



Resilient Environment Department
CONSUMER PROTECTION DIVISION

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@ConsumerBroward

@BrowardChildCareLicensing

@BrowardCountyConsumerProtection

MEMORANDUM

DATE: June 26, 2023

TO: Broward County Board of County Commissioners

THROUGH: Leonard Vialpando, PE, Director
 Resilient Environment Department

LEONARD
 VIALPANDO

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 Date: 2023.06.26 08:40:27 -04'00'

FROM: Philip McChesney, Director
 Consumer Protection Division

PHILIP R.
 MCCHESENEY

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 Date: 2023.06.22 09:42:46 -04'00'

RE: Broward County Taximeter Rates

The Consumer Protection Division (CPD) last completed its bi-annual review of taximeter rates in February of 2022, pursuant to Section 22½-11(c)(1), and determined that an increase was not warranted, given then current market rates, Consumer Price Index trends, an unrelated pending temporary increase to the drop rate due to gasoline prices, and a recently enacted waiver of permit fees. More recently, the Division received requests from the industry regarding an increase to taximeter rates, in light of continuing economic and neighboring market changes.

Broward County taximeter rates last increased in October of 2018. Since then, the Consumer Price Index ("CPI") in South Florida has increased 35%, while gas prices have increased by 20%. Transportation network companies ("TNC") rates for off-peak hours are slightly above Broward County's current taximeter rates; however, surge pricing can increase TNC rates to more than 48% higher than taxi rates.

Current rates for a five (5) mile trip in Broward County yield a \$14.55 fare; whereas in Miami Dade County (subsequent to the mid-2022 rate increase) a comparable trip yields a \$20.40 fare; a five (5) mile trip from Palm Beach International Airport yields \$15.37 (note: PBC does not regulate taxi fees outside of the airport). Based on review of 18 comparable jurisdictions, including Miami Dade County and Palm Beach International Airport, seventy-nine (79) percent have a higher taximeter rate than Broward County (see 2023 Taxi Rate Survey).

The following table depicts various scenarios for a potential Broward County increase to the 1/6 of a mile rate (currently \$0.40), while leaving the current drop rate (\$2.95 for first 1/6 mile) constant:

	Current	5% (+\$0.02)	10% (+\$0.04)	15% (+\$0.06)	20% (+\$0.08)	25% (+\$0.10)	30% (+\$0.12)	35% (+\$0.14)		Miami- Dade	Palm Beach
Drop Rate	\$2.95	\$2.95	\$2.95	\$2.95	\$2.95	\$2.95	\$2.95	\$2.95		\$2.95	\$2.50
Unit (1/6 mi.)	\$0.40	\$0.42	\$0.44	\$0.46	\$0.48	\$0.50	\$0.52	\$0.54		\$0.55	\$ 0.33 (1/8 mi.)
5 Mile Fare	\$14.55	\$15.13	\$15.71	\$16.29	\$16.87	\$17.45	\$18.03	\$18.61		\$20.40	\$15.37
FLL Fee	\$3.00	\$3.00	\$3.00	\$3.00	\$3.00	\$3.00	\$3.00	\$3.00		\$ 2.00 (\$15 min.)	---
Total Fare	\$17.55	\$18.13	\$18.71	\$19.29	\$19.87	\$20.45	\$21.03	\$21.61		\$22.40	\$15.37

While the next scheduled Division review of taximeter rates does not occur until 2024, per Broward County Code, in consideration of the information above, the Division respectfully presents the foregoing as the Board may review rates earlier should it deem it appropriate to do so.

Broward County Board of County Commissioners

Mark D. Bogen • Lamar P. Fisher • Beam Furr • Steve Geller • Robert McKinzie • Nan H. Rich • Hazelle P. Rogers • Tim Ryan • Michael Udine
www.broward.org

Consumer Protection Division staff will reach out to each of your offices to offer a briefing on the history of Broward County taxi rates, the current state of taxi rates, and the results of the survey shown below. Should you or your staff have any questions or concerns in advance, please feel free to reach out to Phil McChesney, Director of CPD or Lenny Vialpando, Director of the Resilient Environment Department.

ec: Monica Cepero, County Administrator

FY 2023 TAXI RATE SURVEY				
RANK	CITY/STATE	FLAG DROP RATE	COST OF ADDITIONAL MILE	FIVE (5) MILE TRIP
1	San Diego, CA	\$3.80 1st 1/10mi	\$0.41 per 1/10mi (\$4.10/mi)	\$ 23.89
2	Miami-Dade County, FL	\$2.95 1st 1/6mi	\$0.55 per 1/6mi (\$3.30/mi)	\$ 20.40
3	New York, NY	\$3.00 1st 1/5mi	\$0.70 per 1/5mi (\$3.50/mi)	\$ 19.80
4	Las Vegas, NV	\$3.50	\$0.23 per 1/12mi (\$2.76/mi)	\$ 17.07
5	San Francisco, CA	\$4.15 1st 1/5mi	\$0.65 per 1/5mi (\$3.25/mi)	\$ 16.70
6	Boston, MA	\$2.60 1st 1/7mi	\$.40 per 1/7mi (\$2.80/mi)	\$ 16.20
7	Seattle, WA	\$2.60	\$0.30 per 1/9mi (\$2.70/mi)	\$ 16.10
8	Los Angeles, CA	\$2.85 1st 1/9mi	\$0.30 per 1/9mi (\$2.70/mi)	\$ 16.05
9	Hillsborough County (Tampa) FL	\$3.50 1st 1/8mi	\$0.3125 per 1/8 mi (\$2.50/mi)	\$ 15.69
10	Palm Beach International Airpor	\$2.50 1st 1/8 mi	\$0.33 per 1/8 mi (\$2.64/mi)	\$ 15.37
11	New Orleans, LA	\$3.50 1st 1/8 mi	\$0.30 per 1/8mi (\$2.40/mi)	\$ 15.20
12	Baltimore , MD	\$2.90 1st 1/10mi	\$0.25 per 1/10mi (\$2.50/mi)	\$ 15.15
13	Charlotte, NC	\$2.50	\$0.50 per 1/5 mi (\$2.50/mi)	\$ 15.00
14	Philadelphia, PA	\$2.70 1st 1/10mi	\$0.25 per 1/10mi (\$2.50/mi)	\$ 14.95
15	Broward County, FL	\$2.95 1st 1/6mi	\$0.40 per 1/6mi (\$2.40/mi)	\$ 14.55
16	Washinton D.C.	\$3.50 1st 1/8mi	\$0.27 per 1/8 mi (\$2.16/mi)	\$ 14.03
17	Fairfax County, VA	\$3.50 1st 1/6mi	\$0.36 per 1/6mi (\$2.16/mi)	\$ 13.94
18	Orlando, FL	\$2.40 1st 1/4mi	\$0.60 per 1/4mi (\$2.20/mi)	\$ 13.80
19	Dallas, TX	\$2.25 1st 1/9mi	\$0.20 per 1/9mi (\$1.80/mi)	\$ 11.05