



Broward County

Legislation Details (With Text)

File #:	20-804	Version:	1	Status:	Agenda Ready
				In control:	County Administration - Cultural Division
On agenda:	5/5/2020	Final action:	5/5/2020		
Title:	MOTION TO APPROVE artwork design proposal for the new Port Everglades Northport (Heron) Garage in an amount not to exceed \$220,000, which is currently budgeted in the Port Everglades Capital Improvement Fund. (Commission District 7)				
Sponsors:					
Indexes:	Established Commission Goals				
Code sections:					
Attachments:	1. Exhibit 1 - Heron Garage				

Date	Ver.	Action By	Action	Result
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Broward County Commission Regular Meeting

Director's Name: Bertha Henry

Department: County Administration

Division: Cultural Division

Information

Requested Action

MOTION TO APPROVE artwork design proposal for the new Port Everglades Northport (Heron) Garage in an amount not to exceed \$220,000, which is currently budgeted in the Port Everglades Capital Improvement Fund. **(Commission District 7)**

Why Action is Necessary

Part I, Chapter 1, Article V, Section 1-88.a.9. of the Broward County Code of Ordinances, requires that the Broward County Board of County Commissioners (Board) approve the artist's design proposal when the art budget for the artwork portion of the capital improvement project total is \$100,000 or more.

What Action Accomplishes

This action allows for the approval of the amount of funds and for approval of the artwork design proposal so that staff can proceed to develop an agreement with the artist to finalize the design and proceed with fabrication and installation of the artwork.

Is this Action Goal Related

Yes

Previous Action Taken

None

Summary Explanation/Background

This item addresses the Commission's stated vision of creating a sustainable system of world-class intermodal transportation, infrastructure, quality human services, public safety, affordable housing, recreation, arts and culture, complementing and balancing our natural resources and environment.

The item also furthers the Commission's value of cultivating community, arts, recreation and life-long learning.

This action is for approval of the proposed functionally integrated artwork design, in an amount not to exceed \$220,000 (estimated amount of \$200,0000 for art and \$20,000 for contingency).

Exhibit 1 is the proposed design for functionally integrated artwork by the artist Manuel DiRita (aka Peeta) for the new five-story Northport (Heron) Parking Garage located at the intersection of Eisenhower Boulevard and SW 20th Street. The proposed artwork will be a hand painted mural depicting a heron and have a three-dimensional, illusionary, quality. The mural will assist with identifying the parking garage, wayfinding, and will be viewable by Port visitors and visitors to the Greater Fort Lauderdale Broward County Convention Center.

Mr. DiRita's 70-feet, high design will interact with the surrounding environment, creating a visual dialogue between nature and the built environment. The proposed design may vary slightly based on a number of factors including final site conditions and agency input.

The artist and his design proposal were approved by the Public Art & Design (PAD) Committee on April 8, 2020 and the Broward Cultural Council (BCC) Executive Committee on April 16, 2020.

Source of Additional Information

Phillip Dunlap, Director, Cultural Division, (954) 357-7456

Fiscal Impact

Fiscal Impact/Cost Summary

No additional fiscal impact. Funds for this \$220,000 public art project is budgeted in the Port Everglades Capital Improvement Fund.