

ITEM #77(7)
(Support Letters)

**ADDITIONAL MATERIAL
REGULAR MEETING**

JUNE 18, 2024

**SUBMITTED AT THE REQUEST OF
MAYOR NAN H. RICH**

From: [Jeremy Katzman](#)
To: [Rich, Nan](#)
Cc: [Alex Rey](#); bfriedman@beckerlawyers.com; CLAPLANT@beckerlawyers.com; [Grandwilliams, Harrison](#)
Subject: Letter of support to rename the Stirling Road Branch Library in memory of Marta-Beth Friedman
Date: Thursday, June 13, 2024 9:20:22 AM
Attachments: [Outlook-signature .png](#)
[Outlook-Facebook L.png](#)
[Outlook-Twitter.png](#)
[Outlook-Instagram.png](#)
[Outlook-You Tube.png](#)

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Dear Mayor Rich,

"We will transmit this city not only not less, but greater, better, and more beautiful than it was transmitted to us."

This guiding principle of Athenian citizens from over 2,000 years ago was embodied by Marta-Beth Friedman, who channeled these values as if directly from ancient Greece.

Marta's impact on Broward County will resonate for generations.

For over 20 years, Marta was an active member of the Broward County Library Advisory Board. She championed children's programming and worked to build bridges between our libraries and early learning centers. Marta collaborated with Barbara Weinstein and the CEO of a non-profit organization that provides family support services and subsidized childcare for about 5,000 impoverished, abused, and neglected children in Broward County annually. She also worked with the Broward County School Board to ensure a safe and supportive environment for school children after school, enabling them to continue their learning and benefit from library resources. Marta played a key role in establishing two new libraries in her hometown of Hollywood, on Stirling Road and City Hall Circle. She tirelessly advocated for funding and was deeply involved in all aspects of their design, construction, and operation. These libraries benefit residents of Hollywood and the surrounding communities, including Cooper City.

It is fitting to rename the Stirling Road Branch Library, which she helped start and loved so dearly, in her blessed memory.

Thank you for your consideration.



Jeremy Katzman
Commissioner

City of Cooper City
9090 SW 50th Place
Cooper City, FL 33328-4227
(954) 680-1429
Email: jkatzman@coopercity.gov
Website: www.coopercity.gov

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Please note that Florida has a broad public records laws and that all correspondence to me via email may be subject to disclosure.

From: [Lori Baer](#)
To: [Rich, Nan](#); [Grandwilliams, Harrison](#)
Subject: Support for Stirling Road Library to be named in honor of Marta Friedman
Date: Thursday, June 13, 2024 9:46:07 AM
Attachments: [image001.png](#)

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Dear Mayor Rich,

As a lifelong Hollywood and Broward County resident, I wish to passionately add my support for the Stirling Road Library to be named in honor of Marta Friedman. There may be no better example of a passionate, dedicated champion of the people than Marta Friedman. Her remarkable work spanning more than two decades with the Libraries Advisory Board, childcare early learning centers, Jewish Education has done so much to help so many. As a cancer patient, Marta gave enormously to science by advancing life-extending treatments. A beautiful wife, daughter, mother, grandmother, friend to so many—Marta Friedman will truly be remembered as a complete and inspirational woman. My family and I will be very proud to see the Stirling Road Library named for Marta Friedman.

Sincerely,

Lori Goodman Baer
1211 Polk Street
Hollywood, FL 33319

Lori Baer
Executive Director
Port Everglades Association
Phone: [954-463-2801](tel:954-463-2801)
Mobile: [305-457-5661](tel:305-457-5661)
[1850 Eller Drive Suite 405](#)
[Fort Lauderdale FL 33316](#)
loribaer@portbiz.org



From: [Lori Parrish](#)
To: [Grandwilliams, Harrison](#)
Subject: Marta Friedman
Date: Thursday, June 13, 2024 10:05:19 AM

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Please add Geoff and my names to the list of residents who support naming the Stirling Road Library for Marta Friedman! We would be happy to donate to facilitate this request!

Marta gave tirelessly to the Broward Library system as a member of the Library advisory board!

Please share this with all members of the County Commission!

Thank you!

Lori Parrish and Geoff Cohen

From: [Davis, Alexandra P.](#)
To: [Rich, Nan](#)
Cc: [Grandwilliams, Harrison](#)
Subject: Email in support of the naming of the Stirling Rd Library in Marta's Honor.
Date: Thursday, June 13, 2024 10:27:54 AM
Attachments: [image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)

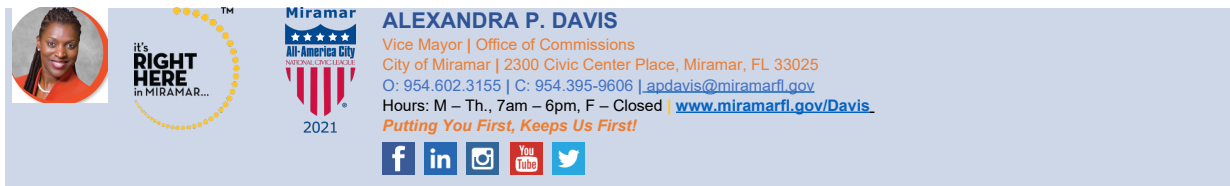
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Good Day Mayor Rich: I am in support of the naming of the Stirling Rd Library in honor of MARTA-BETH FRIEDMAN OF BLESSED MEMORY. She was a woman of great courage who gave so much back to this community and in particularly the Broward Library System. It is just unfortunate that we wait until someone passes before we bestow these types of honor on those so deserving!

