

**Bid Tabulation Packet
for
Solicitation GEN2121529B1**

**Request for Qualifications: Advertising, Communications
and Marketing Services**

Bid Designation: Public



Broward County Board of County Commissioners

Bid #GEN2121529B1 - Request for Qualifications: Advertising, Communications and Marketing Services

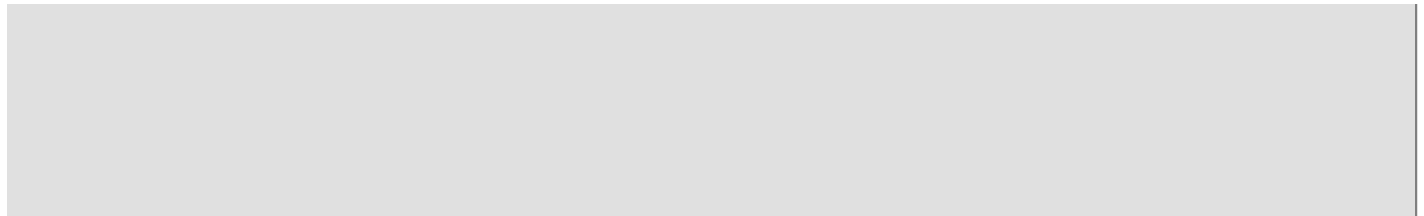
Creation Date **Jul 10, 2020**

End Date **Aug 26, 2020 2:00:00 PM EDT**

Start Date **Aug 14, 2020 1:01:22 PM EDT**

Awarded Date **Not Yet Awarded**

GEN2121529B1-01-01 Advertising, Communications and Marketing Services - QVL					
Supplier	Unit Price	Qty/Unit	Total Price	Attch.	Docs
Paramount Broadcasting Communication, LLC	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
Kitty O. Enterprises, Inc.	First Offer -	1 / n/a			Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
Stepstone Enterprises LLC	First Offer -	1 / n/a			Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
The Leap Group, LLC	First Offer -	1 / n/a			Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
Multi-Media Works, Inc.	First Offer -	1 / n/a			Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
Marketing Connection Group	First Offer -	1 / n/a			Y
Product Code:		Supplier Product Code: 915-82 - Video Production			
Agency Notes:		Supplier Notes:			
Data Clique	First Offer -	1 / n/a			Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
		UPLOADS Required supporting docs References Data Clique Overview Case Studies Summary Sample Advertising Sample Reporting Sample landing Page			



Product Code: Agency Notes:		Supplier Product Code: Supplier Notes:	
	First Offer -	1 / n/a	
Product Code: Agency Notes:		Supplier Product Code: Supplier Notes: ADEPT is submitting its proposal for all pre-qualification lists based on the following Categories: Category 1 ^ Research and Planning Category 2 ^ Media Category 3 ^ Writing and Design Category 4 ^ Digital Marketing Category 5 ^ Video Production Category 6 ^ Events and Outreach Category 7 ^ Crisis Communications	
	First Offer -	1 / n/a	
Product Code: Agency Notes:		Supplier Product Code: Supplier Notes:	
Lightship Studios	First Offer -	1 / n/a	Y
Product Code: Agency Notes:		Supplier Product Code: Supplier Notes:	
We Communicate US	First Offer -	1 / n/a	Y
Product Code: Agency Notes:		Supplier Product Code: Supplier Notes:	
Starmark	First Offer -	1 / n/a	Y
Product Code: Agency Notes:		Supplier Product Code: Supplier Notes:	
Yasenny	First Offer -	1 / n/a	Y
Product Code: Agency Notes:		Supplier Product Code: Supplier Notes:	
Conceptual Communications	First Offer -	1 / n/a	Y
Product Code: Agency Notes:		Supplier Product Code: Supplier Notes: Attached please find: 1. Category Selection Form 2. Contractor Assurance Statement 3. References from: a. The City of Wilton Manors b. The City of Cooper City c. The City of Parkland d. The Town of Lauderdale-By-The-Sea e. The Downtown Fort Lauderdale TMA f. The Broward League of Cities 4. Firm Overview and Category Summary 5. Supporting Qualifications, References and Work Samples - CATEGORY 1 6. Supporting Qualifications, References and Work Samples - CATEGORY 2 7. Supporting Qualifications, References and Work Samples - CATEGORY 3 8. Supporting Qualifications, References and Work Samples - CATEGORY 4 9. Supporting Qualifications, References and Work Samples - CATEGORY 7	

