



2023 Broward & Beyond Business Conference Sponsorship Packages

Signature Event Sponsor (\$10,000)

- Official **Signature Event Sponsor** recognition in all media promotions, e-blasts, and social media posts
- **Live acknowledgement at the keynote luncheon** and recognition in all conference materials
- Accommodations for **FOUR (4) company representatives** at the keynote luncheon
- **4-minute speaking opportunity** to bring greetings **during the Opening Plenary**
- Opportunity to introduce the keynote speaker during the keynote luncheon
- Feature your **60-second promotional video** (as provided) **during the keynote luncheon**
- **Full page ad** (7.5" w x 10" h) in the conference program
- **Interview opportunity** during the conference
- **Prominent exhibit table** in the conference venue/exhibit hall with four (4) chairs
- Prominent logo placement in conference webpage with hyperlink and in promotional e-blasts
- Prominent logo placement in on-site digital screens, on-site printed sponsor signage and conference program
- Banner ad, logo, and message in conference app
- Sponsor recognition in social media posts
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive lead generation and scan/exchange e-business cards via conference app

Luncheon Sponsor (\$5,000)

- Official **Luncheon Sponsor** recognition in all media promotions, e-blasts, and social media posts
- **Live acknowledgement at the keynote luncheon**
- Accommodations for **THREE (3) Company representatives** at the keynote luncheon
- **2-minute speaking opportunity** during the keynote luncheon
- Feature your **30-second promotional video** (as provided) **during the keynote luncheon**
- **Half-page ad** (horizontal 7.75" w x 5" h) in conference program
- **Interview opportunity** during the conference
- **Key exhibit table** in the exhibit hall with two (2) chairs
- Prominent logo placement in conference webpage with hyperlink and in promotional e-blasts
- Prominent logo placement in on-site digital screens, on-site printed sponsor signage and conference program
- Banner ad in conference app for keynote luncheon
- Logo placement in on-site digital screens and printed signage during the keynote luncheon
- Sponsor recognition in social media posts
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive lead generation and scan-exchange e-business cards via conference app



Small Business Certification Lab Sponsor (\$3,000)

- Accommodations for **TWO (2) Company representatives** at the keynote luncheon
- **Live acknowledgement** during the **Opening Plenary**
- Logo in the conference website with hyperlink
- **Quarter page ad** (Vertical 3.75" w x 5" h; Horizontal 7.75" w x 5" h) in conference program
- Banner ad in conference app



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- Prominent logo placement in on-site digital screens, printed sponsor signage, and conference program
- Printed signage in the Small Business Certification Lab
- Sponsor recognition in social media posts
- Exhibit table with two (2) chairs in the exhibit hall AND in the Certification Lab
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive lead generation and scan/exchange e-business cards via conference app

Breakfast and Break Sponsor (\$2,500)

- Accommodations for **TWO (2) Company representatives** at the **keynote luncheon**
- Logo in the conference website with hyperlink
- **Quarter page ad** (Vertical 3.75" w x 5" h; Horizontal 7.75" w x 5" h) in the conference program
- Banner ad in conference app
- Prominent logo placement in on-site digital screens, printed sponsor signage and conference program
- Printed signage with company logos during Breakfast AND Breaks
- Sponsor recognition in social media posts
- Exhibit table in the exhibit hall with two (2) chairs
- Opportunity to distribute promotional materials to attendees

Business Workshop Sponsor (\$2,000)

- Accommodations for **TWO (2) Company representatives** at the **keynote luncheon**
- Opportunity to introduce a business workshop session of your choice (based on the available, confirmed workshops) and show your 30-second promotional video (as provided) during that designated business workshop session
- Logo on the conference webpage with hyperlink
- Sponsor recognition in social media posts and e-blasts
- Sponsor recognition in the conference app
- Logo placement in on-site digital screens, printed sponsor signage, and conference program
- Exhibit table in the exhibit hall with two (2) chairs

Startup Sponsor (\$1,000)

- Accommodations for **TWO (2) Company representatives** at the **keynote luncheon**
- Exhibit table in the exhibit hall with two (2) chairs
- Inclusion in e-mail blasts and social media posts
- Listing in the conference program printed sponsor signage, and conference webpage with link to your website

Exhibitor (\$500)

- Exhibit table with **ONE (1) Company representative**
- Inclusion in e-mail blasts and social media posts
- Listing in the conference program and conference webpage with link to your website
- Access to an Exhibitor Lounge with light snacks and refreshments
- Keynote luncheon seating/accommodations NOT included



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Marketing / Media / Community Partner (In-Kind Promotional Support) *

- Live media sponsor recognition throughout the conference
- Media sponsor logo recognition throughout the event venue
- Inclusion in conference webpage, e-mail blasts and social media posts
- Logo placement in the sponsor section of the conference program

Door Prize / Attendee Bag (In-Kind Products / Services) *

- Logo placement in sponsor section of the conference program
- Inclusion in e-blasts, social media posts and conference webpage

Contact Information:

For more information on sponsorships, contact the Community Relations and Outreach Section, at 954-357-6400 or via email to OESBDConference@Broward.org.

Sponsorship benefits are contingent upon deadlines, timelines, and confirmation of sponsorship.

* Approximate dollar value and description of promotional support or door prize/attendee bag item is required. Acceptance of proposed support and product/service is subject to review and approval by the Office of Economic and Small Business Development.