Business Impact Estimate

This form should be included in the "set for public hearing" agenda item for ordinances, and must be posted on the County's website by the time notice of the proposed ordinance is published.

Ordinance title/reference:
AN ORDINANCE OF THE BOARD OF COUNTY COMMISSIONER OF BROWARD COUNTY, FLORIDA, PERTAINING TO THE SALE OF APPOINTMENTS FOR CERTAIN PUBLIC SERVICES; CREATING SECTION 21-5 AND AMENDING SECTION 8½-16 OF THE BROWARD COUNTY CODE OF ORDINANCE ("CODE"); AND PROVIDING FOR SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE.
(Sponsored by Commissioner Hazelle P. Rogers)

If any of the following exceptions to the Business Impact Estimate requirement apply, check the applicable box and leave the remainder of the form blank.

- ☐ The ordinance is required for compliance with federal or state law or regulation;
- ☐ The ordinance relates to the issuance or refinancing of debt;
- ☐ The ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;
- ☐ The ordinance is required to implement a contract or an agreement, including, but not limited to, any federal, state, local, or private grant, or other financial assistance accepted by the County;
- ☐ The ordinance is an emergency ordinance;
- ☐ The ordinance relates to procurement; or
- ☐ The ordinance is enacted to implement the following:
  a. Development orders and development permits, as defined in Section 163.3164, and development agreements authorized under the Florida Local Government Development Agreement Act;
  b. Comprehensive plan amendments and land development regulation amendments initiated by application by a non-municipal private party;
  c. Sections 190.005 and 190.046, regarding community development districts;
  d. Section 553.73, relating to the Florida Building Code; or
  e. Section 633.202, relating to the Florida Fire Prevention Code.

1. Summary of the proposed ordinance (must include statement of the public purpose, such as serving the public health, safety, morals, and welfare):

This ordinance would make it a violation of the Broward County Code of Ordinances for any person, entity, or platform to list, post, sell, or promote the sale of public service appointments offered by the Florida Department of Highway Safety and Motor Vehicles ("DMV") or the Broward County Tax Collector without the express written consent of that entity.

2. Estimate of direct economic impact of the proposed ordinance on private, for-profit businesses in Broward County, including, if applicable:

a. Estimate of direct compliance costs that businesses may reasonably incur;

It is estimated that private, for-profit businesses in Broward County will incur minimal direct compliance costs.

b. Any new charge or fee imposed by the proposed ordinance; and

The ordinance would impose a civil penalty of $250 for the first violation of the ordinance and $500 for each repeat violation.

c. Estimate of the County's regulatory costs, including estimated revenues from any new charges or fees to cover such costs.

The County's regulatory costs associated with the enforcement of the ordinance is expected to be minimal. The revenue generated from civil penalties assessed for violations of the ordinance is expected to be minimal.

3. Estimate of the number of businesses likely to be impacted by the proposed ordinance:

Any business engaged in the posting, selling, or promoting the sale of public service appointments offered by the Florida Department of Highway Safety and Motor Vehicles ("DMV") or the Broward County Tax Collector without the express written consent of that entity would be impacted by the ordinance. The number of businesses engaged in such activities is unknown.

4. Additional information (if any):