



TO: Lucho Jaramillo, Purchasing Agent
Purchasing Division
FROM: Nicole Latoya Davis, Sr. Administrative Officer
Broward County Aviation Department
SUBJECT: Solicitation No.: OPN2124435B1
Uniforms

Recommended Vendor: Sharp Marketing
Recommended Group(s)/Line Item(s): All Groups, All Lines
Initial Award Amount: \$ 176,875.43 Potential Total Amount: \$ 530,626.29
Initial Contract Term: One Year Contract Term, including Renewals: Three Years

CONCURRENCE:

☒ The agency has reviewed Vendor's response(s) for specification compliance and Vendor responsibility, which includes license requirements (if applicable). I have reviewed all documents including the Vendor Questionnaire and after careful evaluation, I concur with recommendation for award to the Vendor.

FINANCIAL BACKGROUND/D & B REPORT: (check one)

☒ I am satisfied with the Vendor's financial background and/or rating and payment performance.
☐ Not applicable Provide explanation if choosing this option

LITIGATION HISTORY: (check one)

☒ I have reviewed the Litigation History Form and there is no issue of concern.
☐ Refer to additional information from the Office of the County Attorney to address an issue/concern.

PAST PERFORMANCE: (check all that apply)

I have reviewed the Vendor's past Performance Evaluations in ContractsCentral and:

☒ Vendor received an overall rating ≥ 2.59 on all evaluations.
☐ No evaluations within the past three years contained any items rated a score of 2 or less.
☐ Vendor received a rating ≤ 2.59 on an evaluation(s). Refer to additional information.
☐ Vendor received a score of ≤ 2 on an individual item(s). Refer to additional information.
☐ Past evaluations are not relevant to the scope of this contract.
☐ No past Performance Evaluations exist in ContractsCentral.

AND

☒ Reference Verification Forms are attached.

OR

☐ Reference Verification Forms are not required: Commodity only purchase (less than \$250,000); Service less than \$100,000 and the Vendor has a Performance Evaluation within the past three years.

NON-CONCURRENCE:

☐ I do not concur. Detailed reason for non-concurrence is attached, including the reference to any bid requirement.

TYPED NAME OF SIGNER: Nicole La'Toya Davis
(Individual authorized to administer the contract.)

TITLE: Sr Administrative Officer

SIGNATURE: Nicole Davis

Digitally signed by Nicole Davis
DN: dc=local, dc=fl-airport, ou=FLLUSERS, cn=Nicole Davis
Date: 2022.08.16 13:59:40 -04'00'

DATE: 8/16/22

Vendor Reference Verification Form for Bids and Quotes

Broward County Solicitation No. and Title: OPN2124435B1, Uniforms

Reference for (Name of Firm): Sharp Marketing

Organization/Firm Name providing reference: Broward County CVB

Contact Name: Barb DeMott

Title: Administrative Coordinator

Contact Email: bdemott@broward.org

Contact Phone: (954) 767-2454

Name of Referenced Project: RFP GEN2116293P1 Distribution of Promotional Items

Contract No. GEN2116293P1

Contract Amount: 3,250,000.00

Date Services Provided: 04/2019 - Current

(list date range or date services began until "current")

Vendor's role in Project: ☒ Prime Vendor ☐ Subconsultant/Subcontractor

Would you use this vendor again? ☒ Yes ☐ No If No, please specify in Additional Comments (below).

Description of services provided by Vendor:

Primarily promotional items for trade shows or incentive items. And some logo shirts

Please rate your experience with the referenced Vendor:

	Needs Improvement	Satisfactory	Excellent	Not Applicable
1. Vendor's Quality of Service	☐	☐	☒	☐
a. Responsive	☐	☐	☒	☐
b. Accuracy	☐	☐	☒	☐
c. Deliverables	☐	☐	☒	☐
2. Vendor's Organization:	☐	☐	☒	☐
a. Staff expertise	☐	☐	☒	☐
b. Professionalism	☐	☐	☒	☐
c. Turnover	☐	☐	☒	☐
3. Timeliness of:	☐	☐	☒	☐
a. Project	☐	☐	☒	☐
b. Deliverables	☐	☐	☒	☐

Additional Comments: (provide on additional sheet if needed)

Have had no issues at all and work has been spot on. Even when they have errors they fix them right away. They have a great understanding of our needs. And have worked very well with them through the years.

