



CULTURAL DIVISION

100 S. Andrews Avenue, 6th Floor • Fort Lauderdale, Florida 33301 - TEL 954-357-7457 - FAX 954-357-5769

REQUEST FOR SOLICITATION AUTHORIZATION

DATE: November 20, 2023
TO: Monica Cepero, County Administrator
FROM: Phillip Dunlap, Cultural Division Director

Authorization to solicit is requested for the following:

1. **Agency name:** Cultural Division
2. **Solicitation is for: (check one)**
☐ Sale of advertising
☐ Co-sponsorship (> \$5,000)
☐ In-kind services (> \$5,000)
☐ Naming Rights
☒ Other
3. **Title of event, program, co-sponsorship or activity for which employees will solicit:**
Fundraising to offset cost of Clay Shaw, Jr. Bridge Project to the County.
4. **Contact information for this project, including name, address, and telephone number:**
Phillip Dunlap, Director
100 S. Andrews Ave, 6th Floor
Fort Lauderdale, FL 33301
(954) 357-7457
5. **Date of event or activity and duration of solicitation:**
Solicitation effective immediately through December 2026
6. **Purpose of the event or activity:**
Fundraising for E. Clay Shaw, Jr. Bridge Project
7. **Estimated total value of all solicitations for this project:**
\$4 Million

- 8. Name of employee(s) that will be soliciting:**
Phillip Dunlap, Director
Meredith Clements
Chantal Manno
Ari Rothenburg
Leslie Fordham
Dominique Denis
Paul Grewal
Chantel Seamore
- 9. List companies that will be solicited. If unknown, list general categories of companies:**
Broward County businesses, individuals and municipalities
- 10. Brief description of the County's responsibility to the sponsor contributor:**
Invitation and recognition at ribbon cuttings, name recognition on plaques and printed materials.
- 11. Additional information as needed:**

cc: Office of Public Communications