Broward County

Legislation Text

File #: 20-1785, **Version:** 1

Broward County Commission Regular Meeting
Director's Name: Jonathan Daniels
Department: Port Everglades **Division:** Business Administration

Information

Requested Action
MOTION TO ADOPT Resolution No. 2020-554 of the Board of County Commissioners of Broward County, Florida, granting renewal of a nonexclusive franchise to Intercruises Shoreside & Port Services, Inc. for a five-year term to provide steamship agent services at Port Everglades, from November 10, 2020, through November 9, 2025; providing for franchise terms and conditions; and providing for severability and an effective date.

Why Action is Necessary
Public hearing is required pursuant to Chapter 94-429, Laws of Florida, and Section 32.22.a of the Broward County Administrative Code. Franchises are granted pursuant to Chapter 32 of the Broward County Administrative Code.

What Action Accomplishes
It allows franchisee to continue to provide steamship agent services at Port Everglades.

Is this Action Goal Related
Yes

Previous Action Taken
Request to set Public Hearing was approved by the Broward County Board of County Commissioners on October 6, 2020 (Item No.26).

Summary Explanation/Background
THE PORT EVERGLADES DEPARTMENT RECOMMENDS APPROVAL.

This action supports the Broward County Board of County Commissioners' ("Board") Value of "Ensuring economic opportunities for Broward's diverse population and businesses" and the Goal to "Increase the economic strength and impact of revenue-generating County enterprises balancing economic, environmental, and community needs."

On October 27, 2015 (Item No. 2-PH), the Board granted renewal of a nonexclusive franchise to Intercruises Shoreside & Port Services, Inc. ("Intercruises") to provide steamship agent services at Port Everglades for a five-year term, from November 10, 2015, through November 9, 2020.

Staff has reviewed the steamship agent franchise renewal application against the enumerated

renewal criteria set forth in Chapter 32 of the Broward County Administrative Code. Staff's due diligence included corresponding with Intercruises' representative to clarify franchise requirements and reviewing Intercruises' corporate status, resumes of executive staff and list of managerial personnel, business history/experience, litigation history, insurance, financial documents and creditworthiness, discharge of previous financial obligations to County, compliance with all franchise terms and conditions and established rules and regulations of the County, required licenses and certificates, company programs and policies, list of equipment to be used at Port Everglades, statement of activities and actions indicating that Intercruises has maintained a favorable service performance record in Port Everglades during the term of the franchise, and that it has promoted and developed growth in the business activities, projects, or facilities of Port Everglades. Intercruises' safety and environmental history was also reviewed, and no infractions were found. No false or misleading information was submitted as part of the franchise renewal application. Intercruises has, through the submission of the signed franchise renewal application, agreed to comply with all franchise conditions set forth in Section 32.24 of the Broward County Administrative Code.

Based on the review of information provided in the franchise renewal application, staff has determined that Intercruises meets the criteria for renewal of the steamship agent franchise. Steamship agent franchises may be granted for any period of time up to five years. Past practice has been for staff to recommend granting the renewal of a steamship agent franchise for a term of five years. Accordingly, staff is recommending that the franchise be renewed for a five-year term. The complete application and supporting documents are on file in the Port Everglades Business Administration Division.

The Resolution to Publish Notice of Public Hearing and Notice of Public Hearing from the Request to Set Public Hearing agenda item approved by the Board on October 6, 2020 (Item No.26), are attached as Exhibit 3 and Exhibit 4.

Source of Additional Information

Jorge Hernández, Director, Business Administration Division, Port Everglades Department, (954) 468 -3501

Angela Osorno Belleme, Franchise Manager, Business Administration Division, Port Everglades Department, (954) 468-0112

Fiscal Impact

Fiscal Impact/Cost Summary

Intercruises has paid the required annual fee of $2,250 and will pay an additional $9,000 in annual franchise fees over the term of the franchise, for a total of $11,250.