



# Broward County

## Legislation Details (With Text)

**File #:** 21-092      **Version:** 1

**Status:** Agenda Ready

**In control:** County Commission

**On agenda:** 1/12/2021      **Final action:** 1/12/2021

**Title:** VISIT FLORIDA - VICE-MAYOR UDINE

**ACTION:** (T-5:16 PM) Vice-Mayor Udine referenced Visit Florida, noting that he supports discussing Visit Florida at the next Commission Meeting; however, Vice-Mayor Udine stated that he is unimpressed with Visit Florida’s marketing in South Florida. Further, Vice-Mayor Udine expressed that the Greater Fort Lauderdale Convention & Visitors Bureau is doing a better job with target marketing. (Refer to minutes for full discussion.)

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
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### Broward County Commission Regular Meeting

**Director's Name:** Choose a Director.

**Department:** County Commission

### Information

#### Requested Action

#### VISIT FLORIDA - VICE-MAYOR UDINE

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