Pierson Grant Public Relations	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
All Write, All Write, All Write	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
The Valerin Group	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
ADG Strategy Group	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes: Please see our attached RFQ for categories 3, 4, 5 and 6. We look forward to the opportunity of working with you. Thank you, ADG Strategy Group.			
Kivvit	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
The Merchant Strategy, Inc.	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
Park Circle Tech	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes: Apology for not Vendor verification form complete by clients. We are hoping to receive them. We will resolve as soon as we can.			
Mad 4 Marketing	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
Finn Partners	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes:			
Upscale Events by Mosaic LLC	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes: The Work Sample PDF File includes are response to all 7 categories.			
BARRINGTON MANAGEMENT ARTIST GROUP	First Offer -	1 / n/a		Y	Y
Product Code:		Supplier Product Code:			
Agency Notes:		Supplier Notes: Thank you for giving us this opportunity to present our bid in the Category VIDEO PRODUCTION. Thank you, and have a Safe & Blessed Day. Sincerely, TYRONE BARRINGTON			

VGreen Enterprises LLC	First Offer -	1 / n/a	Y	Y
Product Code: Agency Notes:		Supplier Product Code: Supplier Notes: VGreen Enterprises LLC is submitting to be included on the Qualified Vendor List for the following Categories: Category 3 â Writing and Design Category 4 â Digital Marketing Category 5 â Video Production Category 6 â Events and Outreach For Reference 1: Scope of Work: Provide Video Recording, live video streaming and production services. Manage all Media Production, Audio Visual and Event services, IT Support, Script writing, Set Build and Design, Lighting, Social Media content creation and Upkeep. Contract/Project Title: Multimedia Production Agency: International Deliverance Center Contact Name/Title: Bishop Dr. Errol Hall, Sr. Contact Telephone: 754-610-7119 Email: BishopErrolHall@Gmail.com Contract/Project Dates (Month and Year): October 2010 until October 2021 (Ongoing) Examples: https://facebook.com/vgreenenterprises & http://facebook.com/idcchurch Categories performed for this vendor: Category 3 â Writing and Design, Category 4 â Digital Marketing, Category 5 â Video Production, Category 6 â Events and O		

		well as Covid-19 meeting; Recorded videos of these events.	
		For examples of our work please access our Project Portfolio here:	
		https://facebook.com/vgreenenterprises	
		or	
		https://www.youtube.com/channel/UCsWuw9dFXQ2wwazmPDn313w	
		or	
		Instagram: @VGreenEnterprises	
Grozina	First Offer -	1 / n/a	Y
Product Code: Agency Notes:		Supplier Product Code: Supplier Notes: I tried my hardest to make this system work and called several times. Unfortunately I cannot upload a document so will have to refer to my website as submission for all categories. Please see Grozina.com for work samples. I am sorry, if you can make an exception. My references are anyone on there.	
The Wiggins Agency LLC.	First Offer -	1 / n/a	Y Y
Product Code: Agency Notes:		Supplier Product Code: Supplier Notes: Category 1: Attached Category 2: Attached Category 3: Attached Category 4: www.imghealthclinic.com , www.princessdobbins.com , https://newjfgbc.org/ Category 5: Attached	

Supplier Totals

f VGreen Enterprises LLC		\$0.00
Bid Contact	Vernal Green vernal.greenjr@gmail.com Ph 954-865-1354	Address HOLLYWOOD, FL 33023
Qualifications	CBE SBE	
Bid Notes	VGreen Enterprises LLC is submitting to be included on the Qualified Vendor List for the following Categories: Category 3 â Writing and Design Category 4 â D	

Media Production, Audio Visual and Event services, IT Support, Script writing, Set Build and Design, Lighting, Social Media content creation and Upkeep.

