DELEGATION REQUEST	BR(	OWARD COUNTY COMMISSION	
concerning any matter within the scope of t Request, please submit a letter or fill out th 115 S. Andrews Avenue, Fort Lauderdal the scheduled appearance date and time	on the official agenda of a regular meeting the Commission's jurisdiction through a Delegatis form and return to County Administration, It e, Florida 33301 or fax it back to (954) 357-736. Please indicate in your Request the mannust be included with the original Delegation Reche discussion.	tion Request. To make a Delegation Room 409, Governmental Center, 0. Each delegation will be notified of ner in which you wish to receive	
Appearance before the Board of County Commissioners is limited to THREE minutes.			
Hard copies of the agenda will be available in the meeting room, on the day of the meeting, and electronic copies are available in advance at:-http://www.broward.org/commission/welcome.htm.			
NAME OF DELEGATION OR GROUP:		DATE OF REQUEST:	
NAME OF PERSON REPRESENTING GROUP:	ADDRESS:	PHONE NUMBER:	
		EMAIL ADDRESS:	
Please indicate (X) how you wish to be contacted: Mailing Address Email			
SUBJECT YOU WISH TO DISCUSS:			
Use this space for any explanatory comments you feel necessary.			
HAVE YOU EVER CONTACTED ANYONE IN COUNTY GOVERNMENT IN REGARD TO THIS SUBJECT?  YES NO IF SO, WHO?			
WHEN?			
WHAT WAS THE OUTCOME?			
MATERIALS FOR COMMISSION'S REVIEW?			
YES NO			
TO BE COMPLETED BY	DATE DELEGATION SCHEDULED:	DELEGATION NOTIFIED?	

Rev. 06/19 - CA201972855

## **Broward Days Growth and Measurables**

We pride ourselves in being the advocacy organization for citizens, agencies, businesses, and local leaders with a direct link to Tallahassee. We are providing an avenue and a mechanism for everyone concerned with Broward's future to speak with one voice. Our presence in the Capitol and in the downtown area for those 2 days truly raises our profile to the rest of the State. With your help we proud to say that we have rebuilt this organization to a presence in Tallahassee that cannot be ignored.

Broward Days encompasses the relationship building aspect our community needs with legislators outside of our own Delegation. In the last few years participation has grown from legislators outside of Broward County in a way that they never have before. Our ability to effectively and collectively communicate with those state leaders and continue those relationships is so very important. Our county is an economic powerhouse, and we are incorporating and highlighting that message to share with the rest of the state. We are proud to say that we have had Leadership in both the House, Senate and Governor's office participate, as well as all the agency heads.

- Broward Days is now under the County Delegation. (Before it was a separate organization and created a disconnect)
- All levels of Broward government are actively involved. (Delegation, County, League and School Board). We have representatives from all 4 on the Board which historically has not been the case.
- Reinvigorated the impact teams with leaders from the community and still actively growing and recruiting.
- Reaching back out to those who have been involved in the past and have gained their support to reengage.

Intangible measurables are the support and information we provide to the Delegation empowering them to make decisions based on Broward County as a whole. Being present as a community in Tallahassee to showcase not only the economic driver we truly are, but highlighting our cultural, racial, and ethnic diversity is vitally important in telling the Broward Story. Broward Days focus is to educate not only the current legislators that are returning (many have never been to Broward) but focusing on the Governor, cabinet, agency heads and newly elected legislators. Our focus on educating new members is so very important, especially this coming year with all the newly elected officials from around the state, including new Leadership in both the House and Senate. It is our responsibility to paint the picture we want them to see. The 2-day forum provides access to legislators and regulators and valuable exposure for our participants. The year-long impact teams provide a venue for idea sharing, creative problem- solving and networking and they meet all year long in preparation to what the next Session may bring or what that team wants to see out of Tallahassee. The teams incorporate the County's legislative agenda.

- The last event we had in January had over 50 elected officials present and engaged in the program.
- Our attendance last year was around 300 plus 50 Broward County students.
- Every year recently we have held educational panels in Tallahassee based on current events that have taken place in Broward that may dictate legislation.

NOTE: We understand that the 2021 event will be very different due to COVID-19 and with total consideration of the health concerns for all. A hybrid or virtual event could provide for greater attendance and greater awareness of our County and Broward Days. (Please note that we are in constant conversations and monitoring the conversations around "Days" at the capitol, focusing on access to the building and restrictions on visitors.)

## **Broward County Commission BROWARD DAYS Contributions**

2012	\$5000
2013	\$5000
2014	No Event
2015	\$5000
2016	\$5000
2017	\$7500
2018	\$5000
2019	\$10,000
2020	\$10,000
2021(* requested)	\$5000

## **2021 Sponsorship Opportunities**

## **Premier Sponsorship**

(We understand that the 2021 event will be very different due to COVID-19 and with total consideration of the health concerns for all. A Virtual event could provide for greater attendance and greater awareness of our County and Broward Days.)

- VIP Meetings with Tallahassee Leadership during Broward Days in Tallahassee
- UNLIMITED attendees/access to Broward Days in Tallahassee for Commissioners, County Administration and other County employees attending Broward Days on behalf of the County
- Name/Logo on all Broward Days events throughout the year
- Name/Logo on Broward Days Website throughout the year
- Acknowledgment from Podium at all events
- RESERVED/ACCESS seating/space at Broward Days in Tallahassee
- Display space in the Capitol Courtyard or Rotunda (if applicable)
- Speaking time/remarks at Broward Days events
- Company website link on the Broward Days App
- Membership on Broward Days Impact Teams
- UNLIMITED attendees/access to LOCAL Broward Days events for Commissioners, County Administration and other County employees attending Broward Days on behalf of the County
- ❖ RESERVED/ACCESS seating/space at Broward Days Local events

