



# Broward County

## Legislation Text

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File #: 20-476, Version: 1

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### **Broward County Commission Regular Meeting**

**Director's Name:** Choose a Director.

**Department:** County Commission

### **Information**

#### **Requested Action**

#### **UNITED STATES CENSUS - COMMISSIONER RICH**

***ACTION: (T-12:02 PM) Commissioner Rich commented that United States Census ads are very good; however, the ads do not cover niche markets that are targeted to specific populations. Commissioner Rich pointed out that she and the business community are working on advertising and promotion relative to reaching niche markets. **Commissioner Rich encouraged all to participate in the United States Census.** (Refer to minutes for full discussion.)***