

Item #43-B

ADDITIONAL MATERIAL

REGULAR MEETING

MAY 12, 2026

SUBMITTED AT THE REQUEST OF

COMMISSIONER HAZELLE P.

ROGERS

Broward Welcomes the World Initiative Municipal Participation Letter of Intent

To: Justin Porter
City of Lauderhill

Re: Expression of Interest – Broward Welcomes the World Initiative

On behalf of the City of North Lauderdale, Florida (“Municipality”), this letter serves as a formal expression of interest in participating in the Broward Welcomes the World Initiative in connection with the World Cup activities and related regional activations.

The Municipality recognizes the significant economic development, tourism, cultural, and community engagement opportunities associated with the anticipated influx of international visitors to Broward County during the World Cup matches hosted in Miami Gardens. We support the collaborative regional strategy being advanced by the City of Lauderhill and participating Broward County municipalities to ensure Broward County is positioned as an active destination and beneficiary of this historic global event.

Subject to approval by our governing body and execution of any required agreements, the Municipality expresses its intent to:

1. Participate in the Broward Welcomes the World Initiative;
2. Review and consider execution of the proposed Memorandum of Understanding (MOU) with the City of Lauderhill;
3. Coordinate with the City of Lauderhill regarding potential World Cup-related events, activations, and community engagement opportunities;
4. Identify a municipal liaison to assist with regional coordination efforts; and
5. Explore eligible programming and activations consistent with Broward County guidelines and funding requirements.

The Municipality understands that:

- Participation remains subject to final approval and execution of formal agreements;
- Funding opportunities approved by Broward County may include reimbursement-based matching funds for eligible municipal events and activations;
- Eligible events must generally occur on public property within Broward County and be free and open to the public; and

- Additional program requirements, reimbursement procedures, and event eligibility criteria will be outlined in the final MOU and associated County agreements.

This Letter of Intent is non-binding and is intended solely to demonstrate the Municipality's good faith interest in participating in the Broward Welcomes the World Initiative and related collaborative planning efforts.

We appreciate the leadership of the City of Lauderhill in advancing this important regional initiative and look forward to continued collaboration.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Sargis". The signature is fluid and cursive, with a prominent loop at the end.

Name: Michael Sargis

Title: City Manager

City of North Lauderdale, Florida

Date: May 11th, 2025



Office of the City
Manager

Dr. Jeremy Earle
City Manager
CRA Executive Director

JOY F. COOPER
Mayor

MICHELE LAZAROW
Vice Mayor

JOY D. ADAMS
Commissioner

MIKE BUTLER
Commissioner

ANABELLE LIMA-TAUB
Commissioner

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Justin Porter
City of Lauderhill
5581 W. Oakland Park Blvd.
Lauderhill, FL 33313

Re: Expression of Interest – Broward Welcomes the World Initiative

On behalf of the City of Hallandale Beach, Florida (City), this letter serves as a formal expression of interest in participating in the Broward Welcomes the World Initiative in connection with the World Cup activities and related regional activations.

The City recognizes the significant economic development, tourism, cultural, and community engagement opportunities associated with the anticipated influx of international visitors to Broward County during the World Cup matches hosted in Miami Gardens. We support the collaborative regional strategy being advanced by the City of Lauderhill and participating Broward County municipalities to ensure Broward County is positioned as an active destination and beneficiary of this historic global event.

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We appreciate the leadership of the City of Lauderhill in advancing this important regional initiative and look forward to continued collaboration.

Sincerely,

Jeremy Earle

Jeremy Earle (May 11, 2026 16:33:21 EDT)

Jeremy Earle, Ph.D., AICP, FRA-RA
City Manager/CRA Executive Director







Letter, CIGP County Incentive Grant Program

Final Audit Report

2026-05-11

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"Letter, CIGP County Incentive Grant Program" History

-  Document created by Demetris Pearson (dpearson@cohb.org)
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