

District Office
1827 NE 24th Street
Lighthouse Point, FL 33064
Phone: 954.784.4531
Fax: 954.784.4533



Capitol Office
214 House Office Building
402 South Monroe Street
Tallahassee, FL 32399-1300
Phone: 850.717.5100

Representative Chip LaMarca

Florida House of Representatives - District 100

Chip.LaMarca@myfloridahouse.gov

October 17th, 2025

Robert "Bob" Mayersohn
Executive Director
Broward Legislative Delegation
115 South Andrews Avenue, Room 429
Fort Lauderdale Florida,

Re: Local Bill Lauderdale County

Dear Mr. Mayersohn,

Broward County was founded as a new county in 1915 and named after Governor Napoleon Bonaparte Broward who was the 19th governor of the State of Florida. Broward County was formed in 1915 when parts of Palm Beach and Dade Counties were combined. In 1975 the Florida legislature made Broward County a charter county.

This Local Bill will change the name of Broward County to Lauderdale County. This name change will make the county a more marketable brand, and will have a positive financial impact on the business community. This change needs to be a local bill with a referendum because Broward is a charter county. This local bill will give the people who live here an option to vote to change the name on the 2026 ballot. I will be sponsoring this bill for the 2026 legislative session. The best contact for this would be my Legislative Aide, Justin Susarchick at 954-953-2216 or email: Justin.Susarchick@flhouse.gov. Thank you for your attention to this matter.

Best regards,

A handwritten signature in black ink, appearing to read "Chip LaMarca".

Chip LaMarca
Florida State Representative
District 100

Proudly Serving the People of Broward County

Committees: Economic Infrastructure Subcommittee (Chair) ☒ Commerce Committee
Ways & Means Committee ☒ Transportation & Economic Development Subcommittee

BILL

ORIGINAL

YEAR

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

A bill to be entitled
An act relating to Broward County; renaming Broward
County as Lauderdale County; providing for transition;
providing construction; requiring a referendum;
directing the Division of Law Revision to prepare a
reviser's bill for a specified purpose; providing
legislative intent; providing effective dates.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Broward County, a political subdivision of this state as described in s. 7.06, Florida Statutes, is hereby renamed Lauderdale County.

Section 2. For a transitional period of no longer than 2 years after the effective date of this act, the county may continue doing business using "Broward County" as a fictitious name in order to provide sufficient time for the county to make the necessary name change on or to records, contracts, bonds, accounts, physical assets, and wherever else the county's name is used.

Section 3. The county's renaming under this act shall in no way affect any existing agreements, bonds, or other instruments of indebtedness, liabilities, assets, rights, or obligations of the county. All lawful debts, bonds, obligations, contracts, franchises, promissory notes, audits, minutes,

BILL

ORIGINAL

YEAR

26 resolutions, and other undertakings of Broward County are
 27 validated and shall continue to be valid and binding on
 28 Lauderdale County in accordance with their respective terms,
 29 conditions, and covenants.

30 **Section 4. Referendum.-**

31 (1) The referendum election called for by this act shall
 32 be held on November 3, 2026, concurrent with the 2026 general
 33 election.

34 (2) The ballot title for the referendum question shall be
 35 in substantially the following form:

36 RENAMING BROWARD COUNTY AS LAUDERDALE COUNTY

37 (3) The referendum question shall be placed on the ballot
 38 in substantially the following form:

39 Shall Chapter 2026- , Laws of Florida, renaming Broward County
 40 as Lauderdale County, become effective?

41 () YES.

42 () NO.

43 (4) In the event this question is answered affirmatively
 44 by a majority of the qualified voters of Broward County voting
 45 in the referendum, this act shall take effect. The referendum
 46 election shall be conducted by the Supervisor of Elections of
 47 Broward County in accordance with the Florida Election Code.

48 **Section 5. (1) The Division of Law Revision is directed**
 49 to prepare a reviser's bill for the 2027 Regular Session of the
 50 Legislature to change the term "Broward County" wherever the

BILL

ORIGINAL

YEAR

51 term appears in the Florida Statutes to "Lauderdale County" and
 52 to make such further changes as are necessary to conform the
 53 Florida Statutes to the organizational changes effected by this
 54 act.

55 (2) It is the intent of the Legislature that, until the
 56 reviser's bill prepared pursuant to subsection (1) becomes a
 57 law, the term "Broward County" shall be interpreted to mean
 58 "Lauderdale County" wherever the term appears in the Florida
 59 Statutes.

60 **Section 6.** This act shall take effect only upon its
 61 approval by a majority vote of those qualified electors of
 62 Broward County voting in a referendum to be held on November 3,
 63 2026, in conjunction with the 2026 general election, except that
 64 this section and section 4 shall take effect upon becoming a
 65 law.

