



Broward County

Legislation Details (With Text)

File #:	21-1488	Version:	1
		Status:	Agenda Ready
		In control:	OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
On agenda:	9/21/2021	Final action:	9/21/2021
Title:	MOTION TO AUTHORIZE County Administrator to approve and execute a First Amendment to the Agreement between Broward County and The Broward Alliance, Inc., d/b/a Greater Fort Lauderdale Alliance (the "Alliance"), subject to review for legal sufficiency by the Office of the County Attorney, extending the term of the Agreement on a month-to-month basis for a period not to exceed three months beginning October 1, 2021, through December 31, 2021, and in an amount not to exceed \$411,840 for the three-month period; and authorize the County Administrator to take all necessary administrative and budgetary actions to implement the First Amendment.		
Sponsors:			
Indexes:	Established Commission Goals		
Code sections:			
Attachments:	1. Exhibit 1 - Alliance Extension Request 2021 - MEMO		

Date	Ver.	Action By	Action	Result
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Broward County Commission Regular Meeting

Director's Name: Sandy-Michael McDonald

Department: Economic and Small Business Development

Information

Requested Action

MOTION TO AUTHORIZE County Administrator to approve and execute a First Amendment to the Agreement between Broward County and The Broward Alliance, Inc., d/b/a Greater Fort Lauderdale Alliance (the "Alliance"), subject to review for legal sufficiency by the Office of the County Attorney, extending the term of the Agreement on a month-to-month basis for a period not to exceed three months beginning October 1, 2021, through December 31, 2021, and in an amount not to exceed \$411,840 for the three-month period; and authorize the County Administrator to take all necessary administrative and budgetary actions to implement the First Amendment.

Why Action is Necessary

Section 21.53(a), Broward County Administrative Code, requires Board approval for contracts exceeding five years.

What Action Accomplishes

Allows for continued services provided by the Alliance and allows for adequate time to negotiate a new agreement.

Is this Action Goal Related

Yes

Previous Action Taken

The Board approved the current agreement with the Alliance on September 27, 2016 (Item 40).

Summary Explanation/Background

THE OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT (OESBD) RECOMMENDS APPROVAL OF THE ABOVE MOTION.

This item supports the Board's Goal to "Attract and retain all types of business, especially high-wage industries that offer employee benefits, through partnerships with the Alliance, chambers of commerce, colleges and universities, CareerSource, and any other available avenues."

The County entered into a Public/Private Economic Development Partnership Agreement with The Broward Alliance, Inc., d/b/a Greater Fort Lauderdale Alliance (the "Alliance"), for services relating to implementation of strategies for economic growth, job creation, and expansion of local tax base through attraction of new capital investment. This Agreement was for a term of five years and is set to expire on September 30, 2021. The agreement permits the Alliance to assist the County in implementing and promoting its economic development strategy to carry out the purposes expressed in the Broward County Job Growth/Economic Development Incentives Act. OESBD submitted a memo to the Board dated April 12, 2021, in which OESBD notified the Board of its intent to conclude negotiations with the Alliance prior to the Agreement's expiration date but would request an extension if negotiations were not timely completed (Exhibit 1).

If this item is approved, the County Administrator will be able to approve and execute an amendment extending the agreement on a month-to-month basis for up to three months, allowing OESBD to complete negotiations with the Alliance for a new five-year agreement. The proposed month-to-month extension will be under the same rates, terms, and conditions contained in the Agreement.

Source of Additional Information

Sandy-Michael McDonald, Director, OESBD, 954-357-5615

Fiscal Impact

Fiscal Impact/Cost Summary

Funding in the amount of \$411,840 for the three-month period is allocated in the proposed Fiscal Year 2022 OESBD Budget.