Contract/Project Title: Multimedia Production

Agency: International Deliverance Center

Contact Name/Title: Bishop Dr. Errol Hall, Sr.

Contact Telephone: 754-610-7119

Email: BishopErrolHall@Gmail.com

Contract/Project Dates (Month and Year): October 2010 until October 2021 (Ongoing)

Examples: <https://facebook.com/vgreenenterprises> & <http://facebook.com/idchurch>

Categories performed for this vendor: Category 3 " Writing and Design, Category 4 " Digital Marketing, Category 5 " Video Production, Category 6 " Events and Outreach

For Reference 2:

Scope of Work: Provide Video Recording, editing services, Event Services, Audio/Visual, and Lighting.

Contract/Project Title: Night of Thanksgiving through Dance

Agency: Inner Court of Judah Dance Ministry

Contact Name/Title: Karlene White

Contact Telephone: 954-696-7260

Email: RevKarleneWhite@Gmail.com

Contract/Project Dates (Month and Year): June 2015 until June 2021 (Ongoing)

Examples: <https://facebook.com/vgreenenterprises> & https://www.facebook.com/IOJ2010Miami/?ref=br_rs (Performed some of the Video Production, Lighting, Audio Visual and Event Services)

Categories performed for this vendor: Category 3 " Writing and Design, Category 4 " Digital Marketing, Category 5 " Video Production, Category 6 " Events and Outreach

For Reference 3:

Scope of Work: Provide Audio Visual production services

Contract/Project Title: PHCD Audio/Video Production Serv.

Agency: Miami-Dade County Public Housing and Community Development

Contact Name/Title: James Graham

Contact Telephone: 786-469-4194

Email: James.Graham@miamidade.gov

Contract/Project Dates (Month and Year): November 2019 until project hours complete

Contract Amount: \$5,000

Examples: <https://facebook.com/vgreenenterprises> & <https://www.youtube.com/channel/UCsWuw9dFXQ2wvazmPDn313w>

Categories performed for this vendor: Category 6 " Events and Outreach; Performed A/V Services for Housing Meetings and Information sessions; as well as Covid-19 meeting; Recorded videos of these events.

For examples of our work please access our Project Portfolio here:

<https://facebook.com/vgreenenterprises>

or

<https://www.youtube.com/channel/UCsWuw9dFXQ2wvazmPDn313w>

or

Instagram: @VGreenEnterprises

Agency Notes:

Supplier Notes:

VGreen Enterprises LLC is submitting to be included on the Qualified Vendor List for the following Categories:

Category 3 " Writing and Design

Head

Atch:



Category 4 â€ Digital Marketing
Category 5 â€ Video Production
Category 6 â€ Events and Outreach

For Reference 1:

Scope of Work: Provide Video Recording, live video streaming and production services. Manage all Media Production, Audio Visual and Event services, IT Support, Script writing, Set Build and Design, Lighting, Social Media content creation and Upkeep.

Contract/Project Title: Multimedia Production

Agency: International Deliverance Center

Contact Name/Title: Bishop Dr. Errol Hall, Sr.

Contact Telephone: 754-610-7119

Email: BishopErrolHall@Gmail.com

Contract/Project Dates (Month and Year): October 2010 until October 2021 (Ongoing)

Examples: <https://facebook.com/vgreenenterprises> &
<http://facebook.com/idcchurch>

Categories performed for this vendor: Category 3 â€ Writing and Design, Category 4 â€ Digital Marketing, Category 5 â€ Video Production, Category 6 â€ Events and Outreach

For Reference 2:

Scope of Work: Provide Video Recording, editing services, Event Services, Audio/Visual, and Lighting.

Contract/Project Title: Night of Thanksgiving through Dance

Agency: Inner Court of Judah Dance Ministry

Contact Name/Title: Karlene White

Contact Telephone: 954-696-7260

Email: RevKarleneWhite@Gmail.com

Contract/Project Dates (Month and Year): June 2015 until June 2021 (Ongoing)

Examples: <https://facebook.com/vgreenenterprises> &
https://www.facebook.com/IOJ2010Miami/?ref=br_rs (Performed some of the Video Production, Lighting, Audio Visual and Event Services)

Categories performed for this vendor: Category 3 â€ Writing and Design, Category 4 â€ Digital Marketing, Category 5 â€ Video Production, Category 6 â€ Events and Outreach

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Scope of Work: Provide Audio Visual production services

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of these events.