References Checked By

Name: Nicole Davis

Title: Sr. Administrative Officer

Division/Department: Aviation Department

Date of Verification: 08/15/2022

Vendor Reference Verification Form for Bids and Quotes

Broward County Solicitation No. and Title: OPN2124435B1, Uniforms

Reference for (Name of Firm): Sharp Marketing

Organization/Firm Name providing reference: City of Deerfield

Contact Name: Paul Collette

Title: Buyer

Contact Email: pcollette@deerfield-beach.com

Contact Phone: (954) 480-4418

Name of Referenced Project: Assorted Apparel and Misc. Items with City Logo RFP#2017-18/35

Contract No. RFP#2017-18/335

Contract Amount: 77,000.00

Date Services Provided: Original contract 2017, but renewed contract 05/227/2021 - current

(list date range or date services began until "current")

Vendor's role in Project: ☒ Prime Vendor ☐ Subconsultant/Subcontractor

Would you use this vendor again? ☒ Yes ☐ No If No, please specify in Additional Comments (below).

Description of services provided by Vendor:

They provide all promotional items, pens, uniforms and masks.

Please rate your experience with the referenced Vendor:

	Needs Improvement	Satisfactory	Excellent	Not Applicable
1. Vendor's Quality of Service	☐	☐	☒	☐
a. Responsive	☐	☐	☒	☐
b. Accuracy	☐	☐	☒	☐
c. Deliverables	☐	☐	☒	☐
2. Vendor's Organization:	☐	☐	☒	☐
a. Staff expertise	☐	☐	☒	☐
b. Professionalism	☐	☐	☒	☐
c. Turnover	☐	☐	☒	☐
3. Timeliness of:	☐	☐	☒	☐
a. Project	☐	☐	☒	☐
b. Deliverables	☐	☐	☒	☐

Additional Comments: (provide on additional sheet if needed)

They are very professional and wonderful. They meet all expectation. They have great communication.

References Checked By

Name: Nicole Davis

Title: Sr. Administrative Officer

Division/Department: Aviation Department

Date of Verification: 08/15/2022

Vendor Reference Verification Form for Bids and Quotes

Broward County Solicitation No. and Title: OPN2124435B1, Uniforms

Reference for (Name of Firm): Sharp Marketing

Organization/Firm Name providing reference: Duval County Public Schools

Contact Name: Jonathan Emery

Title: Store Clerk II

Contact Email: emeryj@duvalschools.org

Contact Phone: (904) 858-1471

Name of Referenced Project: ITB-030-20/LN Athletic Clothing, Equipment and Supplies Catalog Discount. Pool Bid.

Contract No. ITB-030-20/LN

Contract Amount: 310,000.00

Date Services Provided: Renewed July 1st 2021 - June 30th, 2022

(list date range or date services began until "current")

Vendor's role in Project: ☒ Prime Vendor ☐ Subconsultant/Subcontractor

Would you use this vendor again? ☒ Yes ☐ No If No, please specify in Additional Comments (below).

Description of services provided by Vendor:

Promotional Items & Branded Apparel & PPE

Please rate your experience with the referenced Vendor:

Needs Improvement Satisfactory Excellent Not Applicable

1. Vendor's Quality of Service

a. Responsive

b. Accuracy

c. Deliverables

☐
☐
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☐

2. Vendor's Organization:

a. Staff expertise

b. Professionalism

c. Turnover

☐
☐
☒
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☒
☐
☐
☐
☒
☐

3. Timeliness of:

a. Project

b. Deliverables

☐
☐
☒
☐
☐
☐
☒
☐

Additional Comments: (provide on additional sheet if needed)

Easy to get supplies and easy to work with the company. A team full of really great people.

References Checked By

Name: Nicole La'Toya Davis

Title: Sr. Administrative Officer

Division/Department: Aviation Department

Date of Verification: 08/16/2022