Best Regards,



 **ALEXANDRA P. DAVIS**
Vice Mayor | Office of Commissions
City of Miramar | 2300 Civic Center Place, Miramar, FL 33025
O: 954.602.3155 | C: 954.395-9606 | apdavis@miramarfl.gov
Hours: M – Th., 7am – 6pm, F – Closed | www.miramarfl.gov/Davis
Putting You First, Keeps Us First!



“The purpose of life is not to be happy...The purpose of life is to matter, be productive, to have it make some difference that you lived at all.”

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From: [Mitch Ceasar](#)
To: [Grandwilliams, Harrison](#); [M Blu](#)
Subject: Support of Agenda item...Stirling Road library....Mitch and Donnie Ceasar
Date: Thursday, June 13, 2024 10:53:37 AM

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We have known Marta Friedman for many years. We knew of her many activities and numerous struggles. Before Marta became a "warrior" against Cancer, she was dedicated to the community and specifically children. Family Central and the County School Board were just two examples of her dedication to the kids. Her great love for many decades was the County Library Advisory Board. Again working to provide a safe environment for our kids.

Marta has given her life in the fight against Pancreatic Cancer and for research. We believe her sacrifices will save lives. Please support the item. Thank you.

From: ilenemichelson@aol.com
To: [Rich, Nan](#); [Grandwilliams, Harrison](#)
Cc: bfriedman@beckerlawyers.com
Subject: Marta Beth Friedman
Date: Thursday, June 13, 2024 11:10:58 AM

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Dear Mayor Rich,

I wholeheartedly support your motion on the June 18th County Commission agenda to name the Stirling Road library after Marta Beth Friedman, of blessed memory. It truly fitting that the Stirling Road library be named after her as Marta worked tirelessly to secure that library being built. Marta was an activist member of the Broward County Library Advisory Board for over 20 years. Naming the library in her honor is truly fitting as Marta championed children's programming and worked build a bridge between our libraries and childcare early learning canters in our community. She was truly dedicated to serving the community as shown by the many organizations she to which she gave her time and money. I urge the Commissioners to unanimously approve your motion.

Sincerely,

Ilene Lieberman

PLEASE REPLY TO THIS E-MAIL SO THAT I KNOW YOU HAVE RECEIVED IT.

Ilene Lieberman
4809 Woodlands Boulevard
Tamarac, FL 33319

From: [Kevin Biederman](#)
To: [Rich, Nan](#); [Grandwilliams, Harrison](#)
Subject: Marta Friedman
Date: Thursday, June 13, 2024 11:54:23 AM

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June 12, 2024

To Whom It May Concern:

I have known Marta-Beth Friedman for 25 years. Her civic involvement and service on so many boards will long be remembered. It is my understanding that Broward County Commissioner Nan Rich will be making a motion to name the Stirling Road Library after Marta and I wanted to express my support for this initiative.

She was a champion for children by supporting programming for family support services and learning centers. She advocated for two new libraries in Hollywood, which included the Stirling Road Library and the City Hall Circle Library. She had great compassion for people and embraced life.

I strongly support and recommend approval for naming Stirling Road Library after Marta-Beth Friedman. Marta has made our community a better place for everyone.

Sincerely

Kevin Biederman

Commissioner, District 5

Kevin Biederman

City Commissioner

City of Hollywood

Office of the Mayor and City Commission

2600 Hollywood Blvd

P.O. Box 229045

Hollywood, FL 33022-9045

Office: 954-921-3321 954-997-6450

E-mail: KBIEDERMAN@hollywoodfl.org

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MAYOR PETER BOBER (RET.)
3730 NORTH 32 AVENUE
HOLLYWOOD, FLORIDA 33021

June 13, 2024

via Email

Mayor Nan Rich
Broward County Hall
Nirich@broward.org

RE: Proposal to Name Stirling Road Library in Hollywood in Honor of Marta Friedman

Mayor Rich:

After the sorrow so many in Broward County felt at the tragic loss of Hollywood resident, Marta Friedman, I was delighted to hear of a proposal to name the Stirling Road Library in her memory. I can think of no higher nor more appropriate honor.

I take note of this important proposal for two reasons. First, as a lifelong resident and former Mayor of Hollywood, I take great interest in the library and the benefits it has brought to so many in South Broward County. I am keenly aware of Marta's non-stop efforts to bring the library from concept to reality. As you know, she worked tirelessly, over many years, to engage the community, elected officials and stakeholders on the necessity of having a new, state-of-the-art library facility. Despite having an old, aging library in City Hall Circle, Marta believed that Hollywood residents deserved so much more—and she was right.

I take great interest in the Stirling Road Library for other reasons. From a personal perspective, it is library that has served my neighborhood and my family for many years. Our family has spent countless hours in that library, relaxing, reading and watching it transform Hollywood. In fact, the success our children have had academically—with one now at Yale, and the other at Penn—traces its roots to a love of reading gained at the Stirling Road Library.

As you know, Marta Friedman's contributions to Broward County extend way beyond the library. Marta was a community leader and activist who championed many other causes in her lifetime, including, but not limited to, the schools of Hollywood. Despite her recent passing, she lives on—not just in our collective memories, but with the indelible mark she leaves on the quality of life in Hollywood and beyond. I was proud to have her as a friend.