For examples of our work please access our Project Portfolio here:





<https://facebook.com/vgreenenterprises>

or

<https://www.youtube.com/channel/UCsWuw9dFXQ2wwazmPDn313w>

or

Instagram: @VGreenEnterprises

f Lightship Studios		\$0.00
Bid Contact	Andrew Perrott andy@lightshipstudios.com Ph 954-621-1350	Address 4030 NE 6th Avenue Oakland Park, FL 33334
Qualifications	CBE SB SBE	
Agency Notes:	Supplier Notes:	Head Atch: 
f Grozina		\$0.00
Bid Contact	Natalie Rubiano natalia@grozina.com Ph 305-901-9458	Address 1045 S Flagler Ave #713 Pompano Beach, FL 33060
Agency Notes:	Supplier Notes:	Head Atch: 
f Finn Partners		\$0.00
Bid Contact	Beth Davis beth.davis@finnpartners.com Ph 954-368-3636	Address 301 East 57 Street New York, NY 10022
Agency Notes:	Supplier Notes:	Head Atch: 
f We Communicate US		\$0.00
Bid Contact	Camilla Lopez clopez@wecomunicateus.com Ph 305-356-6359	Address 31 NE 17th St, suite 228 Miami, FL 33132
Agency Notes:	Supplier Notes:	Head Atch: 
f ADEPT Strategy & Public Relations		\$0.00
Bid Contact	Dana Pollitt info@adept.co Ph 954-769-1533	Address 5300 Powerline Road Suite 207 Fort Lauderdale, FL 33309
Supplier Code	VS0000014426	
Qualifications	DBE MBE SB WBE	
Bid Notes	ADEPT is submitting its proposal for all pre-qualification lists based on the following Categories: Category 1 " Research and Planning Category 2 " Media Category 3 " Writing and Design Category 4 " Digital Marketing	

Category 5 " Video Production
Category 6 " Events and Outreach
Category 7 " Crisis Communications

Agency Notes:

Supplier Notes:

**Head
Attch:**

ADEPT is submitting its proposal for all pre-qualification lists based on the following Categories:
Category 1 " Research and Planning
Category 2 " Media
Category 3 " Writing and Design
Category 4 " Digital Marketing
Category 5 " Video Production
Category 6 " Events and Outreach
Category 7 " Crisis Communications



Agency Notes:

Supplier Notes:

Head Attch:



f Yasenny

\$0.00

Bid Contact **Yasenny Camejo**
info@yasenny.com
Ph 305-791-1264

Address **9807 Sage Creek Drive**
Sun City Center, FL 33573

Qualifications **MBE SB WBE**

Agency Notes:

Supplier Notes:

Head Attch:



f All Write, All Write, All Write

\$0.00

Bid Contact **Christina Disbrow**
christina@allwriteallwriteallwrite.com
Ph 954-515-9724

Address **5231 NE 18th Ter**
Fort Lauderdale, FL 33308

Agency Notes:

Supplier Notes:

Head Attch:



f The Merchant Strategy, Inc.

\$0.00

Bid Contact **Cheryl Scott**
info@themerchantstrategy.com
Ph 561-315-9110

Address **1804 North Dixie Highway,**
Suite B
WEST PALM BEACH, FL 33407

Agency Notes:

Supplier Notes:

**Head
Attch:**



f The Valerin Group

\$0.00

Bid Contact **David Herrera**
david@valerin-group.com
Ph 813-751-0478

Address **3903 Northdale Boulevard,**
Suite 100E
Tampa, FL 33624

Agency Notes:

Supplier Notes:

