



## 2022 Broward & Beyond Business Conference Sponsorship Packages

### Signature Event Sponsor (\$10,000)

- Official **Signature Event Sponsor** recognition in all media promotions, e-blasts and social media posts
- Live acknowledgement at the keynote luncheon and recognition in all conference materials
- Accommodations for **FOUR (4) company representatives** at the luncheon.
- **4-minute speaking opportunity** to bring greetings **during the Opening Plenary**
- Opportunity to introduce the keynote speaker during the luncheon.
- Feature your **60-sec promotional video** (as provided) **during the keynote luncheon**
- **Full page ad** in the conference program
- **Interview opportunity** during the conference
- Prominent exhibit tables in the exhibit hall with four chairs
- Prominent logo placement in conference webpage with hyperlink and e-blasts, and in on-site digital screens and conference program
- Logo displayed in on-site digital screens and event program
- Banner ad, logo and message in conference app
- Sponsor recognition in social media posts
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive lead generation and scan/exchange e-business cards via conference app

### Luncheon Sponsor (\$5,000)

- Official **Luncheon Sponsor** recognition in all media promotions, e-blasts and social media posts
- Live acknowledgement at the keynote luncheon
- Accommodations for **THREE (3) Company representatives** at the luncheon
- **2-minute speaking opportunity** and a **30-sec promotional video** (as provided) **during the keynote luncheon**
- **Half-page ad** in conference program
- **Interview opportunity** during the conference
- Key exhibit table in the exhibit hall with two chairs
- Prominent logo placement in conference webpage with hyperlink and e-blasts, and in on-site digital screens and conference program
- Banner ad in conference app for keynote luncheon
- Logo placement in on-site digital screens and printed signage during the luncheon
- Sponsor recognition in social media posts
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive lead generation and scan-exchange e-business cards via conference app



- Accommodations for **TWO (2) Company representatives** at the luncheon
- **Live acknowledgement** during the **Opening Plenary**
- Logo in the conference website with hyperlink
- Quarter page ad in conference program
- Banner ad in conference app



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- Prominent logo placement in on-site digital screens and conference program
- Printed signage in the Small Business Certification Lab
- Sponsor recognition in social media posts
- Exhibit table in the exhibit hall **AND** in the Certification Lab
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive lead generation and scan/exchange e-business cards via conference app

### **Breakfast and Break Sponsor (\$2,500)**

- Accommodations for **TWO (2) Company representatives** at the luncheon
- Live acknowledgement during the Breakfast and Breaks
- Logo in the conference website with hyperlink
- Quarter page ad in conference program
- Banner ad in conference app
- Prominent logo placement in on-site digital screens and conference program
- Printed signage during Breakfasts and Breaks
- Sponsor recognition in social media posts
- Exhibit table in the exhibit hall with two chairs
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive lead generation and scan/exchange e-business cards via conference app

### **Business Workshops Sponsor (\$2,000)**

- Accommodations for **TWO (2) Company representatives** at the luncheon
- 30-sec promotional video (as provided) during designated business workshop sessions
- Logo in the conference webpage with hyperlink
- Sponsor recognition in social media posts and e-blasts
- Logo and message in conference app
- Logo placement in on-site digital screens and conference program
- Printed signage at rooms assigned to your track
- Sponsor recognition in social media posts
- Exhibit table in the exhibit hall with two chairs
- Opportunity to introduce a session and/or exhibit space
- Opportunity to receive lead generation and scan/exchange e-business cards via conference app

### **Exhibitor (\$500)**

- Exhibit table with two chairs
- Inclusion in e-mail blasts and social media posts
- Listing in the conference program and conference webpage with link to your website
- Access to an Exhibitor Lounge with light refreshments (does not include the luncheon)

### **Marketing / Media / Community Partner (In-Kind Promotional Support)**

- Live media sponsor recognition throughout the conference
- Media sponsor logo recognition throughout the event venue



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- Inclusion in conference webpage, e-mail blasts and social media posts
- Logo placement in the sponsor section of the conference program

### **Door Prize / Attendee Bag / Keynote Speaker Gift Sponsor (In-Kind Products / Services)**

- Logo placement in sponsor section of the conference program
- Inclusion in e-blasts, social media posts and conference webpage

### **Contact Information:**

For more information on sponsorships, contact Tatyana McCall, Community Relations and Outreach Manager, at 954-357-6400 or via email to [OESBDConference@Broward.org](mailto:OESBDConference@Broward.org).