



## 2025 Broward & Beyond Business Conference Sponsorship Packages

### Signature Event Sponsor (\$12,500) – 1 Available

- Official **Signature Event Sponsor** recognition in all media advertising and promotions (available as of signup date)
- **Live acknowledgement during keynote address segments** and recognition in all printed conference materials
- Accommodation for **Twenty (20) company representatives** at conference luncheon
- **3-minute speaking/presentation opportunity**
- Feature your one (1) **60-second promotional video** (as provided) **during a keynote segment**
- Opportunity to introduce a keynote speaker **during a keynote segment**
- **Full page ad** (8.5" w x 11" h) in the conference program
- **Interview opportunity** during the conference
- **Keynote photo opportunity** during the conference
- **VIP Meet & Greet** w/keynote speakers
- **Prominent and expanded exhibit tabling location** in the conference venue/exhibit hall with four (4) chairs
- Prominent logo placement in conference webpage ([www.Broward.org/EconDev/BizBeyond](http://www.Broward.org/EconDev/BizBeyond)) with hyperlink and in promotional e-blasts
- Prominent logo placement in exhibit hall
- Prominent logo placement on welcome area step & repeat, on-site digital screens
- Recognition during Evening reception
- **Twenty (20)** refreshment (drink) vouchers during Evening Reception
- Sponsor recognition in social media posts (available as of signup date)
- Opportunity to distribute promotional materials to attendees in conference bags
- Opportunity to receive full list of conference registrations

### Wi-Fi Sponsor (\$10,000) – 1 Available

- Official **Wi-Fi Sponsor** recognition in all media e-blasts and social media posts (available as of signup date)
- **Live acknowledgement at the conference**
- Accommodation for **Ten (10) company representatives** at the conference luncheon
- **2-minute speaking opportunity**
- Feature your one (1) **30-second promotional video** (as provided) **during the conference**
- **Full page ad** (8.5" w x 11" h) in the conference program
- **Customizable Wi-Fi code**
- **Prominent exhibit tabling location** in the exhibit hall with two (2) chairs
- Prominent logo placement in conference webpage ([www.Broward.org/EconDev/BizBeyond](http://www.Broward.org/EconDev/BizBeyond)) with hyperlink and in promotional e-blasts
- Recognition during Evening reception
- **Ten (10)** refreshment (drink) vouchers during Evening Reception
- Sponsor recognition in social media posts (available as of signup date)
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive full list of conference registrations



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### Plenary Sponsor (\$10,000) – 1 Available

- Official **Wi-Fi Sponsor** recognition in all e-blasts and social media posts (available as of signup date)
- **Live acknowledgement at the conference**
- Accommodation for **Ten (10) company representatives** at the conference luncheon
- **1-minute speaking opportunity**
- Feature your one (1) **30-second promotional video** (as provided) **during the conference**
- **Full page ad** (8.5" w x 11" h) in the conference program
- **Introduction opportunity** with a Keynote Speaker
- **Prominent exhibit tabling location** in the exhibit hall with two (2) chairs
- Prominent logo placement in conference webpage ([www.Broward.org/EconDev/BizBeyond](http://www.Broward.org/EconDev/BizBeyond)) with hyperlink and in promotional e-blasts
- Recognition during Evening reception
- **Ten (10)** refreshment (drink) vouchers during Evening Reception
- Sponsor recognition in social media posts
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive full list of conference registrations

### Luncheon Sponsor (\$5,000) – 4 Available

- Official **Luncheon Sponsor** recognition in all e-blasts and social media posts (available as of signup date)
- **Live acknowledgement at the conference luncheon**
- Accommodation for **Five (5) company representatives** at the conference luncheon
- **1-minute speaking opportunity OR** one (1) **30-second promotional video** (as provided) **during the luncheon**
- **Half-page ad** (horizontal 4.25" w x 6.5" h) in conference program
- Prominent logo placement in conference webpage ([www.Broward.org/EconDev/BizBeyond](http://www.Broward.org/EconDev/BizBeyond)) with hyperlink and in promotional e-blasts
- Prominent logo placement during luncheon
- Prominent logo placement in on-site digital screens, on-site printed sponsor signage
- Recognition during Evening reception
- **Five (5)** refreshment (drink) vouchers during Evening Reception
- Sponsor recognition in social media posts
- Exhibit table in the exhibit hall with two (2) chairs
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive full list of conference registrations

### Parking Sponsor (\$5,000) – 4 Available

- Official **Parking Sponsor** recognition in all e-blasts and social media posts (available as of signup date)
- **Live acknowledgement at the conference**
- Accommodation for **Five (5) company representatives** at the conference luncheon
- **1-minute speaking opportunity OR** one (1) **30-second promotional video** (as provided) **during the luncheon**
- **Half-page ad** (horizontal 4.25" w x 6.5" h) in the conference program
- Prominent logo placement in conference webpage ([www.Broward.org/EconDev/BizBeyond](http://www.Broward.org/EconDev/BizBeyond)) with hyperlink and in promotional e-blasts



