



AGREEMENT SUMMARY

1. Other Contracting Party: Adept Public Relations, LLC

2. Proposed Action:

New Contract Amendment, Number Renewal Extension

3. Document Type (select one):

Agreement

4. Purpose/Description:

To provide communication and marketing services.

5. Special Provisions (select if applicable):

Living Wage Program SBE Sheltered Market Program
 Workforce Investment Pilot Program M/WBE Program
 Federal DBE/ACDBE program In-Kind Match Required: \$ _____ or _____%
 CBE Program Cash Match Required: \$ _____ or _____%

6.a. Effective Dates (for new agreements only):

Start : Date of full execution
End: Three years from date of full execution

6.b. Effective Dates (amendments only):

No Change
 End date has changed from _____ to _____.
 Term has from _____ to _____.

7. Contract Administrator:

Name: Margaret Stapleton
Phone: (954) 357-6931

8. Contract Type:

Cost reimbursement Open-end
 Firm fixed price Time and materials
 Performance-based Other HOURLY RATES

9.a. Contract Value (new contracts)

Table with 2 columns: Category, Value. Rows: Actual/Estimated, Base amount (\$787,500), Reimbursables (0), Optional Services (0), Total contract value (\$787,500).

9.b. Contract Value (amendments only)

Table with 2 columns: Category, Value. Rows: No change/Actual/Estimated, Original approved contract value, Approved previous adjustments, Value of this action, Amended total contract value.

10. Payment Method

Lump Sum Payment
 Milestone or Progress-Based
 Scheduled or Time-Based
 Other: Work Authorization

11. Payment Terms

As per Article 5, payment will be made no more often than on a monthly basis, upon completion of services listed in Exhibits A-1 and A-2, and at the hourly rate(s) listed in Exhibit B.

12. Cost Adjustment

Not Applicable Fixed Percentage - ___% Actual Cost
 CPI or other Index Fixed Amount - \$_____ Other:

13. Equity Program Participation Summary

a. County established M/WBE, SBE, CDBE, CBE, DBE or ACDBE participation goal for this action or project: N/A
b. Contractor-committed M/WBE, SBE, CDBE, CBE, DBE or ACDBE participation goal planned for this action or project: 30%
c. M/WBE, SBE, CDBE, CBE, DBE or ACDBE participation to date: N/A

14. Renewal or Extension Terms:

Two one-year renewals

15. Termination and Cancellation Provisions

For Cause: PER ARTICLE 9, MUTUALLY WITHIN TEN DAYS WRITTEN NOTICE.
For Convenience: PER ARTICLE 9, WITHIN THIRTY DAYS WRITTEN NOTICE BY BOARD.

16. Deliverables, milestones or scope of this action:

Scope of Services as per Exhibits A-1 and A-2.

17. List terms, considerations or deviations from standard county form.

None.