In conclusion, I leave you with the words of Albert Einstein: "The only thing you absolutely have to know, is the location of the library." As with so many of his other scientific observations, he was eminently correct about this one, also. Everything starts at the library. Marta Friedman not only embodied this understanding, but truly *lived* it. Therefore, I can think of no honor more appropriate than naming the Stirling Road Library in her honor and memory. Thank you for your consideration of this proposal.

Sincerely,

Peter Bober

Mayor Peter Bober (Ret.)

From: [LaMarca, Chip](#)
To: [Rich, Nan](#)
Cc: [Grandwilliams, Harrison](#)
Subject: Marta Friedman
Date: Thursday, June 13, 2024 2:40:48 PM

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Mayor Rich,

I wanted to share a personal note about Marta Friedman. Bernie and Marta attended many events over the years in support of our County and the many thoughtful and generous charities and always shared a hello with my wife Eileen and me. The one issue that transcends all of her good works though, is her support for educating people and fighting an evil that I never thought could rear its head in our society again – antisemitism. Like many, myself included, she saw the importance of teaching history and what her faith meant to our community. I am sad to see what is happening in our society, but I am optimistic that more will understand the importance of our Jewish community and their history, thanks to the programs and exhibits within the Holocaust Documentation and Education Center, where she was a board member. In more recent years, no matter what she was going through in her fight, she always had a positive attitude. This is what I will remember her for, as well as the wonderful family that she raised and inspired. Rest in peace.

Best regards,



Chip LaMarca

State Representative
Florida House District 100

District: 1827 NE 24th Street ■ Lighthouse Point ■ FL ■ 33064
Phone: 954.784.4531 ■ Fax: 954.784.4533

Capitol: 418 The Capitol ■ 402 S Monroe Street ■ Tallahassee ■ FL ■ 32399
Phone: 850.717.5100 ■ Email: Chip.LaMarca@myfloridahouse.gov

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Marta was an activist member of the Broward County Library Advisory Board for over 20 years. She championed children's programming and worked build a bridge between our libraries and childcare early learning canters in our community. She worked with Barbara Weinstein and the then CEO of a non-profit organization that annually provides family support services and subsidized childcare for

about 5,000 impoverished, abused, and neglected children in Broward County. Marta also worked with our Broward County School Board to ensure a safe and supportive environment for school children for after school to continue their learning and have the benefit and resources that libraries offer. Marta championed two new libraries in her hometown of Hollywood, on Stirling Road and City Hall Circle. She obsessively and tirelessly advocated for the funding and was enmeshed in all the details of the design, construction, and operation of the new libraries. Marta also quarterbacked with then City Commissioner, Senator Eleanor Sobel, a shared City and Stirling Elementary School Playground. Marta's other passion was Jewish Education. As a Judaic Studies Major at the University of Miami, and a student of the Hebrew Academy of Nassau County, the Molly Goodman Academic High School in Ashkelon, Israel, and the Hebrew Academy, Miami Beach, FL, Marta spoke fluent Hebrew and was a scholar in Jewish History, the Torah, and so much more. For Many years, Marta taught for the Central Agency for Jewish Education in Miami Dade County and Broward County. Marta also served on the Board of the Holocaust Documentation and Education Center and the Board of the Jewish Family Services of Broward County. Marta was a child of a Holocaust survivor. Her father, Erwin Stern of blessed memory, lost his mother, father, sister and over 50 cousins in the Holocaust. Marta-Beth Friedman was named after her father's mother(Marta) and Beth (Aunt) who were murdered by the Nazi's at Auschwitz.

From: [Suzanne Gunzburger](#)
To: [Rich, Nan](#)
Cc: [Grandwilliams, Harrison](#)
Subject: Marta Fridman
Date: Thursday, June 13, 2024 3:15:18 PM

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I think it would be very nice if the board of the County Commissioners could memorialize Marta-Beth Friedman at their meeting.

Marta was an activist member of the Broward County Library Advisory Board for over 20 years. She championed children's programming and worked build a bridge between our libraries and childcare early learning canters in our community. She worked with Barbara Weinstein and the then CEO of a non-profit organization that annually provides family support services and subsidized childcare for about 5,000 impoverished, abused, and neglected children in Broward County. Marta also worked with our Broward County School Board to ensure a safe and supportive environment for school children for after school to continue their learning and have the benefit and resources that libraries offer. Marta championed two new libraries in her hometown of Hollywood, on Stirling Road and City Hall Circle. She obsessively and tirelessly advocated for the funding and was enmeshed in all the details of the design, construction, and operation of the new libraries. Marta also quarterbacked with then City Commissioner, Senator Eleanor Sobel, a shared City and Stirling Elementary School Playground. Marta's other passion was Jewish Education. As a Judaic Studies Major at the University of Miami, and a student of the Hebrew Academy of Nassau County, the Molly Goodman Academic High School in Ashkelon, Israel, and the Hebrew Academy, Miami Beach, FL, Marta spoke fluent Hebrew and was a scholar in Jewish History, the Torah, and so much more. For Many years, Marta taught for the Central Agency for Jewish Education in Miami Dade County and Broward County. Marta also served on the Board of the Holocaust Documentation and Education Center and the Board of the Jewish Family Services of Broward County. Marta was a child of a Holocaust survivor. Her father, Erwin Stern of blessed memory, lost his mother, father, sister and over 50 cousins in the Holocaust. Marta-Beth Friedman was named after her father's mother(Marta) and Beth (Aunt) who were murdered by the Nazi's at Auschwitz.

