

**ITEM #39**

(Revised Motion Statement and Proposed Resolution)

# **ADDITIONAL MATERIAL**

**Regular Meeting**

**MAY 5, 2020**

**SUBMITTED AT THE REQUEST OF**

**GREATER FORT LAUDERDALE  
CONVENTION AND VISITORS  
BUREAU**

ITEM #39 - REVISED MOTION STATEMENT AND INCLUSION OF MOTION B.

**A.** MOTION TO AUTHORIZE County Administrator to establish a one-time supplemental tourism place of interest sponsorships ~~program~~ to provide operating assistance funding to tourism-related organizations during the COVID-19 pandemic, conditioned upon the organization seeking using good faith efforts to obtain applicable financial assistance from other available COVID-related funding programs, such as the federal CARES Act, and County funding ~~not to exceed~~ reduced to no greater than the total amount of eligible expenses not funded by other COVID-related funding sources; ~~waiving certain requirements of Section 13.32(d) of the Broward County Administrative Code;~~ and authorizing the President of the Greater Fort Lauderdale Convention and Visitors Bureau to execute sponsorship agreements using the form sponsorship agreement reviewed by the Office of the County Attorney for legal sufficiency after the list of recommended awards is approved by the Board of County Commissioners.

**B.** MOTION TO ADOPT a Resolution waiving the requirements of Sections 13.32(d) and 13.33(e) of the Broward County Administrative Code to allow for establishment and award of the sponsorships as described in Motion A.

1 RESOLUTION NO. 2020-

2 A RESOLUTION OF THE BOARD OF COUNTY  
3 COMMISSIONERS OF BROWARD COUNTY, FLORIDA,  
4 WAIVING THE REQUIREMENTS IN SECTIONS 13.32(d)  
5 AND 13.32(e) OF THE BROWARD COUNTY  
6 ADMINISTRATIVE CODE TO ENABLE THE BROWARD  
7 COUNTY ADMINISTRATOR TO ESTABLISH ONE-TIME  
8 SUPPLEMENTAL TOURISM PLACE OF INTEREST  
9 SPONSORSHIPS; AND PROVIDING FOR SEVERABILITY  
10 AND AN EFFECTIVE DATE.

11 WHEREAS, one of the impacts of the COVID-19 pandemic in Broward County is  
12 the suspension of services by tourism organizations and visitor sites, resulting in events  
13 and activities for tourists coming to Broward County not being funded through existing  
14 sponsorship programs from the Greater Fort Lauderdale Convention and Visitors Bureau  
15 (“GFLCVB”);

16 WHEREAS, the existing provisions for GFLCVB tourism “Place of Interest”  
17 Sponsorships defined in Sections 13.32(d) and 13.32(e) of the Broward County  
18 Administrative Code (“Administrative Code”) require a formal process that includes review  
19 of potential tourism Place of Interest sponsorships by the Tourist Development Council  
20 before being submitted to the Board of County Commissioners (“Board”) for final  
21 approval;

22 WHEREAS, waiving the requirements of Sections 13.32(d) and 13.32(e) of the  
23 Administrative Code and allowing the GFLCVB President to review applications and  
24 submit recommended awards for final approval by the Board would allow for timely  
disbursement of funds to organizations operating tourism places of interest to assist them  
as the County moves towards reopening aspects of the local economy; and

1           WHEREAS, the Board desires to waive Sections 13.32(d) and 13.32(e) of the  
2 Administrative Code to the extent necessary to enable the Broward County Administrator  
3 to establish one-time supplemental tourism place of interest sponsorships for Fiscal Year  
4 2020 and allow for applications to be evaluated by the GFLCVB President and then  
5 submitted directly to the Board for final approval, NOW, THEREFORE,

6  
7           BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF  
8 BROWARD COUNTY, FLORIDA:

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10  
11           Section 1. The provisions in Sections 13.32(d) and 13.32(e) of the  
12 Administrative Code are hereby waived to enable the County Administrator to establish  
13 one-time supplemental place of interest sponsorships for Fiscal Year 2020 and allow the  
14 GFLCVB President to review the applications and submit recommended awards directly  
15 to the Board for final approval.

16  
17  
18           Section 2. Severability.

19           If any portion of this Resolution is determined by any court to be invalid, the invalid  
20 portion will be stricken, and such striking will not affect the validity of the remainder of this  
21 Resolution. If any court determines that this Resolution, in whole or in part, cannot be  
22 legally applied to any individual, group, entity, property, or circumstance, such  
23 determination will not affect the applicability of this Resolution to any other individual,  
24 group, entity, property, or circumstance.

