



OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT


Governmental Center Annex

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-5674

MEMORANDUM

DATE: February 9, 2021

TO: Lisa Morrison, Human Resources Manager
Human Resources Division – Employee Benefit Services

FROM: Sandy-Michael McDonald, Director 
Office of Economic and Small Business Development

SUBJECT: No CBE Goal for Self-Insured Health and Pharmacy Insurance

The Human Resources Division is seeking a vendor to provide self-insured health and pharmacy coverage to employees, retirees, COBRA members and their eligible dependents. This project requires the vendor provide the applicable Certificate of Authority from the Florida Office of Insurance Regulation (FLOIR) to provide Administrative Management Services for Self-Insured Group Health Insurance Coverage and Benefits. A review of the Small Business Directory revealed there is only one (1) County Business Enterprise (CBE) firm that may be able to provide the services requested. Therefore, consistent with the Broward County Business Opportunity Act of 2012, as amended, Sec. 1-81.3 (1) (a), a CBE goal shall not be required if, there are fewer than (2) certified CBEs available to participate in a specific project. No CBE goal is applicable for this project. However, in accordance with Sec. 1-81.10 (a) (1) of the Broward County Business Opportunity Act, as amended, if a responsive, responsible bid is received from a certified CBE firm that is within ten percent (10%) of the lowest bid received from a non-CBE firm, the CBE shall be offered the opportunity to match the lowest bid. For Request for Proposals (RFPs), if upon the completion of final rankings, a responsive and responsible CBE is within 5% of the highest ranked non-CBE proposer, the CBE shall be considered the highest-ranked proposer and shall have the opportunity to proceed to negotiations with the County.

This contract is NOT subject to the Broward County Workforce Investment Program.

Eligibility for the CBE program is based on economic/size standards; the program does not utilize race or gender criteria for either certification or goal methodology purposes.

No CBE Goal for Self-Insured Health and Pharmacy Insurance

The above assessment is based on our examination of the scope of work and cost estimate as submitted to the Office of Economic and Small Business Development by the using agency.

If you have any concerns regarding available subcontracting opportunities, please contact our office at (954) 357-6400.

Cc: Marcia Young, Small Business Development Specialist, OESBD