

ITEM #48

**ADDITIONAL MATERIAL
PUBLIC HEARING**

APRIL 22, 2025

SUBMITTED AT THE REQUEST OF

**RESILIENT ENVIRONMENT
DEPARTMENT**




Resilient Environment Department

115 S. Andrews Avenue, Room 329 • Fort Lauderdale, Florida 33301 • 954-357-6613 • FAX 954-357-8655

MEMORANDUM

DATE: April 15, 2025

TO: Mayor and Broward County Board of County Commissioners

THROUGH: Monica Cepero, County Administrator 

FROM: Leonard Vialpando, Director, Resilient Environment Department **LEONARD VIALPANDO**

SUBJECT: **Agenda Item No. 48, April 22, 2025**
Proposed Motor Carrier Ordinance Industry Listening Session(s) Feedback

Digitally signed by
LEONARD VIALPANDO
Date: 2025.04.16
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In preparation for the April 22, 2025, Public Hearing, Broward County Consumer Protection Division held three (3) Industry Listening Sessions the week of April 7th, 2025, wherein all permitted members of the vehicle-for-hire industry were invited to attend and share feedback regarding the proposed ordinance changes. Members were noticed by email to their address of record at least one week in advance of the sessions, which were held at Government Center West.

Feedback Related to Proposed Ordinance

- ❖ Concern regarding limited availability of remaining color schemes for new companies entering the market; desire to preserve current unique approved schemes for larger fleets
- ❖ In addition to payment method requirements, restrict drivers from stating a cash "preference"
- ❖ Out-of-County operators expressed concern regarding additional challenges with the requirement of taxicabs licensed in other counties to be inspected in Broward County; requested acceptance of inspections by County staff in counties where domiciled
- ❖ Rapid advancement of the proposed ordinance without stakeholder input and representation

Other Feedback and Considerations

- ❖ Consider reducing age limits of vehicles
- ❖ Consider ensuring the industry is informed and represented at public meetings
- ❖ Consider requesting a cap on number of taxicabs allowed to operate in Broward County
- ❖ There is a lack of designated parking spots at the FLL Airport for the vehicle for hire industry
- ❖ There is a continued issue of ride solicitation by unpermitted operators at the FLL Airport

cc: Kimm Campbell, Deputy County Administrator
Andrew J. Meyers, County Attorney
Annika Ashton, Deputy County Attorney
Robert Melton, County Auditor