stephanie Seidel, Associate Curator, Institute of Contemporary Art, Miami (Miami-Dade), Bonnie Clearwater, Director and Chief Curator, NSU Art Museum Fort Lauderdale (Broward), Edison Peñafiel, Artist, SFCC 2019 Recipient (Broward), and Sybille Welter, Art in Public Places, City of West Palm Beach (Palm Beach). The submissions selected by the regional panel for further consideration were forwarded for final adjudication and selection to the national panel, which was comprised of: Allison Glenn, Associate Curator, Contemporary Art, Crystal Bridges Museum of American Art (Bentonville, AR), Jeanette Bisschops, Mondriaan Foundation Curator, New Museum (New York, NY), and Vivian Crockett, The Nancy and Tim Hanley Assistant Curator of Contemporary Art Dallas Museum of Art (Dallas, TX).

Exhibition and Catalogue: The annual exhibition of works by Visual and Media Artists award winners from the 2019-2020 cycle, entitled *New Art South Florida*, took place at the NSU Art Museum Fort Lauderdale from November 22, 2020 – February 21, 2021. The exhibition continues to be an essential feature of the Visual and Media Artists program, enabling South Florida artists to be shown in major exhibitions in the flagship visual arts institutions throughout the region. The annual exhibitions rotate across the counties, being hosted in a different County's major museum each year. As has been the practice every year since the program's inception, a catalogue of the winners is published and distributed specifically for the show.

Applicant Workshops: Technical assistance to applicants is provided through a series of application preparation workshops led by Amanda Sanfilippo Long, Director of the South Florida Cultural Consortium, and Curator and Artist Manager for the Art in Public Places Program of the Miami-Dade County Department of Cultural Affairs. For FY 2019-2020, interactive webinars were offered online due to the COVID-19 pandemic. While a dedicated workshop was held for each county, artists from throughout the 5-county region were welcome to join any workshop, increasing the opportunity to participate. Workshops took place online in the fall of 2020: Broward: Wednesday, September 16, 2:00PM - 3:00PM; Martin: Monday September 21, 5:30PM - 6:30PM; Miami-Dade: Tuesday, September 15, 2:00PM - 3:00PM; Monroe: Tuesday, September 1, 3:00 - 4:00PM; Palm Beach: Thursday, September 17, 4:00PM - 5:00PM.

C. ART ACQUISITION PROGRAM

- In FY 19-20, Miami-Dade initiated the Art Acquisition program, adding an additional \$45,000 to purchase artworks by Miami-Dade SFCC recommended artists to include within the Miami-Dade County Public Art collection.

D. PLANS FOR FY 2020-2021

During FY 2020-2021, the SFCC will continue work to:

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- Facilitate other regional arts in education, marketing, outreach and professional development initiatives, including:
 - workshops examining fundraising through social media;
 - extending previous professional development series;
 - continuing support of the Theatre League of South Florida and the Carbonell Awards;
 - hosting national conferences available to artists and arts organizations regionally (e.g., the Theatre Communications Groups and National Arts Marketing Conference in 2019); and
 - continuing to explore the development of regional services for the industry (e.g., e-ticketing services for non-profit arts groups; a regional shared calendar of events database, etc.).
 - Initiating honorariums to regional jurors to support the work of local arts administrators, curators and museum professionals
- Support the work of individual Visual and Media Artists by:
 - continuing to confer at least eleven \$15,000 Visual and Media Artist awards, as budgeted for FY 2020-2021;
 - organizing an exhibition of the 2020-2021 winners' work, planned for a flagship visual arts institution in Palm Beach County; and
 - exploring expanded ways to support the work of awarded artists, such as: establishing a dynamic, online presence for a virtual gallery and/or catalogue of their work; identifying strategies to acquire works for collections; etc.
 - continuing the Art Acquisition Program for Miami-Dade, accessioning artworks of Miami-Dade SFCC grantees within the Miami-Dade Public Art Collection
- Continue arts advocacy work at the state and federal levels in support of funding and policies for the arts.