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- Prominent logo placement in all accessible floors of parking garage, and on-site printed sponsor signage
- Recognition during Evening reception
- **Five (5)** refreshment (drink) vouchers during Evening Reception
- Sponsor recognition in social media posts (available as of signup date)
- Exhibit table in the exhibit hall with two (2) chairs
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive full list of conference registrations



### Small Business Certification and/or Marketing Lab Sponsor (\$5,000) – 4 Available

- Meal accommodation for **Five (5) company representatives** at the conference luncheon
- **1-minute speaking opportunity** or **30-second promotional video** (as provided) **during the conference**
- **Half-page ad** (horizontal 4.25" w x 6.5" h) in conference program
- Prominent logo placement in conference webpage ([www.Broward.org/EconDev/BizBeyond](http://www.Broward.org/EconDev/BizBeyond)) with hyperlink and in promotional e-blasts
- Prominent logo placement in on-site digital screens, and printed sponsor signage
- Printed signage in the Small Business Certification and/or Marketing labs
- Recognition during the Opening Plenary
- **Five (5)** refreshment (drink) vouchers during Evening Reception
- Sponsor recognition in social media posts (available as of signup date)
- Exhibit table with two (2) chairs in the exhibit hall **OR** in the Certification and/or Marketing labs
- Opportunity to distribute promotional materials to attendees
- Opportunity to receive full list of conference registrations

### Breakfast Sponsor (\$4,000) – 3 Available

- Meal accommodations for **Four (4) Company representatives** at the conference **luncheon**
- Logo in the conference website with hyperlink
- **Quarter page ad** (Vertical 3.75" w x 5" h; Horizontal 7.75" w x 5" h) in the conference program
- Prominent logo placement in on-site digital screens and printed sponsor signage
- **Four (4)** refreshment (drink) vouchers during Evening Reception
- Sponsor recognition in social media posts and e-blasts (available as of signup date)
- Exhibit table in the exhibit hall with two (2) chairs
- Opportunity to distribute promotional materials to attendees

### Panel Sponsor (\$4,000) – 6 Available

- Meal accommodations for **Four (4) Company representatives** at the conference **luncheon**
- Logo in the conference website with hyperlink
- **Quarter page ad** (Vertical 3.75" w x 5" h; Horizontal 7.75" w x 5" h) in the conference program
- Prominent printed signage with company logos during Panel(s)
- **Four (4)** refreshment (drink) vouchers during Evening Reception
- Sponsor recognition during panel introductions; and in social media posts and e-blasts (available as of signup date)



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- Exhibit table in the exhibit hall with two (2) chairs
- Opportunity to distribute promotional materials to attendees

### **Photobooth Sponsor (\$2,000) – 2 Available**

- Meal accommodations for **Two (2) Company representatives** at the conference **luncheon**
- Logo in the conference website with hyperlink
- **Quarter page ad** (Vertical 3.75" w x 5" h; Horizontal 7.75" w x 5" h) in the conference program
- Exhibit table in the exhibit hall with two (2) chairs
- **Two (2)** refreshment (drink) vouchers during Evening Reception
- Exhibit table in the exhibit hall with two (2) chairs
- Prominent printed signage with company logos
- Sponsor recognition in social media posts and e-blasts (available as of signup date)
- Opportunity to distribute promotional materials to attendees

### **Volunteer Gear Sponsor (\$1,500) – 6 Available**

- Meal accommodations for **Two (2) Company representatives** at the conference **luncheon**
- Single-color Logo placement on Volunteer Shirt/Garment
- Exhibit table in the exhibit hall with two (2) chairs
- Logo placement in sponsor section of the conference program
- Sponsor recognition in social media posts and e-blasts (available as of signup date)

### **Exhibitor (\$750) – 88 Available**

- Exhibit table for **Two (2) Company representatives**
- Meal accommodations for **Two (2) Company representatives** at the conference **luncheon**
- Logo included in the conference program
- Recognition in social media posts and e-blasts (available as of signup date)
- Listing in the conference program and conference webpage with link to your website

### **Marketing / Media / Community Partner (In-Kind Promotional Support) \***

- Live media sponsor recognition throughout the conference
- Media sponsor logo recognition throughout the event venue
- Recognition in social media posts and e-blasts (available as of signup date)
- Logo placement in the sponsor section of the conference program

### **Contact Information:**

For more information on sponsorships, contact the Community Relations and Outreach Section at 954-357-6400 or via email to [OESBD Conference](#). Sponsorship benefits are contingent upon deadlines, timelines, and confirmation of sponsorship.

\* Approximate dollar value and description of promotional support or door prize/attendee bag item is required. Acceptance of proposed support and product/service is subject to review and approval by the Office of Economic and Small Business Development (OESBD).