



Broward County

Legislation Text

File #: 20-1407, Version: 1

Broward County Commission Regular Meeting

Director's Name: Jonathan Daniels

Department: Port Everglades

Division: Business Administration

Information

Requested Action

MOTION TO ADOPT Resolution No. 2020-663 directing the County Administrator to publish Notice of Public Hearing to be held on Tuesday, December 1, 2020, at 10:00 a.m. in the County Commissioners' Meeting Room (Room 422), Governmental Center, 115 South Andrews Avenue, Fort Lauderdale, Florida, to consider the application of Hirsch Stevedoring, LLC, for the granting of a nonexclusive restricted franchise for a one-year term to provide cargo handler services at Port Everglades, restricted to "New Business" as defined in Section 32.16.b.10 of the Broward County Administrative Code.

Why Action is Necessary

Public Hearing is required pursuant to Chapter 94-429, Laws of Florida, and Section 32.22.a. of the Broward County Administrative Code. Franchises are granted pursuant to Chapter 32 of the Broward County Administrative Code.

What Action Accomplishes

It allows a public hearing date to be set and notices to be published twice in local newspapers.

Is this Action Goal Related

Yes

Previous Action Taken

None

Summary Explanation/Background

THE PORT EVERGLADES DEPARTMENT RECOMMENDS APPROVAL.

This action supports the Broward County Board of County Commissioners' ("Board") Value of "Ensuring economic opportunities for Broward's diverse population and businesses" and the Goal to "Increase the economic strength and impact of revenue-generating County enterprises balancing economic, environmental, and community needs."

Hirsch Stevedoring, LLC ("Hirsch"), a Florida limited liability company, was organized on November 12, 2019. Hirsch has applied for a new nonexclusive cargo handler franchise restricted to "New Business" as defined in Section 32.16.b.10 of the Broward County Administrative Code. The company has also applied for a new stevedore franchise, which is the subject of a separate agenda

item.

Staff has reviewed the cargo handler franchise application against the enumerated criteria set forth in Chapter 32 of the Broward County Administrative Code. Staff's due diligence included corresponding with Hirsch's representative to clarify franchise requirements and reviewing Hirsch's corporate status, resumes of executive staff and list of managerial personnel, business history/experience, litigation history, insurance, financial documents and credit worthiness, required licenses and certificates, company programs and policies, list of equipment to be used at Port Everglades, and ability to promote and develop growth in the business activities, projects, or facilities of Port Everglades. Hirsch's safety and environmental history was also reviewed, and no infractions were found. No false or misleading information was submitted as part of the franchise application. Hirsch has, through the submission of the signed franchise application, agreed to comply with all franchise conditions set forth in Section 32.24 of the Broward County Administrative Code.

Based on the review of information provided in the franchise application, staff has determined that Hirsch meets the criteria for a one-year nonexclusive restricted cargo handler franchise. The General Manager at Hirsch has previous cargo handler experience at Port Everglades, and Hirsch has documented in its application the ability to attract and retain new business at Port Everglades. Past practice has been for staff to recommend granting first-time applicants for a nonexclusive cargo handler franchise a one-year restricted franchise, restricted to "New Business" as defined in Section 32.16.b.10 of the Broward County Administrative Code. The complete application and supporting documents are on file in the Port Everglades Business Administration Division.

Source of Additional Information

Jorge Hernández, Director, Business Administration Division, Port Everglades Department, (954) 468-3501

Angela Osorno Belleme, Franchise Manager, Business Administration Division, Port Everglades Department, (954) 468-0112

Fiscal Impact

Fiscal Impact/Cost Summary

Hirsch has paid the required application fee of \$11,000 and annual fee of \$4,000, for a total of \$15,000 for the proposed one-year term.