



Broward County, FL Resolution to Include LGBT-Owned Businesses in Economic Opportunity Programs

WHY THIS WORKS FOR BROWARD COUNTY'S ECONOMY:

- Including certified LGBT businesses will not take anything away from communities already in the MWBE contracting pool. **There are NO set-asides in this policy, only aspirational goals. The NGLCC provides verification of LGBTBE status at no cost, keeping the policy revenue neutral and fully constitutional.**
- Our economy simply doesn't work without full participation. **Social progress cannot be achieved without economic progress.**
- **More diverse suppliers help Broward County achieve its diversity goals and save taxpayer dollars:** greater diversity creates greater competition, greater competition drives bid prices down, lower prices mean major taxpayer savings to be reinvested throughout the city.
- LGBT business owners **add \$1.7 TRILLION** to the US economy
- The National LGBT Chamber of Commerce (NGLCC) has a fully accredited, rigorous, and thorough certification processes identical to other third parties recognized municipal governments. **They are a gold-standard utilized across the Fortune 500 and many state & local governments.**

PRECEDENT & SUPPORT:

- **Broward County will be the largest county in the region to recognize LGBT businesses in MWBE programs.** The city will soon join the following in recognizing certified LGBT Business Enterprises (LGBTBEs):
 - **States:** MA, PA, CA
 - In process: NY, NJ, DE, CT, CO
 - **Cities Include:** New York, NY; Los Angeles, CA; Chicago, IL; Houston, TX; **Tampa, FL; Orlando, FL; Miami, FL;** Baltimore, MD; Philadelphia, PA; Newark, NJ; Jersey City, NJ; Hoboken, NJ; Nashville, TN; Seattle, WA; Cleveland, OH

LGBTBE Inclusion in the Public Sector (As of July 2020)



Any questions? We're here in partnership with Broward County.

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