



FITCE 2019 At a Glance!

93%

of attendees agree that FITCE gave a clear understanding of the resources available.

92%

of attendees are likely to attend FITCE 2020.

98%

of attendees are likely to set follow up appointments with contacts met at FITCE.

15 Educational Panels and Sessions

60 International Countries Participating

316 Local & International Exhibitors

1869 Total Attendees

"I was able to meet potential buyers for gemstones and charcoal. There is also a contact I am to meet soon for mining business." #FITCE

"I made a connection with the person in charge of the popups at sawgrass mall." #FITCE

"Met key foreign officials that may give us a hand with pursuing an aviation business in their countries." #FITCE

Source: FITCE 2019 Survey Results

Post-FITCE Activity:

- Coffee business from Colombia and avocado business from Mexico found distributors in Florida and will start importing via Port Everglades and look to open an office/warehouse in Broward County
- City of Fort Lauderdale signs a new Sister-City with Constanta, Romania
- Two (2) manufacturers from Canada looking to expand to Broward County
- One (1) Italian business looking to open their North American headquarters in Broward County
- A Broward large developer found contact to export and invest in Ghana



For more information, visit FITCEexpo.com or call 954-357-6400



Exhibit 2

Broward County and South Florida... Your Gateway to the World!



35 Colleges & Universities



Strategic Geographic Location



Reach 4 continents in one day



76° F (24°C) average temperature



200 corporate & international headquarters



6 million people; 120 languages



10 airports (3 major international and 7 executive airports; 100 non-stop U.S. & International flights)



Port Everglades #1 seaport & foreign trade zone for exports in Florida



\$25 billion in international trade



Zero state income tax



*Source: Greater Fort Lauderdale 2020 Alliance Economic Sourcebook.

For more information, visit www.FITCExpo.com or call 954-357-6400



954-357-6400
Broward.org/EconDev



Broward County OESBD



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