



Broward County

Legislation Text

File #: 21-1085, Version: 1

Broward County Commission Regular Meeting

Director's Name: Andrew J. Meyers

Department: County Attorney

Information

Requested Action

MOTION TO APPROVE Repayment Agreement between Broward County and the City of Miami Gardens, Florida, regarding the canceled 2020 Jazz in the Gardens event, and to authorize the Mayor and Clerk to execute the Repayment Agreement.

Why Action is Necessary

Board direction is required to approve the Repayment Agreement for this canceled event.

What Action Accomplishes

Approves the Repayment Agreement between Broward County and the City of Miami Gardens, Florida ("Miami Gardens"), whereby Miami Gardens agrees to repay Broward County a portion of the County's sponsorship funding for the 2020 Jazz in the Gardens event.

Is this Action Goal Related

No

Previous Action Taken

Summary Explanation/Background

THE GREATER FORT LAUDERDALE CONVENTION & VISITORS BUREAU RECOMMENDS APPROVAL OF THIS ITEM.

As part of the Greater Fort Lauderdale Convention & Visitors Bureau ("GFLCVB") 2020 Fiscal Year Budget recommended by the Tourist Development Council and approved by the Board of County Commissioners ("Board"), sponsorship funding was provided to the event organizer retained by the City of Miami Gardens, Florida ("Miami Gardens"), for the Jazz in the Gardens event ("Event") that was to be held on March 14 and 15, 2020. Deliverables provided to Broward County ("County") associated with the Event included the build out of a promotional area for the GFLCVB as well as promotion of the County as a sponsor of the Event in radio, television, and print media. The GFLCVB and the Event organizers estimated that there would be 80,000 attendees at the Event, generating approximately 3,000 Broward County hotel room nights.

As a result of the COVID-19 public health emergency, large gatherings such as the Event were canceled. At the time of the cancellation of the Event, which occurred days before it was to begin, Miami Gardens and the organizer had already expended significant funds in connection with the

Event, including relating to the build out of the GFLCVB's promotional area and promoting the County in advertising for the Event.

Because the cancellation of the Event was for circumstances outside the control of Miami Gardens and the Event's organizer, and based on the previous history of the County's sponsorship of this Event, Miami Gardens has agreed to refund to the County Thirty-seven Thousand Five Hundred Dollars (\$37,500) of the One Hundred Thousand Dollars (\$100,000) in County sponsorship funding for the Event.

The Repayment Agreement attached as Exhibit 1 was drafted by the Office of the County Attorney to reflect the agreement between the parties, subject to approval of this item. The Repayment Agreement has not yet been signed by Miami Gardens and, once executed, the Office of the County attorney will advise the Board.

Source of Additional Information

Nathaniel A. Klitsberg, Senior Assistant County Attorney, 954-357-7600

Fiscal Impact

Fiscal Impact/Cost Summary

\$37,500 is being repaid to the County.