



Broward County

Legislation Details (With Text)

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In control: County Commission

On agenda: 6/15/2021 **Final action:** 6/15/2021

Title: MOTION TO APPROVE international travel on behalf of the Board of County Commissioners from September 27th - October 2nd, 2021 for Commissioner Dale V.C. Holness for the 2nd Global Business Summit and Expo 2021 taking place in Dubai. This trip is important as it will help to promote business and trade and encourage attendance at the 2021 Broward County Florida International Trade and Cultural Expo (FITCE). (Commissioner Holness)

Sponsors:

Indexes: Established Commission Goals

Code sections:

Attachments: 1. Exhibit 1 - Dubai Mission Justification, 2. Exhibit 2 - 2nd Global Business Summit Dubai 2021 Flyer, 3. Exhibit 3 - Official Invitation Letter

Date	Ver.	Action By	Action	Result
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Broward County Commission Regular Meeting

Director's Name: Dale V.C. Holness
Department: County Commission

Information

Requested Action

MOTION TO APPROVE international travel on behalf of the Board of County Commissioners from September 27th - October 2nd, 2021 for Commissioner Dale V.C. Holness for the 2nd Global Business Summit and Expo 2021 taking place in Dubai. This trip is important as it will help to promote business and trade and encourage attendance at the 2021 Broward County Florida International Trade and Cultural Expo (FITCE). (Commissioner Holness)

Why Action is Necessary

To provide the Board with an update on travel to Dubai and for Commissioner Dale V.C. Holness to be reimbursed for trade mission and business development trip.

What Action Accomplishes

Updates the Board on travel to Dubai.

Is this Action Goal Related

Yes

Previous Action Taken

Summary Explanation/Background

Broward County is the gateway to Latin America, the Caribbean and other world regions. With a competitive and strategically located air and sea port, with direct rail connectivity, Broward County enjoys unique advantages key to becoming a global hub for domestic and international trade opportunities. This event will increase our on-going ability to restore the economy, rebuild our communities and sustain our low unemployment performance while serving to strengthen our ties with overseas interests and boosting Broward County and the South Florida economy.

Commissioner Dale V.C. Holness will travel internationally on behalf of the Board of County Commissioners from September 27th - October 2nd, 2021 for a mission and business development trip to Dubai. While there, Commissioner Holness will meet with local Chambers of Commerce, attend trade and manufacturing meetings, meet with elected officials and business owners and attend cultural exhibitions and business conferences. U.S. goods and services trade with Dubai total an estimated \$24.3 billion. Exports were \$20 billion; imports were \$4.3 billion.

In addition, Commissioner Holness will be able to promote the 2021 Broward County Florida International Trade and Cultural Expo (FITCE) scheduled for Fall 2021, an annual County-sponsored event under the supervision of the Office of Economic and Small Business Development (OESBD). This trade mission and business development trip is to further encourage attendance at FITCE, boost Florida - Dubai trade and promote tourism and business development.

This agenda item is goal related. It will increase the economic strength and impact of revenue-generating County enterprises balancing economic, environmental, and community needs.

Source of Additional Information

Heidi Richards, Chief of Staff, District 9, 954-357-7009

Fiscal Impact

Fiscal Impact/Cost Summary

Estimated costs associated with the trade mission and business development trip - \$6500.