



OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
Governmental Center Annex

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-56

MEMORANDUM

DATE: February 26, 2020

TO: Anthony Cordo, Administrative Manager
Greater Ft. Lauderdale Convention and Visitors Bureau

THRU: Sandy-Michael McDonald, Director *SM*
Office of Economic and Small Business Development

FROM: Maribel Feliciano, Assistant Director *MF*
Office of Economic and Small Business Development

SUBJECT: CBE Goal for Website, CMS, CRM for Broward County Aviation, Port Everglades and GFLCVB

The CBE Goal assigned to the above-mentioned project is as follows:

CBE Goal: 25%

NAICS Codes: 518210, 519130

Scope of Services: Website user experience design, Website hosting/maintenance, Website, CMS, CRM programming and integration, website paid search advertising, website search engine optimization.

This contract is NOT subject to the Broward County Workforce Investment Program.

Eligibility for the CBE program is based on economic/size standards; the program does not utilize race or gender criteria for either certification or goal methodology purposes. The above assigned goal for County Business Enterprise participation is based on our examination of the scope of work and cost estimate as submitted to the Office of Economic and Small Business Development by the using agency.

If you have any concerns regarding available subcontracting opportunities, please contact our office at (954) 357-6400.

cc: Marcia Young, Small Business Development Specialist, OESBD