



Broward County

Legislation Text

File #: 20-327, Version: 1

Broward County Commission Regular Meeting

Director's Name: Dale V.C. Holness

Department: County Commission

Information

Requested Action

MOTION TO APPROVE International travel for Mayor Dale V.C. Holness on behalf of the Board of County Commissioners, promoting Florida-Bangladesh trade on the Bangladesh American Chambers of Commerce, FL - USA Trade Mission to Bangladesh on March 20th-26th, 2020. (Mayor Holness)

Why Action is Necessary

Board approval is required for travel outside of the continental United States.

What Action Accomplishes

Provides approval of travel arrangements for participation in Bangladesh American Chambers of Commerce, FL - USA Trade Mission to Bangladesh.

Is this Action Goal Related

Yes

Previous Action Taken

Summary Explanation/Background

Participation in this trade mission is consistent with the Board's Value of "Ensuring economic opportunities for Broward's diverse population and businesses."

While this is business-related travel, Board approval is required since there is a registration fee to participate in the sales mission. Mayor Holness would meet with government officials, chambers of commerce, trade representatives, industrial organizations, and business groups to increase bilateral trade ties between Broward County and Bangladesh firms.

In the County's International Trade Policy adopted on November 12, 2002, the Board agreed to collaborate with other international partners and participate in trade missions, and to implement strategic goals through the utilization of the Office of Economic and Small Business Development, and other County agencies. In addition, Mayor Holness will invite delegations from Ghana to attend the 2020 Florida International Trade & Cultural Expo (FITCE).

Meetings with government officials, port and economic development representatives, and export associations directed at increasing bilateral trade ties are planned.

In order to compete in the global marketplace, it is important for Broward County to participate in the upcoming trade mission to Bangladesh.

Source of Additional Information

Fiscal Impact/Cost Summary

Approximate cost of travel is \$3,000.

Fiscal Impact