**HOUSE OF REPRESENTATIVES
LOCAL BILL ECONOMIC IMPACT STATEMENT FORM**

**Read all instructions carefully.*
House local bill policy prohibits a local bill from being considered by a committee or subcommittee without an Economic Impact Statement. This form must be prepared by an individual who is qualified to establish fiscal data and impacts and has personal knowledge of the information given (for example, a chief financial officer of a particular local government) and include information for the first two full fiscal years after the effective date of the local bill. Please file this completed form with the Clerk of the House as soon as possible after a bill is filed. Additional pages may be attached as necessary.*

BILL #: N/A
SPONSOR(S): LaMarca
RELATING TO: Lauderdale County
[Indicate Area Affected (City, County or Special District) and Subject]

Check if this is a revised Economic Impact Statement

I. REVENUES:

These figures are new revenues that would not exist but for the passage of the bill. The term "revenue" contemplates, but is not limited to, taxes, fees, and special assessments. For example, license plate fees may be a revenue source. If the bill will add or remove property or individuals from the tax base, include this information as well.

	<u>First FY</u>	<u>Second FY</u>
Revenue decrease due to bill:	\$ <u>0</u>	\$ <u>0</u>
Revenue increase due to bill:	\$ <u>200 million</u>	\$ <u>216 million</u>

II. COST:

Include all costs, both direct and indirect, including start-up costs. If the bill repeals the existence of a certain entity, state the related costs, such as satisfying liabilities and distributing assets.

Expenditures for Implementation, Administration, and Enforcement:

	<u>First FY</u>	<u>Second FY</u>
	\$ <u>Undetermined</u>	\$ <u>Undetermined</u>

Please include explanations and calculations regarding how each dollar figure was determined in reaching total cost.

There is a two year transition period for the county and no new cost put on the county to replace common items.

However, the understanding is they will need to replace signage and other items, and they can do that over time.

III. FUNDING SOURCE(S):

State the specific sources from which funding will be received, for example, license plate fees, state funds, borrowed funds, or special assessments.

If certain funding changes are anticipated to occur beyond the following two fiscal years, explain the change and at what rate taxes, fees, or assessments will be collected in those years.

	<u>First FY</u>	<u>Second FY</u>
Local:	\$ <u>Undetermined</u>	\$ <u>Undetermined</u>
State:	\$ <u>0</u>	\$ <u>0</u>
Federal:	\$ <u>0</u>	\$ <u>0</u>

IV. ECONOMIC IMPACT:

Potential Advantages:

Include all possible outcomes linked to the bill, such as increased efficiencies, and positive or negative changes to tax revenue. If an act is being repealed or an entity dissolved, include the increased or decreased efficiencies caused thereby. Include specific figures for anticipated job growth.

1. Advantages to Individuals: Elevated brand and increased name recognition of county

2. Advantages to Businesses: Growth and promotion for business in the county
as well as more marketability outside of the state.

3. Advantages to Government: More recognizable name and better marketing opportunities
leading to a growth in tourism.

Potential Disadvantages:

Include all possible outcomes linked to the bill, such as inefficiencies, shortages, or market changes anticipated. Include reduced business opportunities, such as reduced access to capital or training. State any decreases in tax revenue as a result of the bill.

1. Disadvantages to Individuals: N/A

2. Disadvantages to Businesses: N/A

3. Disadvantages to Government: N/A

V. DESCRIBE THE POTENTIAL IMPACT OF THE BILL ON PRESENT GOVERNMENTAL SERVICES:

No change in services.

VI. SPECIFIC DATA USED IN REACHING ESTIMATES:

Include the type(s) and source(s) of data used, percentages, dollar figures, all assumptions made, history of the industry/issue affected by the bill, and any audits.

County data in number for total employment and total economic impact.


Note: Estimated revenue increase is a very conservative forecast of less than 1% of the total employment revenue for the county.

VII. CERTIFICATION BY PREPARER

I hereby certify I am qualified to establish fiscal data and impacts and have personal knowledge of the information given. I have reviewed all available financial information applicable to the substance of the above-stated local bill and confirm the foregoing

Economic Impact Statement is a true and accurate estimate of the economic impact of the bill.

PREPARED BY:



[Must be signed by Preparer]

Print preparer's name:

Chip LaMarca

10/17/2025

Date

TITLE (such as Executive Director, Actuary, Chief Accountant, or Budget Director):

Member Florida House of Representatives

REPRESENTING:

Representative Chip LaMarca

PHONE:

850-717-5100

E-MAIL ADDRESS:

Chip.LaMarca@Flhouse.gov

District Office
1827 NE 24th Street
Lighthouse Point, FL 33064
Phone: 954.784.4531
Fax: 954.784.4533



Capitol Office
214 House Office Building
402 South Monroe Street
Tallahassee, FL 32399-1300
Phone: 850.717.5100

Representative Chip LaMarca

Florida House of Representatives - District 100

Chip.LaMarca@myfloridahouse.gov

October 17th, 2025

VIA EMAIL DELIVERY

Chair Marie Woodson
Broward Legislative Delegation
115 S Andrews Avenue, Room 429
Fort Lauderdale, FL 33301

Dear Chair Woodson,

I will be sponsoring a Local Bill titled "Lauderdale County" in the 2026 Legislative Session. Please let me know if there is anything else you need from our office.

Thank you for your attention to this matter.

Best regards,

A handwritten signature in black ink, appearing to be "Chip LaMarca".

Chip LaMarca
Florida State Representative
District 100

Proudly Serving the People of Broward County

Committees: Economic Infrastructure Subcommittee (Chair) ■ Commerce Committee
Ways & Means Committee ■ Transportation & Economic Development Subcommittee