**Head
Attch:**










f Upscale Events by Mosaic LLC

\$0.00

Bid Contact **Ann Marie Sorrell**
asorrell@upscalebymosaic.com

Address **5840 Corporate Way, Suite 250**
Ste 250

Ph 561-651-9565 Fax 866-711-0987		West Palm Beach, FL 33407	
Supplier Code VS0000015553			
DBE MBE SB WBE Bid Notes The Work Sample PDF File includes are response to all 7 categories.			
Agency Notes:		Supplier Notes:	
		The Work Sample PDF File includes are response to all 7 categories. 	
f Kitty O. Enterprises, Inc.		\$0.00	
Bid Contact Dr. Kitty Oliver kittyo@kittyoliveronline.com Ph 954-382-0793 Fax 954-382-0643		Address 1323 SE 17th Street #108 Fort Lauderdale, FL 33316	
Supplier Code VC0000032234			
Qualifications CBE MBE SB SBE WBE			
Agency Notes:		Supplier Notes:	
			
f The Wiggins Agency LLC.		\$0.00	
Bid Contact Don Wiggins don@thewigginsagency.com Ph 305-393-7720		Address 1230 campanelli drive plantation, FL 33322	
Qualifications CBE MBE SBE			
Agency Notes:		Supplier Notes:	
			
f Stepstone Enterprises LLC		\$0.00	
Bid Contact eddie marles eddie.marles@italiansa.com Ph 305-525-9041		Address 1830 S Ocean Dr, Apt 2507 Hallandale, FL 33009	
Agency Notes:		Supplier Notes:	
			
f Data Clique		\$0.00	
Bid Contact Chuck Dinsmore chuck@dataclique.com Ph 954-839-9995		Address 4101 N Andrews Ave Suite 204 Oakland Park, FL 33309	
Qualifications CBE SBE			
Agency Notes:		Supplier Notes:	
			
f Marketing Connection Group		\$0.00	
Bid Contact Jean-Pierre Gautreaux rebecca@marketingconnection.co Ph 305-640-5000		Address 1444 Biscayne Blvd, Suite 208-21 Miami, FL 33132	
Agency Notes:		Supplier Notes:	
			
f Pierson Grant Public Relations		\$0.00	
Bid Contact Diana Hanford		Address 6451 North Federal Highway	

<p>dhanford@piersongrant.com Ph 954-776-1999</p>		<p>Suite 1200 Fort Lauderdale, FL 33308</p>	
Qualifications	<p>SB WBE</p>		
Bid Notes	<p>Pierson Grant Public Relations would love to work with Broward County. Any questions please email jgrant@piersongrant.com or mpierson@piersongrant.com</p>		
<p>Thank you.</p>			
Agency Notes:	Supplier Notes:		Head Attch:
	<p>Pierson Grant Public Relations would love to work with Broward County. Any questions please email jgrant@piersongrant.com or mpierson@piersongrant.com</p>		
<p>Thank you.</p>			
f Park Circle Tech			\$0.00
Bid Contact	<p>Ranjeeta Nanda info@parkcircletech.com Ph 201-688-9113</p>	Address	<p>16 Park Circle Short Hills, NJ 07078</p>
Bid Notes	<p>We want to be part of your county. Currently we are NJ certified SBE and WMBE</p>		
Agency Notes:	Supplier Notes:		Head Attch:
	<p>We want to be part of your county. Currently we are NJ certified SBE and WMBE</p>		
f BARRINGTON MANAGEMENT ARTIST GROUP			\$0.00
Bid Contact	<p>TYRONE BARRINGTON tyron@barringtonmgt.com Ph 646-623-0404</p>	Address	<p>Miami Beach, FL 33139</p>
Agency Notes:	Supplier Notes:		Head Attch:
			
f Quest Corporation of America, Inc.			\$0.00
Bid Contact	<p>Sharlene Lairscey Vendor@Qcausa.com Ph 866-662-6273 Fax 813-926-2962</p>	Address	<p>17220 CAMELOT CT Land O Lakes, FL 34638</p>
Supplier Code	<p>VS0000010103</p>		
Bid Notes	<p>Submitting for categories 1 thru 6.</p>		
Agency Notes:	Supplier Notes:		Head Attch:
	<p>Submitting for categories 1 thru 6.</p>		
f Paramount Broadcasting Communication, LLC			\$0.00
Bid Contact	<p>Francois Leconte fleconte@pbchdtv.com Ph 954-812-7381</p>	Address	<p>16280 NW 17 Street PEMBROKE PINES, FL 33028</p>
Qualifications	<p>DBE MBE SB</p>		
Agency Notes:	Supplier Notes:		Head Attch:
			
f PCF International LLC			\$0.00
Bid Contact	<p>Ginger Peterson ginger@pcfinternational.com Ph 561-510-0355</p>	Address	<p>401 E. Las Olas Blvd. #130434 Fort Lauderdale, FL 33301</p>