Marta gave enormously to science and the advancement of treatment for Pancreatic Cancer as a patient in the Tumor Infiltrating Lymphocyte Trial at the National Institute of Health. She spent 7 months in the trial and 2 months in the NIH Hospital. The scientists and doctors worked tirelessly to try and cure Marta and although they failed, they learned so much more about the disease and how to help others. Marta was also a patient of the Memorial Cancer Institute, Hollywood FL, Sylvester Cancer Center Miami FL and Memorial Sloane Kettering in New.

Marta and her family have been major supporters of the Pancreatic Cancer Action Network and have been one of the top five fundraising teams in the country over the last six years. Team Becker, in Honor of Marta, has raised over \$500,000 during this time at the annual Purple Stride walks to raise awareness and funds for better treatments and a cure someday.

Marta is survived by her mother, Geraldine Stern, husband Bernie Friedman, daughter, Elana Friedman Polashuk, son-in law Jeff Polashuk, grandson Charlie (the greatest gift given to Marta and the ability to spend three magnificent years bonding together) brother Lyle Stern and Sister-in-law U.S. Federal Judge Beth Bloom and many nieces, nephews, and cousins, including Jacob a recent graduate of Harvard Law School and an Officer in the U.S. Marine Corp, Oliver who is studying at London School Economics and Emily at Emerson College AND grand dog Toy Poodle Teddy who comforted Marta in the final year of illness 24-7.

Thank you,

Sue Gunzburger



LSN PARTNERS
Local * State * National

June 13, 2024

Board of County Commissioners
Broward County Florida
Governmental Center
115 N. Andrews Ave.
Fort Lauderdale, FL 33301

Re: Marta-Beth Friedman

Dear Mayor Rich, Vice-Mayor Furr and County Commissioners:

I write to urge support for the re-naming of the Stirling Road Library to the Marta-Beth Friedman Library.

Marta's extraordinary life and contributions to our community and her involvement as a great supporter of our libraries and a dedicated children's advocate helped create learning environments and programs that impact thousands of Broward County residents.

While virtue may be its own reward for our living citizen volunteers, it is certainly fitting to honor their achievements when they have passed. Renaming this library in Marta's name honors her service and sends a wonderful message to our community.

Thank you for your consideration of this opportunity to honor Marta.

Warm regards,

George I. Platt

JARED MOSKOWITZ
23RD DISTRICT, FLORIDA

COMMITTEE ON
FOREIGN AFFAIRS

COMMITTEE ON
OVERSIGHT AND
ACCOUNTABILITY

1130 LONGWORTH HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-0923
(202) 225-3001

9500 WEST SAMPLE ROAD
CORAL SPRINGS, FL 33066
(754) 240-6330

Congress of the United States
House of Representatives
Washington, DC 20515-0923

June 12, 2024

Mayor Nan Rich
Broward County
115 S. Andrews Avenue
Fort Lauderdale, FL 33301

RE: Letter of Support for naming of Stirling Road Branch Library

Dear Mayor Rich,

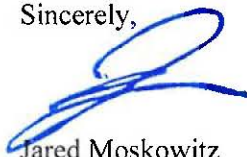
I am writing to express my heartfelt support for naming the Stirling Library after Marta-Beth Friedman, a remarkable individual who has dedicated over 20 years of her life as an active member of the Broward County Library Advisory Board.

Marta's unwavering commitment to children's programming and her efforts to build bridges between our libraries and childcare early learning centers have left an indelible mark on our community. She collaborated with community members to provide critical family support services and subsidized childcare initiatives for about 5,000 impoverished, abused and neglected children in Broward County. Additionally, she worked closely with the Broward County School Board to ensure a safe and supportive environment for school children, allowing them to benefit from the resources and continued learning opportunities offered by our libraries.

Marta's advocacy did not stop there. She was instrumental in championing the establishment of two new libraries in her hometown of Hollywood, located on Stirling Road and City Hall Circle. Her relentless pursuit of funding, along with her involvement in every detail of the design, construction and operation of these libraries, showcased her dedication and tireless efforts. Her passion extended beyond the library system. She played a pivotal role in creating a shared playground for the City and Stirling Elementary School, collaborating with City Commissioners and Florida State Legislators. Her commitment to Jewish education is also part of her legacy. She was a scholar in Jewish History and the Torah. She served on the Boards of Holocaust Documentation and Education Center and the Jewish Family Services of Broward County.

Marta's passing is a profound loss, but her legacy can live on through the naming of the Stirling Library in her honor. This tribute would not only recognize her immense contributions but also inspire future generations to continue her work and uphold the values she championed. Thank you for your consideration of naming the Stirling Library after a beloved leader in our community.

Sincerely,



Jared Moskowitz
Member of Congress



**PEMBROKE PINES
CITY COMMISSION**

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acastillo@ppines.com

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VICE MAYOR
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Maria Rodriguez
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Michael A. Hernandez
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Charles F. Dodge
CITY MANAGER
954-450-1040
cdodge@ppines.com

June 13, 2024

Mayor Nan Rich
Broward County
115 S Andrews Ave
Fort Lauderdale, FL 33301

RE: Letter of Support for naming the Stirling Road Branch Library after Marta Beth Friedman.

