



Broward County

Legislation Details

File #: 21-092 **Version:** 1

Status: Agenda Ready

In control: County Commission

On agenda: 1/12/2021 **Final action:** 1/12/2021

Title: VISIT FLORIDA - VICE-MAYOR UDINE

ACTION: (T-5:16 PM) Vice-Mayor Udine referenced Visit Florida, noting that he supports discussing Visit Florida at the next Commission Meeting; however, Vice-Mayor Udine stated that he is unimpressed with Visit Florida's marketing in South Florida. Further, Vice-Mayor Udine expressed that the Greater Fort Lauderdale Convention & Visitors Bureau is doing a better job with target marketing. (Refer to minutes for full discussion.)

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Date	Ver.	Action By	Action	Result
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