

OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

Governmental Center Annex

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-5674

October 6, 2020

TO: Mayor Dale V.C. Holness; Stacy Ritter, Director, Greater Fort Lauderdale Convention Visitors Bureau (GFLCVB)

Subject: Results of OESBD Targeted Outreach Efforts for Convention Visitor's Bureau (CVB) Transportation Contract Per Geller Rule

Greetings Mayor Holness and Ms. Ritter:

The Greater Fort Lauderdale Convention Visitor's Bureau (GFCVB) Transportation Contract (Broward County Bid No. GEN2120154B1) was recommended for No County Business Enterprise (CBE) Participation by Broward County's Office of Economic and Small Business Development (OESBD) due to no certified firms in our directory that could provide the requested service. The item was scheduled to go before the Board of County Commissioners (BCC) in September but was deferred per Broward County Ordinance 2018-23, Sec. 1-81.3(g) which designates a thirty (30) day period to conduct targeted outreach efforts to recruit local and/or small businesses to pursue potential contracting opportunities. During that period, OESBD has completed the following: target advertisements to local transportation companies encouraging them to get certified, E-Mail correspondence and phone calls to previously certified firms encouraging them to re-certify.

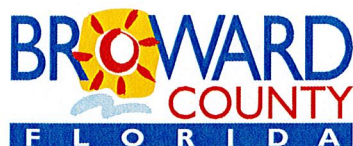
Although a number of local transportation companies have responded to the advertisements and surveys, OESBD has not certified any new transportation firms as of this date. OESBD reaffirms that a No CBE Goal Recommendation is appropriate for the GFCVB Transportation Contract at this time. Thank you in advance for your cooperation concerning this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read "Sandy Michael-McDonald", with a large, stylized flourish at the end.

Sandy Michael-McDonald, Director
Office of Economic and Small Business Development

cc: Maribel Feliciano, Assistant Director, OESBD
Anthony Cordo, Administrative Manager, GFLCVB
James Vose, Jr., Small Business Development Specialist, OESBD



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MEMORANDUM

DATE: August 27, 2020

TO: Stacy Ritter, Director
Greater Fort Lauderdale Convention and Visitors Bureau

FROM: Sandy-Michael McDonald, Director 
Office of Economic and Small Business Development

SUBJECT: No CBE Goal – Transportation Services for Airports, Convention Center and Tri-County Destinations

The Greater Fort Lauderdale Convention and Visitors Bureau (GFLCVB) is seeking a single vendor to manage and provide multiple sizes of passenger transportation and greeter services for the Airports, Convention Center and Tri-County Destinations. A review of the Certified Firm Small Business Directory revealed there are no County Business Enterprises (CBEs) available that can meet the requirements of the solicitation; therefore, consistent with the Broward County Business Opportunity Act of 2012, as amended, Sec. 1-81.3 (1) (a), if there are fewer than two (2) certified CBEs available to participate in a specific project, no CBE goal will be applicable. However, in accordance with Sec. 1-81.10 (a) (1) of the Broward County Business Opportunity Act, as amended, if a responsive, responsible bid is received from a certified CBE firm that is within ten percent (10%) of the lowest bid received from a non-CBE or non-SBE firm, the CBE or SBE shall be offered the opportunity to match the lowest responsive, responsible bid. The CBE or SBE firm shall be deemed the lowest responsive, responsible bidder.

For Request for Proposals (RFPs), in accordance with Sec. 1-81.10 (a) (2) of the Broward County Business Opportunity Act as amended, if upon completion of final rankings by the Evaluation Committee, a non-CBE, nonSBE proposer is the highest-ranked proposer, and a responsive, responsible CBE or SBE proposer receives a score that is within five percent (5%) of the score obtained by the nonCBE, NonSBE proposer, the highest-ranked responsive, responsible CBE or SBE proposer shall be considered the highest-ranked proposer and shall have the opportunity to proceed to negotiations with the County for award of the contract. **This contract is not subject to the Broward County Workforce Investment Program.**

Eligibility for the CBE program is based on economic/size standards; the program does not utilize race or gender criteria for either certification or goal methodology purposes. If

you have any concerns regarding available subcontracting opportunities, please contact our office at (954) 357-6400.

cc: Maribel Feliciano, Assistant Director, OESBD
Anthony Cordo, Administrative Manager, GFLCVB
James Vose, Jr., Small Business Development Specialist, OESBD