Dear Mayor Rich,

I have been asked to reach out to you in support of naming the Stirling Road Branch Library after Marta Beth Friedman.

Marta was an active member of the Broward County Library Advisory Board for over 20 years. She championed children's programming and worked to build bridges between libraries and childcare early learning centers in our community.

I cannot think of a better way to honor Marta's memory than to name the Stirling Road Branch Library in her honor.

Sincerely,

Angelo Castillo
Mayor, City of Pembroke Pines



Caryl Shuham
Commissioner, District 1

June 14, 2024

Mayor Nan Rich
Broward County
115 S Andrews Avenue
Fort Lauderdale, FL 33301

RE: Letter of Support

Dear Mayor Rich,

In my capacity as a member of the Hollywood City Commission, I am writing to you regarding your suggested memorial in honor of Marta Friedman whose courageous struggle with pancreatic cancer and recent passing have deeply touched me and countless people in Broward County and beyond.

During her more than 20 years on the Broward County Library Advisory Board, Marta worked to ensure that children had places to continue their learning after school hours and had access to all the resources and benefits that libraries offer.

Marta advocated tirelessly for two new libraries here in Hollywood, one on Stirling Road and another on Hollywood Boulevard. Through these efforts, Marta provided critical spaces for young minds to discover the joy of reading, nurturing a love of learning that will last a lifetime. Her efforts will enhance the lives of Broward residents and Hollywood residents in particular for generations to come.

As you have proposed, naming the Stirling Road Branch Library in her memory would be a lovely way for Broward and all of us to honor Marta's legacy.

Thank you so much for your work on this fitting tribute.

Sincerely,

Caryl Shuham
City Commissioner, District 1

2600 Hollywood Boulevard • P.O. Box 229045 Hollywood, Florida 33022-9045

tel: 954.921.3321 • fax: 954.921.3386

hollywoodfl.org • choosehollywoodfl.com

To Whom It May Concern:

I am writing to express my heartfelt support and admiration for Marta-Beth Friedman, whose extraordinary dedication to our community and beyond has left an indelible mark on countless lives. Marta's unwavering commitment to service, education, and advocacy over more than two decades with the Broward County Library Advisory Board exemplifies her profound impact and legacy. I am expressing my full support for naming the Stirling Road Library as the Marta-Beth Friedman Library.

Marta championed children's programming and diligently worked to create a bridge between our libraries and childcare early learning centers. Her collaboration with Barbara Weinstein and the CEO of a major non-profit organization significantly benefited approximately 5,000 impoverished, abused, and neglected children in Broward County annually, providing them with family support services and subsidized childcare. Furthermore, Marta's partnership with the Broward County School Board ensured a safe and supportive environment for school children to continue their learning after school hours, taking full advantage of the resources that libraries offer.

Her tireless advocacy led to the establishment of two new libraries in her hometown of Hollywood, on Stirling Road and City Hall Circle. Marta was instrumental in securing funding and was deeply involved in every detail of their design, construction, and operation. She also worked with then City Commissioner and Senator Eleanor Sobel to create a shared playground between the city and Stirling Elementary School, demonstrating her commitment to fostering community spaces for children.

Marta's passion extended to Jewish education. As a Judaic Studies Major at the University of Miami and a student of various esteemed Jewish institutions, Marta was a fluent Hebrew speaker and a scholar in Jewish history and the Torah. For many years, she taught for the Central Agency for Jewish Education in Miami-Dade and Broward Counties. Marta also served on the Board of the Holocaust Documentation and Education Center and the Jewish Family Services of Broward County, honoring her heritage and the memory of her father, Erwin Stern, a Holocaust survivor.

In addition to her contributions to education and community service, Marta made significant strides in the fight against pancreatic cancer. As a patient in the Tumor Infiltrating Lymphocyte Trial at the National Institute of Health, she devoted seven months to advancing scientific understanding and treatment, even though the trial was ultimately unsuccessful in curing her. Marta's legacy in this field continues through her family's support of the Pancreatic Cancer Action Network, where Team Becker has raised over \$500,000 in the past six years.

Above all, Marta's greatest achievement was her role as the matriarch of her family. She was the glue that held her loved ones together across America, Israel, Canada, and beyond. Her love for her family was unconditional, and she was the chief nurturer and convener, always at the heart of family gatherings.

Marta's legacy is one of unwavering dedication, profound love, and a tireless spirit. Her contributions to our community and her family are immeasurable, and her memory will continue to inspire us all.

Sincerely,

Dale V.C. Holness

From: [Yosef Weinstock](#)
To: [Rich, Nan](#); [Grandwilliams, Harrison](#)
Subject: In Support of Renaming Stirling Rd Library
Date: Friday, June 14, 2024 8:52:10 AM

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Dear Mayor Rich,

I am the Senior Rabbi at Young Israel of Hollywood- Ft Lauderdale. We have met at events over the years, most recently at the Broward Federation sponsored rally in October in support of Israel.

Our community was deeply saddened by the passing of our esteemed member Marta Friedman. Marta and Bernie are beloved friends to many and their public service is legendary. Marta was instrumental in bringing the Stirling Rd Library to our neighborhood, and it had been a valued and beloved resource.

