



OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

Governmental Center Annex

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400

MEMORANDUM

DATE: August 26, 2024

TO: Kelly Tortoriello, Contract Grant Administrator
Facilities Management Division

THRU: Sandy-Michael McDonald, Director
Office of Economic and Small Business Development

SANDY-MICHAEL MCDONALD
Digitally signed by SANDY-MICHAEL MCDONALD
Date: 2024.08.30 14:49:31 -04'00'

FROM: Donna-Ann Knapp, Small Business Development Manager
Office of Economic and Small Business Development

DONNA-ANN KNAPP
Digitally signed by DONNA-ANN KNAPP
Date: 2024.08.29 17:48:55 -04'00'

SUBJECT: No CBE Goal for Equipment Rental Services (REBID)

Broward County is seeking a vendor to procure Equipment Rental Services at various Broward County locations. A review of the Certified Firm Small Business Directory revealed there is only one (1) County Business Enterprise (CBE) available that can meet the requirements of the solicitation. Therefore, consistent with the Broward County Business Opportunity Act, as amended, Sec. 1-81.3 (1) (a), if there are fewer than two (2) certified CBEs available to participate in a specific project, no CBE goal will be applicable. However, in accordance with Sec. 1-81.10 (a) (1) of the Broward County Business Opportunity Act, as amended, if a responsive, responsible bid is received from a certified CBE firm that is within ten percent (10%) of the lowest bid received from a non-CBE or non-SBE firm, the CBE or SBE shall be offered the opportunity to match the lowest responsive, responsible bid. The CBE or SBE firm shall be deemed the lowest responsive, responsible bidder.

Eligibility for the CBE program is based on economic/size standards; the program does not utilize race or gender criteria for either certification or goal methodology purposes. If you have any concerns regarding available subcontracting opportunities, please contact our office at (954) 357-6400.

Cc: Maribel Feliciano, Assistant Director, OESBD
Darnell Kimbrew, Small Business Development Specialist, OESBD

METHODOLOGICAL STATEMENT
County Business Enterprise (CBE) Program

PROJECT TITLE: Equipment Rental Services

ESTABLISHED GOAL: The Broward County Business Opportunity Act, as amended established a minimum goal of 25%.

APPROACH: Weighted availability of CBE-eligible firms was based on scopes of work as identified by the using agency. The Project Manager has identified the breakdown of the scope of work for the project. All portions of the scope of work are included for purposes of assessing overall relative availability of CBE-eligible firms by NAICS code.

DATA: Data from OESBD database of CBE-certified firms and the 2022 County Business Patterns of the U.S. Census Bureau for Broward County firms relative to NAICS codes were used for this analysis.

Equipment Rental Services

NAICS	Description	Scope %	CERT Firms	CBP 2022	Avail	Weighted Used
238910	Rental Equipment Services	100%	1	93	1%	1.03%
	TOTAL	100%				1.03%

Weighted Availability: 1.03%

No CBE Goal is applicable

ADJUSTMENT: The weighted availability provides for a 1.03%.

There is only one certified CBE firm with the required NAICS. Therefore, a CBE goal was not recommended for this contract. The using agency stated that this contract is to provide Rental Equipment Services for various Broward County locations. According to the Business Opportunity Act, as amended (the "Act"), Sec. 1-81.3 (1) (3), there is no competitive solicitation associated with the contract. No goal CBE is applicable.

NOTE: Additional searches were performed using "Equipment Rental and Air/Conditioning Rental" but didn't yield potential bidders.