

**ITEM #77<sup>(3)</sup>**

**ADDITIONAL MATERIAL  
REGULAR MEETING**

**JANUARY 25, 2022**

**SUBMITTED AT THE REQUEST OF  
OFFICE OF THE COUNTY ATTORNEY**

**From:** Kareen Boutros <kareen@browardworkshop.com>  
**Date:** January 21, 2022 at 2:57:05 PM EST  
**To:** "Udine, Michael" <MUDINE@broward.org>, "Meyers, Andrew" <AMEYERS@broward.org>  
**Cc:** Kareen Boutros <kareen@browardworkshop.com>, JULIET MURPHY ROULHAC <j.roulhac@fpl.com>, "Henry, Bertha" <BHENRY@broward.org>, "Cepero, Monica" <MCEPERO@broward.org>  
**Subject: Broward Workshop Letter Regarding Item #77 on the January 25th Broward County Commission Agenda**

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Dear Mayor Udine:

On behalf of the Broward Workshop, I am re-submitting our letter from December 6, 2021, regarding agenda item #77 which will be discussed at your January 25th County Commission meeting (see attached letter). **I would like to reiterate that the Broward Workshop organization has No Position on this issue.**

In the attached letter, our Business Advocacy Committee requested several pieces of information to review and analyze this ½ cent sales tax proposal in order to make a recommendation to our Executive Committee. Unfortunately, we never received any of the information we requested. As a result, the Broward Workshop organization has No Position on this issue.

I also request that you correct the attachment that lists individuals who supposedly support this ½ cent sales tax proposal – **Please remove the following words “Broward Workshop Chair” after Keith Koenig’s name.** Keith is no longer the Chair as of July 1, 2021, Juliet Roulhac is our Chair.

**Our letter also states that Juliet Roulhac, individually or as a representative of Broward Workshop is Not in support of a ½ cent sales tax at this time due to lack of information, so please remover her name from that list.** You might also receive requests from other Workshop members to remove their names from this list as well.

Please feel free to call me any time at 954-816-1289 if you have any additional questions.

Thank you very much for your attention to this request,  
Kareen

Kareen Boutros  
Executive Director  
Broward Workshop  
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December 6, 2021

Honorable Michael Udine, Mayor  
Broward County  
115 S. Andrews Avenue, 4<sup>th</sup> Floor  
Fort Lauderdale, FL 33301

Dear Mayor Udine:

I am writing you this letter concerning a proposal from Commissioner Bogen to seek approval from the voters to increase the sales tax by ½ penny to fund cardiac screenings for residents of Broward County. While all members of the Broward Workshop recognize the importance of promoting good health, the Workshop has not taken a position concerning the sales tax increase proposal and would like more information to determine whether to do so.

The Broward Workshop's Business Advocacy Committee has been tasked with reviewing this proposal. On behalf of this Committee, we request the County provide us with any studies on the financial consequences of the tax increase, the framework of how the services would be operated, the cost of same and identities of any potential providers of the testing services, a needs survey that specifies who would benefit from this service and why this service is not currently available through the two County Hospital Districts, alternatives to raising the sales tax and any other pertinent documents that have been generated by staff concerning the proposal. We will invite Commissioner Bogen to present his proposal to this committee, and also request a meeting with County staff to discuss the information, and we certainly would welcome Commissioner Bogen's attendance at that meeting.

I also understand that my name was listed on a document presented to the Commission on September 21<sup>st</sup> that may have been interpreted that I, my employer, or the Broward Workshop supports this ½ penny sales tax increase. Although I support the proposal for preventative cardiac care screenings initiatives which benefit the health and welfare of our community, I need to better understand, the costs and implementation process. Neither I nor the Broward Workshop have been provided with enough information to make that decision. I can represent the same is true for other Broward Workshop members listed on the document: Dr. George Hanbury, Mark Doyle and Aurelio Fernandez.

As you know, the Broward Workshop welcomes the continuing opportunity to collaborate with County Commissioners and other community organizations and leaders on initiatives that lead to the betterment of Broward County. In that regard, it is important to thoroughly vet suggestions and ideas, so all consequences are considered. We are requesting that opportunity now to fully evaluate the ½ penny sales tax increase proposal by Commissioner Bogen. Regardless of the Workshop's future position on this specific issue, we believe that it is a good idea that any type of tax increase should go to the voters.

Respectfully,

A handwritten signature in blue ink, appearing to read "Juliet Roulhac", is written over a horizontal line.

Juliet Roulhac  
Chair

CC: Vice-Mayor Fisher, Commissioner Rich, Commissioner Bogen, Commissioner Geller, Commissioner Furr, Commissioner Ryan, Commissioner Sharief, Commissioner Holness, County Administrator Henry, County Attorney Meyers