I believe that a most fitting tribute to Marta would be to rename the Stirling rd library in Marta's honor and memory

The library is basically our synagogue's neighbor to the East, and hope the day will come soon when we will be neighbors with Broward County's Marta Beth Friedman Library

Thank you for your consideration and for all you do for the citizens of Broward County

Sincerely,
Rabbi Yosef Weinstock

Rabbi Yosef Weinstock
Sent from my iPhone



The Florida House of Representatives

Representative Robin Bartleman

District 103

June 13, 2024

Broward County Commission
Mayor Nan Rich
115 S Andrews Ave #421,
Fort Lauderdale, FL 33301

Dear Mayor Rich,

I would like to personally thank you for bringing forward an agenda item to rename the Stirling Road Library in honor of Marta Beth-Friedman, who sadly passed away on June 7, 2024. Marta is truly deserving of this honor, as she served as a long-time member of the Broward County Library Advisory Board for more than 20 years. Marta was a champion for children and families in Broward County and fought to ensure they had access to quality literature and educational resources.

Marta advocated and worked tirelessly towards the construction of two new libraries in her hometown of Hollywood, one on Stirling Road and the other on City Hall Circle. Marta knew how important it was to have quality libraries in her community and she involved herself in every detail including funding, construction and operations. These libraries now provide access to information, resources, and literature, and promote life-long learning. Marta knew the value of libraries and forged relationships between our childcare centers, school district, and local libraries during her lifetime, fostering the love of reading in children. Her legacy will live on through the lives she touched over decades.

The naming of this library after Marta will leave a long-lasting legacy and inspire others in our community to follow in her footsteps. I wholeheartedly support this name proposal for the Stirling Road Library.

A handwritten signature in black ink, appearing to read "Robin Bartleman", on a light-colored background.

*State Representative Robin Bartleman
House District 103*

District Address

Suite 225
1725 Main Street
Weston, Florida 33326-3671
(954) 424-6828

Tallahassee Address

1001 The Capitol
402 South Monroe Street
Tallahassee, Florida 32399-1300
(850) 717-5103



THE FLORIDA SENATE

Tallahassee, Florida 32399-1100

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Appropriations
Appropriations Committee on Health and Human
Services
Children, Families, and Elder Affairs
Education Postsecondary
Health Policy
Judiciary
Rules

JOINT COMMITTEE:

Joint Legislative Budget Commission

SENATOR LAUREN BOOK

Democratic Leader
35th District

June 14, 2024

Bernie Friedman
Becker & Poliakoff
1 East Broward Blvd., Suite 1800
Ft. Lauderdale, FL 33301

Bernie,

I am both deeply saddened by the loss of your beloved wife Marta, as well as inspired by the legacy she leaves behind. I am thinking of you during this difficult time and wish for strength and comfort for you and your family.

Marta was a champion for children's education, serving on the Broward County Library Advisory Board for more than 20 years. Her advocacy led directly to the creation of two new libraries in her community, providing countless benefits to thousands of children throughout Broward County. She was also a steadfast supporter of our local Jewish community, serving on the Board of the Holocaust Documentation and Education Center and the Board of the Jewish Family Services of Broward County, two organizations I am proud to have worked with during my time in the Legislature.

I am inspired by Marta's strength and tenacity during the course of her treatment. The trials she participated in will help future generations beat this terrible disease. She also inspired your family to become a top donor to the Pancreatic Cancer Action Network which will provide immense benefits to future patients and their families. I am so sorry for your loss, but am thankful for the immense light Marta brought to this world. She will be dearly missed.

Sincerely,

A handwritten signature in black ink that reads "Lauren Book". The signature is written in a cursive, flowing style.

Senator Lauren Book
District 35

REPLY TO:

- 12401 Orange Drive, Suite 125, Davie, Florida 33330 (954) 424-6675
- 228 Senate Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5035

Senate's Website: www.flsenate.gov

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President of the Senate

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Michael Zager

Emeritus Board Member
Selma Telles

*Executive Committee



June 14, 2024

Mayor Nan H. Rich
Broward County
115 S. Andrews Ave.
Room 414
Fort Lauderdale, FL 33301

Cc: Harrison Grandwilliams

Dear Mayor Rich,

With great admiration for the Friedman family, we write to express my wholehearted support for the resolution to rename the Stirling Road Library in memory of Marta-Beth Friedman.

Marta was a remarkable woman who greatly impacted our Broward community.

She was an activist member of the Broward County Library Advisory Board for over 20 years and championed children's programming, working to build a bridge between our community's libraries and early childhood learning centers.

Marta worked with Dr. Barbara Weinstein and the then CEO of a non-profit organization that annually provides family support services and subsidized childcare for about 5,000 impoverished, abused, and neglected children in Broward County. Marta also worked with our Broward County School Board to ensure a safe and supportive environment for school children for after school to continue their learning and have the benefit and resources that libraries offer.

Marta championed two new libraries in her hometown of Hollywood, on Stirling Road and City Hall Circle. She obsessively and tirelessly advocated for the funding and was enmeshed in all the details of the design, construction, and operation of the new libraries. Marta also quarterbacked with then City Commissioner, Senator Eleanor Sobel, a shared City and Stirling Elementary School Playground.

