



# Broward County

## Legislation Details

**File #:** 20-386      **Version:** 1

**Status:** Agenda Ready

**In control:** OFFICE OF PUBLIC COMMUNICATIONS

**On agenda:** 3/10/2020      **Final action:** 3/10/2020

**Title:** A. MOTION TO REJECT all proposals for Request for Proposals (RFP) No. GEN2119422P1, Communication and Marketing Services.

(A member of the public pulled this item.)

**ACTION:** (T-3:11 PM) The Board voted to negotiate services with ADEPT Strategy & Public Relations as stated by the County Attorney’s Office. (Scrivener’s Error - See County Administrator’s Report: Currently reads: Motion A: ...Broward County Procurement Code, Section 21.84.h, Board approval is required to reject all submittals. Should read: Motion A: ...Broward County Procurement Code, Section 21.31.i, when a solicitation was approved by the Board, the rejection shall be made by the Board.) (Refer to minutes for full discussion.)

**VOTE:** 3-5. Failed. Commissioners Bogen, Fisher, Furr, Rich and Mayor Holness voted no. Vice Mayor-Geller was not present during the vote. (Refer to minutes for full discussion.)

**ACTION:** (T-4:38 PM) The Board voted that County Administration negotiate a contract with ADEPT Strategy & Public Relations for the three categories of services that ADEPT won with a certain maximum amount at an hourly rate subject to funding as stated by the County Attorney’s Office. (Refer to minutes for full discussion.) (See Yellow-Sheeted Additional Material 52, dated March 10, 2020, submitted at the request of Finance and Administrative Services Department, 52(2) and 52(3) submitted at the request of the Office of the County Attorney.)

**VOTE:** 7-1. Commissioner Ryan voted no. Vice-Mayor Geller was not present during the vote.

**B. MOTION TO AUTHORIZE** County Administrator to approve Request for Proposals (RFP) No. GEN2119422P2, Communication and Marketing Services (Re-solicitation).

(A member of the public pulled this item.)

**ACTION:** (T-3:11 PM) The Board voted to negotiate services with ADEPT Strategy & Public Relations as stated by the County Attorney’s Office. Refer to minutes for full discussion.)

**VOTE:** 3-5. Failed. Commissioners Bogen, Fisher, Furr, Rich and Mayor Holness voted no. Vice Mayor-Geller was not present during the vote. (Refer to minutes for full discussion.)

**ACTION:** (T-4:38 PM) The Board voted that County Administration negotiate a contract with ADEPT Strategy & Public Relations for the three categories of services that ADEPT won with a certain maximum amount at an hourly rate subject to funding as stated by the County Attorney’s Office. (Refer to minutes for full discussion.) (See Yellow-Sheeted Additional Material 52, dated March 10, 2020, submitted at the request of Finance and Administrative Services Department, 52(2) and 52(3) submitted at the request of the Office of the County Attorney.)

**VOTE:** 7-1. Commissioner Ryan voted no. Vice-Mayor Geller was not present during the vote.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Exhibit 1 - County Auditor Advisory No. 133 dated January 16, 2020, 2. Additional Material - Information, 3. Additional Material - Information, 4. Additional Material - Information

Date	Ver.	Action By	Action	Result
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