

ITEM #55

ADDITIONAL MATERIAL

**Regular Meeting
JANUARY 28, 2020**

SUBMITTED AT THE REQUEST OF

MAYOR DALE V.C. HOLNESS



Broward County Commission
1115 S. Andrews Ave, Room 421
Fort Lauderdale, FL 33301-1872

Mayor Holness, Vice Mayor Geller, County Commissioners and County Attorney Meyers,

Thank you for the opportunity to provide comments on File #: 20-245 – relating to Peer-to-Peer Car Sharing Services. I have previously written to you regarding the action the County Commissioners took on January 7, 2020 to direct the County Attorney to draft an ordinance related to peer-to-peer car sharing.

Peer-to-peer car sharing enables residents of Broward County to use their car as an economic mobility option to help offset the high costs of car ownership while also creating a new transportation solution for residents or travelers in need of a vehicle. In fact, nearly three-fourths of car owners who choose to share their car, do so to offset the high cost of car ownership or contribute to their personal finances. Furthermore, Florida car owners who share their car paid state sales tax on the purchase of their car contributing to approximately \$112 million in sales taxes to the state and local economy. In comparison, according to NetChoice, the rental car industry does not pay sales tax on their car purchases in Florida, which results in an annual sales tax exemption of \$181.3 million.

In addition to the economic contributions peer-to-peer car sharing provides to Broward County and the state of Florida, mobility and transportation experts agree that peer-to-peer car sharing is different than rental car. In 2016, the United States Department of Transportation's National Highway Safety Transit Administration issued a report titled "Shared Mobility: Current Practices and Guiding Principles," which focused on new mobility options and guiding principles. This report clearly distinguishes the differences between car rental and peer-to-peer car sharing. Furthermore, in September 2018 a report titled "Taxonomy and Definitions for Terms Related to Shared Mobility and Enabling Technologies," the Society of Automotive Engineers established standard definitions of shared mobility in furtherance of consistency for consumers, providers and policymakers. The report clearly defines peer-to-peer car sharing as different than rental car.

Turo has attempted to reach the County Attorney's office, including contacting Assistant County Attorney Carlos Rodriguez on August 12, 2019, to discuss these differences and to work in partnership to develop an agreement. To date, we have yet to receive a response from Mr. Rodriguez or from the Office of the Broward County Attorney.

Nevertheless, Turo is willing to work with Broward County to establish a formal permit and ordinance that works for both the Fort Lauderdale-Hollywood International Airport and that also supports the Broward County community of local residents who use peer-to-peer car sharing.

Prior to any action regarding this ordinance, Turo and its peer-to-peer car sharing community of Broward County residents respectfully ask that the County Commission reconsider this ordinance. We respectfully ask that you solicit input from, and collaborate with, your local peer-to-peer car sharing community to develop an ordinance that supports and benefits all Broward County residents and visitors.

Sincerely,

Charles Melton, Senior Public Policy Manager