Marta's other passion was Jewish Education. As a Judaic Studies Major at the University of Miami, and a student of the Hebrew Academy of Nassau County, the Molly Goodman Academic High School in Ashkelon, Israel, and the Hebrew Academy, Miami Beach, FL, Marta spoke fluent Hebrew and was a scholar in Jewish History, the Torah, and so much more.

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David Silver
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Diane Wilen
Michael Zager

Emeritus Board Member
Selma Telles

*Executive Committee



For many years, Marta taught for the Central Agency for Jewish Education in Miami Dade County and Broward County. Marta also served on the Board of the Holocaust Documentation and Education Center and the Board of the Jewish Family Services of Broward County. Marta was a child of a Holocaust survivor. Her father, Erwin Stern of blessed memory, lost his mother, father, sister and over 50 cousins in the Holocaust. Marta-Beth Friedman was named after her father's mother (Marta) and Beth (Aunt) who were murdered by the Nazi's at Auschwitz.

Marta gave enormously to science and the advancement of treatment for Pancreatic Cancer as a patient in the Tumor Infiltrating Lymphocyte Trial at the National Institute of Health. She spent 7 months in the trial and 2 months in the NIH Hospital. The scientists and doctors worked tirelessly to try and cure Marta and although they failed, they learned so much more about the disease and how to help others. Marta was also a patient of the Memorial Cancer Institute, Hollywood FL, Sylvester Cancer Center Miami FL and Memorial Sloane Kettering in New.

Marta and her family have been major supporters of the Pancreatic Cancer Action Network and have been one of the top five fundraising teams in the country over the last six years. Team Becker, in Honor of Marta, has raised over \$500,000 during this time at the annual Purple Stride walks to raise awareness and funds for better treatments and a cure someday.

Marta's greatest accomplishment is being the matriarch of the Friedman family. Marta was the chief convener, nurturer, and the glue that held the family together in America, Israel, Canada and anywhere else. She loved all things family unconditionally and was always in charge.

Marta is survived by her mother, Geraldine Stern, husband Bernie Friedman, daughter, Elana Friedman Polashuk, son-in law Jeff Polashuk, grandson Charlie (the greatest gift given to Marta and the ability to spend three magnificent years bonding together) brother Lyle Stern and Sister-in-law U.S. Federal Judge Beth Bloom and many nieces, nephews, and cousins, including Jacob a recent graduate of Harvard Law School and an Officer in the U.S. Marine Corp, Oliver who is studying at London School Economics and Emily at Emerson College AND grand dog Toy Poodle Teddy who comforted Marta in the final year of illness 24-7.

Marta will be deeply missed and the naming of the Stirling Road Library in her memory would be a truly meaningful tribute to an amazing woman.

Sincerely,

A handwritten signature in cursive script, appearing to read "Audra".

Audra P. Berg
President & CEO

A handwritten signature in cursive script, appearing to read "Evan J. Goldman".

Evan J. Goldman, Esq.
Executive Director Public Affairs

From: [Raphael Tennenhaus](#)
To: [Friedman, Bernie](#); [Grandwilliams, Harrison](#)
Subject: Renaming Stirling Rd Library after Marta Friedman
Date: Friday, June 14, 2024 12:56:37 PM

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Dear Mayor Rich,

As the President of Chabad of South Broward Headquarters, the first of 60 Chabad Centers in Broward County, 30 of which are our branches, and a champion of education, outreach, and social services, I highly recommend that the Stirling Road Library be renamed the Marta Friedman Library after Marta Friedman, of blessed memory, who dedicated her life to so many significant community needs, and especially to our libraries.

It is most befitting that the Stirling Road Library, in the Young Israel Community, carries the name of an individual who lived and breathed libraries, especially in the City of Hollywood.

What better way to memorialise Marta, so that for many years and decades to come, men, women and children of all ages, will perpetually remember a brave individual, who inspired so many in the community, with this most worthy dedication.

Feel free to email me and/or call me on this most timely matter.

Thank you in advance for taking the necessary steps to make this happen ASAP.

G-d bless you.

Shabbat Shalom!
Rabbi Raphael Tennenhaus
Chabad of South Broward Headquarters
954-243/8680

Gary C. Rosen
Managing Shareholder
Board Certified Business Litigation Attorney
Phone: 954.985.4133 Fax: 954.985.4176
grosen@beckerlawyers.com



Becker & Poliakoff
1 East Broward Blvd.
Suite 1800
Ft. Lauderdale, FL 33301

June 17, 2024

Mayor Nan H. Rich
Broward County
115 S. Andrews Ave.
Fort Lauderdale, FL 33301

Dear Mayor Rich,

I am writing to you as CEO and Managing Shareholder at Becker & Poliakoff Law Firm to recommend that the new library on Stirling Road be named in honor of Marta Friedman. Marta, a close friend, community activist, and the beloved wife of Bernie Friedman, Chair of the firm's Government Practice, was an extraordinary individual whose dedication and passion greatly benefited our community.

For over 20 years, Marta served on the Broward County Library Advisory Board, where she was a staunch advocate for children's programming and a bridge builder between libraries and early learning centers to ensure children had access to essential resources. She also collaborated with Dr. Barbara Weinstein and a non-profit organization each year to provide vital family support services and subsidized childcare for approximately 5,000 impoverished, abused, and neglected children in Broward County.

