


OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
Governmental Center Annex

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-5674

MEMORANDUM
DATE: June 23, 2022

TO: Nicholas Sofoul, Transit Planning Administrator (Transit Director)
 Transportation Department – Service and Strategic Planning Division

THRU: Sandy-Michael McDonald, Director
 Office of Economic and Small Business Development

 SANDY-MICHAEL
 MCDONALD

 Digitally signed by SANDY-MICHAEL MCDONALD
 Date: 2022.06.28 17:04:38
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FROM: Maribel Feliciano, Assistant Director
 Office of Economic and Small Business Development

 MARIBEL
 FELICIANO

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 Date: 2022.06.27
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SUBJECT: CBE Goal for Broward County Transit (BCT) Transit Development Plan (TDP) -
Surtax

The CBE Goal assigned to the above-mentioned project is as follows:

CBE GOAL: 30%
NAICS Codes: 541611, 541910, 561320, 541613

Scope of Services: Administrative Management and General Management Consulting Services, Marketing Research and Public Opinion Polling, Employment Agency for the Hiring of Temporary staff resources, Marketing Consulting Services.

This contract is NOT subject to the Broward County Workforce Investment Program.

Eligibility for the CBE program is based on economic/size standards; the program does not utilize race or gender criteria for either certification or goal methodology purposes. The above assigned goal for County Business Enterprises is based on our examination of the scope of work and cost estimate as submitted to the Office of Economic and Small Business Development by the using agency. If you have any concerns regarding available subcontracting opportunities, please contact our office at (954) 357-6400.

cc: Kenneth Lopez, Small Business Development Specialist, OESBD