

DATE: 11/14/2019

TO: Brenda J. Billingsley, Director of Purchasing

FROM: John Pokryfke, Director of Operations, Broward County Aviation Department

PROJECT TITLE: Emergency Notification System

REQUISITION No.: AVA0001411

SOLE SOURCE/SOLE BRAND REQUEST

I. REQUEST: Provide a description of the features of the product/service or Scope of Work.

The Airport Operations Control Center (AOCC) utilizes this software application to automate and accelerate the operational response to critical events in order to keep people safe at the Fort Lauderdale International Airport (FLL). During public safety threats, terrorist attacks, or severe weather conditions the AOCC has the ability to quickly and reliably assess the the threat, locate people at risk and the responders to assist,with the automated execution of pre-defined communications processes, and track progress on executing response plans. The system allows users to quickly and easily send emergency and non-emergency notifications to individuals or groups and dynamic groups, using lists and locations. The system allows the AOCC to publish on-the-fly messages and notifications directly to smartphones and other devices, with GIS/Map based, rule-based, and group-based selection tools to speed message creation and dissemination. Self-service contact records can be imported via CSV file uploads and APIs. The "Community Engagement" feature provides capability for interactive visibility and a social media view allowing and the ability to publish notifications directly to web Pages, Facebook and Twitter for increased visitor safety of an event. The AOCC requires the ability to respond quickly to incidents that happen daily, through the use of pre-defined messages and processes for a specified incident in order to reach the correct stakeholders and responders. Real time weather monitoring and customized message content based on weather type, severity, and location, make it possible to alert airlines, airports, and key stakeholders, of delays or closures at FLL.

II. JUSTIFICATION: Please check all boxes that describe your reason(s) for determining that only one source or brand is reasonably available.

Only Sole Source/Uniqueness

- Proprietary Item - this vendor/ source has the only rights to provide this service or commodity. A letter from the manufacturer or authorizing entity is included in this request.
- Technology Improvements- updates or upgrades to an existing system, software, software as a service (SaaS), hardware purchases.
- Engineering Direction - engineering drawing or specification identifies product; "no substitutes or equivalents will be acceptable."
- Only qualified supplier - reliability and maintainability of the product or service would be degraded unless specified supplier is used; may void warranty. This request includes a copy of the current warranty information.
- Other – the County requires this sole source, sole brand purchase for the following reasons:

After several solicitations, we are unable to provide an alternate emergency notification system that will meet the Aviation Department's requirements. The contract Z1288301G1 was awarded to Everbridge Inc., and has been successfully deployed at FLL since 3/20/2015.

Business Case (One/Most Reasonable Source or One/Most Reasonable Brand)

- Operational Compatibility - replacement parts from alternate suppliers are not interchangeable with original part and causes equipment incompatibility. Previous findings and/or documentation is included with this request.
- Ease of Maintenance - maintenance or retooling prohibits competition. Section II, Comparative Market Research includes estimated costs associated with changing current source and/or brand.
- Follow-On - potential for continued development or enhancement with same supplier and eliminates costs incurred by using different supplier. Section II, Comparative Market Research includes estimated costs for replacing current or existing system.
- Complies with existing community and safety standards, and/or laws, rules, and regulations.
- Exempted from the Procurement Code – per Section 21.18 of Broward County Administrative Code.
- Other – using this sole source, sole brand purchase benefits the County for the following reasons:

The only software proven to meet the requirements for the Fort Lauderdale International Airport (FLL) during public safety threats, terrorist attacks, or severe weather conditions.

III. COMPARATIVE MARKET RESEARCH: Provide a detailed source or market analysis for justification of sole source/brand or most reasonable source (attach extra sheets as needed).

Estimated project value: Contract length (if applicable):

Has this commodity been previously provided to the County? Yes No

If yes, when and by whom?

How was item/service procured?

What is the contract or purchase order number?

If this is a sole brand, is there an "authorized" dealers list? Yes No (include "authorized" dealers list if Yes)

How has the agency evaluated the proposed vendor and/or brand against other vendors and/or brands?

Various other software providers were reviewed and were determined to be incapable of complying with the specifications, and safety and security would be impacted due to lack of functionality in the software. One other vendor was awarded the contract previously and was issued a "Notice of Non-Compliance" due to their inability to meet the specifications after numerous attempts to correct the deficiencies.

Cost/Benefit Analysis: detail the savings or additional costs to the County by using this vendor and/or brand verses other vendors and/or brands.

The Aviation Department has reviewed the GSA Contract No. GS-35F-0692P and has determined that Everbridge, Inc. can meet the needs of the Aviation Department. The prices quoted for the current modules and proposed new functionality and enhancements are based on the GSA contract GS-35F-0692P and are reasonable. The current and basic system cost that includes Mass Notification, Incident Management, Smart Weather Alerting, and Social Media View is \$60,391.41 per year, but with optional modules/functionality upgrades the annual costs are \$163,515.41 plus initial setup fees total \$704,801.69 or estimated project value.

CERTIFICATION: I have thoroughly researched the sole source or sole brand justification and fully understand the implications of Section 838.22 of the Florida Statutes:

(2) "It is unlawful for a public servant, with corrupt intent to obtain a benefit for any person or to cause unlawful harm to another, to circumvent a competitive bidding process required by law or rule by using a sole source contract for commodities or services."

(5) "Any person who violates this section commits a felony of the second degree, punishable as provided in s. 775.082, s. 775.083, or s. 775.084"

Rob Kelley, Manager AOCC

REQUESTOR/EVALUATOR
(PRINT)

Robert Kelley
Digitally signed by Robert Kelley
Date: 2019.11.18 10:27:59
-05'00'

REQUESTOR/EVALUATOR (SIGN)

11/18/19

DATE

John Pokryfke

DEPT./DIV. DIRECTOR OR
DESIGNEE (PRINT)

John Pokryfke
Digitally signed by John Pokryfke
DN: dc=local, dc=fill-airport,
ou=FLLUSERS, cn=John Pokryfke
Date: 2019.11.18 11:42:54 -05'00'

DEPT./DIV. DIRECTOR OR DESIGNEE
(SIGN)

11/18/19

DATE

The Purchasing Agent has reviewed the request and has completed the required due diligence per the Procurement Code Section(s) 21.34 and 21.35. The Purchasing Agent recommends the following:

Sole Source Sole Brand Reasonable Source RFI attached Rejected

Additional Information: Request Authorization to Negotiate

Recommend Sole Brand Standardization.

Purchasing Agent Signature:

DAMARIS PENALVER
Digitally signed by DAMARIS PENALVER
Date: 2019.11.18 13:20:32
-05'00'

Date: 11/18/19

APPROVAL AUTHORITY

REASON/SUGGESTED ACTION (IF DISAPPROVED):

Signature: DAVID CLEMENTE
Digitally signed by DAVID CLEMENTE
Date: 2019.11.18 18:58:04 -05'00'

Date: 11/18/19

Signature: BRENDA BILLINGSLEY
Digitally signed by BRENDA BILLINGSLEY
Date: 2020.02.05 13:28:45 -05'00'

Date: