



**OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT**  
**Governmental Center Annex**

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-5674

**MEMORANDUM**

**DATE:** December 17, 2021

**TO:** Alejandro Martinez, License Engineer  
Highway Construction and Engineering Division

**FROM:** Sandy-Michael McDonald, Director  
Office of Economic and Small Business Development

**SUBJECT:** CBE Goal for Design Build for Sheridan Street from SW 148 Avenue to East of Flamingo Road- **Surtax**

SANDY-MICHAEL  
MCDONALD

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MICHAEL MCDONALD  
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The CBE Goal assigned to the above-mentioned project is as follows:

**CBE GOAL: 30%**

**NAICS Codes:** 541330, 238910, 238110, 238210, 237310, 541380, 541370, 541360

**Scope of Services:** Civil Engineering Services, Site Preparation (earthmoving and land clearing), Mast Arm Foundation & Other Structures, Traffic Signal Installation & Lighting, Highway Construction, Geotechnical Investigations/Testing, Field Surveying & Base mapping, Sub-Surface Utility Engineering

**This contract (excluding the 10% for professional services for architectural and engineering related services) is subject to the Broward County Workforce Investment Program.**

Eligibility for the CBE program is based on economic/size standards; the program does not utilize race or gender criteria for either certification or goal methodology purposes. The above assigned goal for County Business Enterprises is based on our examination of the scope of work and cost estimate as submitted to the Office of Economic and Small Business Development by the using agency. If you have any concerns regarding available subcontracting opportunities, please contact our office at (954) 357-6400.

cc: Nichole Francis, Small Business Development Specialist, OESBD  
Maribel Feliciano, AICP, Assistant Director Office of Economic and Small Business Development

**METHODOLOGICAL STATEMENT**  
**County Business Enterprise (CBE) Program**

**PROJECT TITLE:** Design Build for Sheridan Street from SW 148 Avenue to East of Flamingo Road - Surtax

**ESTABLISHED GOAL:** The Broward County Board of Commissioners have approved a 30% CBE participation goal on eligible projects funded with the Broward Penny for Transportation surtax.

**APPROACH:** Weighted availability of CBE-eligible firms was based on scopes of work as identified by the using agency. The Project Manager has identified the breakdown of the scope of work for the project. All portions of the scope of work are included for purposes of assessing overall relative availability of CBE-eligible firms by NAICS code.

**DATA:** Data from OESBD database of CBE-certified firms and the 2019 County Business Patterns of the U.S. Census Bureau for Broward County firms relative to NAICS codes were used for this analysis.

**Availability**

Design Build for Sheridan Street from SW 148 Avenue to East of Flamingo Road - Surtax						
NAICS	Description	Scope %	CERT Firms	CBP 2019	Avail	Weighted Used
541330	Civil Engineering Services	10.00%	106	510	20.8%	2.08%
238910	Site Preparation (earthmoving and land clearing)	4.00%	49	103	47.6%	1.90%
238110	Mast Arm Foundation & Other Structures	3.00%	37	93	39.8%	1.19%
238210	Traffic Signal Installation & Lighting	20.00%	82	622	13.2%	2.64%
237310	Highway Construction	60.00%	46	46	100.0%	60.00%
541380	Geotechnical Investigations/Testing	1.00%	13	33	39.4%	0.39%
541370	Field Surveying & Base mapping	1.00%	12	39	30.8%	0.31%
541360	Sub-Surface Utility Engineering	1.00%	3	7	42.9%	0.43%
<b>TOTAL SCOPE OF WORK</b>		<b>100.00%</b>				<b>68.94%</b>

Weighted Availability: 68.94%

**GOAL: 30%**

**NOTE:** This is a re-review. OESBD assigned a 30% CBE goal to this project in April 2021. The initial memo expired. Therefore, the Using Agency requested an updated memo.

**ADJUSTMENT:** The initial weighted availability provided for a 68.94% goal. Per the using agency, 60% of this project (Highway Construction) must be performed by a firm with design build experience. Staff surveyed forty-six (46) CBE firms in April 2021 and only two (2) firms responded that they had the required experience. Therefore, the goal has been adjusted to 30% based on the scope of work reported by the project manager and CBE availability in the specialty of Civil Engineering, Traffic Signal Installation and Highway Construction. Additionally, the Broward County Board of Commissioners have approved a 30% CBE participation goal on eligible projects funded with the Broward Penny for Transportation surtax.

Based on the information above, thirty percent (30%) is a reasonable and achievable goal for this project.