

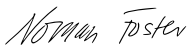
OFFICE OF MANAGEMENT AND BUDGET

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MEMORANDUM

October 20, 2021

TO: Board of County Commissioners

FROM: Norman Foster, Director 
Office of Management and Budget

SUBJECT: Fiscal Impact Statement Re: Proposed Ordinance Amending the Administrative Code Creating the Office of Film and the Film Commissioner, and Media Incentive Programs

Summary

Over the past 100 years, Florida had invested in the film and television industry, and had been a prime location for film, television, and other entertainment productions. In 2016, the Florida Legislature formally ended the statewide film tax incentive program. Organizations such as Film Florida have stated that since the end of the state's film incentive program, the State of Florida has lost more than \$1.3 billion in tax revenues, as well as thousands of jobs and billions of economic benefits from this industry. Currently, Florida is the only state in the Southeast and one of 17 in the United States without any film incentive program.

The proposed Administrative Code provisions would establish an Office of Film (reporting to the Office of Economic and Small Business Development), with a Film Commissioner as its director, provide minimum qualifications for the Film Commissioner, and establish a film incentive program. In addition, since there are ongoing discussions with representatives of Miami-Dade County and Palm Beach County that may lead to a more comprehensive incentive program for South Florida, the proposed incentive programs provide for automatic modifications if Interlocal Agreements are entered into between Broward County and one or more of its neighboring counties.

Fiscal Impact

The aggregate maximum amount of Incentives has been established by the Board for Fiscal Year 2022 as \$500,000. The funding for three positions for the Office of Film are included in the Fiscal Year 2022 Adopted Budget.

NF:jm