

**Item # 48<sub>(12)</sub>**

**ADDITIONAL MATERIAL**

**Regular Meeting**

**May 4, 2021**

**SUBMITTED AT THE REQUEST OF**

**MAYOR STEVE GELLER**

**From:** [Geller, Steve](#)  
**To:** [Geller, David](#)  
**Subject:** FW: Monica Cepero should succeed Bertha Henry  
**Date:** Tuesday, May 4, 2021 9:38:32 AM

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**From:** Peggy Nordeen <peggy.nordeen@icloud.com>  
**Sent:** Monday, May 3, 2021 7:42 PM  
**To:** Geller, Steve <SGELLER@broward.org>  
**Subject:** Monica Cepero should succeed Bertha Henry

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Monica Cepero should succeed Bertha Henry

Monica Cepero's experience under Bertha Henry, her recommendation by a wide variety of business leaders, plus her years of experience with the County means she understands the diverse needs of the Port, the Airport and our Tourism economy and is worthy of becoming County Administrator.

In 2009, when I was chair of the Greater Fort Lauderdale Alliance and the spot opened for a president and CEO, the Alliance officers and I knew we would serve the organization best if we hired someone with experience and a track record from within who could hit the ground running. We hired Bob Swindell, who we all know has now successfully lead the Alliance for over a decade.

I don't believe we could have found a better president and CEO of the Alliance than Bob Swindell and I don't believe the County will find a better County Administrator than Monica Cepero.

Please continue in your service to the County to hire our best talent from within and add to the Broward County Commission's record of right decision-making for our Community.

Thank you for your consideration and leadership,  
Peggy Nordeen

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**Peggy Nordeen**

CEO

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