PCF International LLC only utilizes Independent Contractors. Worker's Compensation. Insurance is not required since there are no employees.
Based on the type of business / services that Vendor is, Automobile Liability Insurance is not required.
Ginger G. Peterson, Owner of PCF International LLC uses own auto for all business and has own Personal Auto Insurance Policy that exceeds the liability coverage required plus has a \$2 million Umbrella Liability policy.

Agency Notes:

Supplier Notes:

**Head
Attch:**

PCF International LLC only utilizes Independent Contractors. Worker's Compensation. Insurance is not required since there are no employees. Based on the type of business / services that Vendor is, Automobile Liability Insurance is not required. Ginger G. Peterson, Owner of PCF International LLC uses own auto for all business and has own Personal Auto Insurance Policy that exceeds the liability coverage required plus has a \$2 million Umbrella Liability policy.



f Conceptual Communications

\$0.00

Bid Contact Laurie Menekou
lmenekou@conceptualpr.com
Ph 954-732-0754

Address 714 SW 12th Avenue
Fort Lauderdale, FL 33312

Qualifications CBE DBE SB SBE WBE

Agency Notes:

Supplier Notes:

Head Attch:



f The Leap Group, LLC

\$0.00

Bid Contact chris bennett
ondemandmg@gmail.com
Ph 754-304-2222

Address 11580 SW 30th Street, suite
308
miramar, FL 33025

Qualifications CBE SBE

Agency Notes:

Supplier Notes:

**Head
Attch:**



f Starmark

\$0.00

Bid Contact Jacqui Hartnett
karenderyk@starmark.com
Ph 954-874-9000

Address 210 S. Andrews
Fort Lauderdale, FL 33301

Supplier Code VC0000039094

Bid Notes We are pleased to submit our Qualifications for the following Categories in response to your RFQ GEN2121529B1:
Category 1 - Research and Planning
Category 2 - Media
Category 3 - Writing and Design
Category 4 - Digital Marketing
Category 5 - Video Production
Category 6 - Events and Outreach
Thank you,
Starmark International, Inc.

Agency Notes:

Supplier Notes:

**Head
Attch:**

We are pleased to submit our Qualifications for the following Categories in response to

your RFQ GEN2121529B1: 
 Category 1 - Research and Planning
 Category 2 - Media
 Category 3 - Writing and Design
 Category 4 - Digital Marketing
 Category 5 - Video Production
 Category 6 - Events and Outreach
 Thank you,
 Starmark International, Inc.

Agency Notes:	Supplier Notes:	Head Atatch:
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f Mad 4 Marketing	\$0.00
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Bid Contact Laura Pierson laura@mad4marketing.com Ph 954-485-5448	Address 5255 NW 33 ave Ft Lauderdale, FL 33309
Qualifications CBE	

Agency Notes:	Supplier Notes:	Head Atatch:
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f ADG Strategy Group	\$0.00
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Bid Contact Shira Kastan Goldstein shira.kastan@gmail.com Ph 305-781-7310	Address HOLLYWOOD, FL 33026
Qualifications CBE SBE	
Bid Notes Please see our attached RFQ for categories 3, 4, 5 and 6. We look forward to the opportunity of working with you. Thank you, ADG Strategy Group.	

Agency Notes:	Supplier Notes:	Head Atatch:
	Please see our attached RFQ for categories 3, 4, 5 and 6. We look forward to the opportunity of working with you. Thank you, ADG Strategy Group.	

**

No Bids

Sachs Media Group Prefer to be selected as an agency partner versus join a roster of agencies that may or may not be selected for an assignment.