

April 22, 2021

Honorable Steven Geller, Mayor  
Broward County Commission  
115 S. Andrews Avenue #411  
Fort Lauderdale, FL 33301

Dear Mayor Geller:

We are writing today to discuss the upcoming selection of a new County Administrator for Broward County.

As we said in our letter dated January 28, 2021 sent to Mayor Geller and Vice Mayor Udine, the Workshop stands ready to support the County Commission with the process of selecting the new administrator in any way that we can.

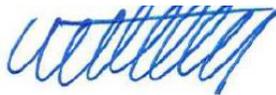
What is most important to us, as business leaders, is a candidate that has the experience and community knowledge to keep Broward County on its current trajectory. As you all know, certainty and stability are important in business and we feel that the right choice for Broward County is to continue the succession plan put in place by Ms. Bertha Henry, by hiring Ms. Monica Cepero as the next County Administrator.

Ms. Henry has been an incredible leader for Broward County and her legacy will last for decades to come. We believe no one is better positioned to understand the complexities and challenges of the role than Ms. Henry, and her unconditional endorsement of Ms. Cepero speaks volumes.

At the April 6<sup>th</sup> commission meeting, there was discussion on whether to move forward with Ms. Cepero. We support this timely discussion and agree, like has been universally stated, how qualified she is for the role. We understand the critical importance of the County Administrator in our community, and we believe that leadership and experience matter.

Ms. Cepero is an experienced leader that we fully support her as the next County Administrator, and we look forward to working with her to build an even better Broward County in the future.

Sincerely,



Keith Koenig  
Chair, Broward Workshop

cc: Vice-Mayor Udine, Commissioner Rich, Commissioner Bogen, Commissioner Fisher, Commissioner Furr, Commissioner Ryan, Commissioner Sharief, Commissioner Holness, Administrator Henry and Deputy Administrator Cepero