

Doing Business with the World & Inauguration of the World Trade Center Fort Lauderdale
Friday, November 13th, 2020
10am – 5pm
Tentative Agenda

- 10:00 am Opening Remarks: Paola Isaac Baraya, Economic Development Specialist Broward County Office of Economic and Small Business Development (OESBD)
- 10:02 am Welcome Remarks from Broward County Mayor, Dale V.C. Holness
- 10:07 am Welcome Remarks from the Broward County Office of Economic and Small Business Development: Sandy-Michael McDonald, Director
- 10:10 am Remarks from Port Everglades: Glenn Wiltshire, Deputy Port Director
- 10:15 am Remarks from Enterprise Florida: Manny Mencia, Senior Vice President, International Trade & Development
- 10:20 am Remarks from U.S. Department of Commerce: Eduardo Torres, Acting Regional Director, U.S. Department of Commerce, International Trade Administration
- 10:30 am **World Trade Center Fort Lauderdale Inauguration Panel**
- Ivan Barrios, President and CEO, World Trade Center Miami
 - Jaime Silva, Executive Director, World Trade Center Fort Lauderdale
 - Paul Moore, Managing Director, USA-Italy Gateway (WTC Incubator) & Roberto Masiero, Florida Representative for Assoimprese (Industrial SME Association)
 - Christopher George, President & CEO, Made In Britain Trade Center (WTC Incubator)
- 11:30 am **Doing Business with Latin America and the Caribbean:**
- His Excellency Leonel Fernandez, Former President of Dominican Republic
 - The Honorable Kettyna Bellabe, Vice-Mayor of Port-au-Prince, Haiti
 - Leonardo Figueiras, CEO, World Trade Center Sao Paulo, Brazil
 - Daniela Martin, Executive Director, AMCHAM Argentina
 - Max Rodriguez Guillen, Director, Trade Office of Peru in Miami (PromPeru)
 - Diane Edwards, President, Jamaica Promotions Corporation (JAMPRO)
- 1:30 pm **Doing Business with Europe:**
- The Honorable Andreas Siegel, Consul of Germany in Miami
 - Petr Jezek, Economic Section – Agriculture, Embassy of the Czech Republic in Washington D.C.
 - Yassin Nahi, Director of Enterprise Florida - United Kingdom & Ireland
 - Christelle Maffre, Director of Enterprise Florida - France, Italy & Benelux
- 2:30 pm **Doing Business with Africa, Asia & The Middle East:**
- Al Hinton, Advisor, Dubai Investment Development Agency (Dubai FDI)
 - Nadzri Saadon, Director, Malaysia Trade Center in Miami (MATRADE)
 - Joseph Bell, Regional Manager International Trade and Development (AFRICA), Enterprise Florida
 - MD Mahadee Hassan, Economic Minister, Embassy of Bangladesh in Washington, D.C.
- 3:30 pm **Doing Business with Canada & Mexico:**
- The Honorable Susan Harper, Consul General of Canada in Miami
 - The Honorable Jonathan Chait Auerbach, Consul General of Mexico in Miami
- 4:30 pm Closing Remarks: Paola Isaac Baraya, Economic Development Specialist Broward County Office of Economic and Small Business Development (OESBD)