Marta's work with the Broward County School Board ensured safe and supportive environments for after-school programs, which allowed children to continue their learning and benefit from the resources our libraries offer. She was instrumental in advocating for and establishing two new libraries in Hollywood, on Stirling Road and City Hall Circle. She was involved in every detail, from the funding and design to the construction and operation. Marta's involvement was nothing short of extraordinary.

Marta also played a pivotal role in creating a shared playground for the city and Stirling Elementary School with then-City Commissioner, Senator Eleanor Sobel. Her passion extended to Jewish education, where she was a scholar and teacher for many years at the Central Agency for Jewish Education in Broward and Miami-Dade Counties. The daughter of a Holocaust survivor, Marta's involvement with the Holocaust Documentation and Education Center and Jewish Family Services of Broward County reflected her deep commitment to her heritage.

Even in her last years, Marta's dedication to the greater good was evident. She participated in the Tumor Infiltrating Lymphocyte Trial at the National Institute of Health, contributing to the advancement of pancreatic cancer treatment. Her family's support of the Pancreatic Cancer Action

Mayor Nan H. Rich
June 17, 2024
Page 2

Network (PanCAN) has raised over \$500,000 in her honor to further research and awareness.

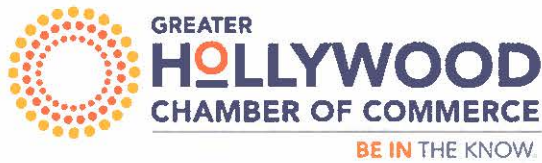
To name the library on Stirling Road after Marta Friedman would be a fitting tribute to her legacy and countless contributions to our community. Her dedication and passion have left an indelible mark, and this honor would ensure that her memory continues to inspire future generations.

Thank you for considering this recommendation. Please feel free to contact me if you need any additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "G. Rosen", with a long horizontal flourish extending to the right.

Gary C. Rosen
Managing Shareholder, CEO
Becker & Poliakoff Law Firm



Broward County Mayor Nan Rich
Broward Commission
115 S. Andrews Avenue
Fort Lauderdale, FL 33301

Dear Mayor Rich,

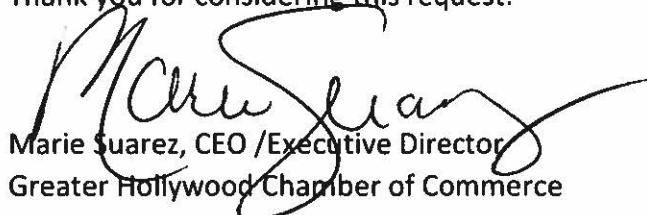
I am writing to express my strong support for renaming the Stirling Library to the Martha-Beth Friedman Library, in honor of Martha-Beth Friedman's remarkable contributions to our community.

Martha served on the Broward County Library Advisory Board for over 20 years, championing children's programming and building bridges between libraries and early learning centers. She collaborated with non-profits and the Broward County School Board to support vulnerable children and ensure safe, enriching after-school environments. Her advocacy led to the establishment of two new libraries in Hollywood, where she was deeply involved in their funding, design, and operation.

Her passion extended to Jewish education. Fluent in Hebrew and a scholar of Jewish history, she taught in Miami-Dade and Broward Counties and served on the boards of the Holocaust Documentation and Education Center and Jewish Family Services of Broward County. As the daughter of a Holocaust survivor, her commitment to education and community service was deeply personal.

Renaming the Stirling Library to honor Martha-Beth Friedman would be a fitting tribute to her legacy, inspiring future generations and acknowledging her significant impact on our community.

Thank you for considering this request.



Marie Suarez, CEO / Executive Director
Greater Hollywood Chamber of Commerce



SINCE 1910

512 NE 3rd Avenue, Fort Lauderdale, Florida 33301 • 954-462-6000 • Fax: 954-527-8766 • www.ftlchamber.com

June 14, 2024

Mayor Nan Rich
Broward County Commission
Fort Lauderdale, FL 33301

Dear Mayor Rich:

I write you today in support of the work and life of Marta Beth Friedman, by naming the Stirling Road Library in her honor.

Marta Beth first was introduced to me 17 years ago and through her husband, Bernie Friedman, we became friends. During her health struggles, I was amazed at her character and zest for life.

That inspiration was not just show. She was an activist member of the Broward County Library Advisory board for over 20 years. She was a champion for children and families and worked hard to support them. In fact, her direct work helped thousands of impoverished, abused and neglected children in Broward County.

Her work with her family supporting the Pancreatic Cancer Action Network, teaching Hebrew, serving on the Holocaust Documentation and Education Center, are three examples of her commitment to Broward County and these communities critical to our way of life.

It is for these reasons and more that I ask you to consider this honor bestowed posthumously.

Sincerely,

GREATER FORT LAUDERDALE CHAMBER OF COMMERCE

A handwritten signature in black ink that reads "Dan Lindblade". The signature is written in a cursive, flowing style.

Dan Lindblade, CAE
President & CEO

From: [Josh Levy](#)
To: [Rich, Nan](#)
Cc: [Grandwilliams, Harrison](#)
Subject: Proposal to Name Stirling Road Library in Honor of Marta Friedman
Date: Friday, June 14, 2024 6:00:11 PM

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Dear Mayor Rich,

I am writing to express my enthusiastic support for naming the Stirling Road library after Marta Friedman. Marta's contributions to the South Broward community and our library system have been truly transformative, and I believe it would be a fitting tribute to honor her legacy in this manner.

Marta was not only a spirited and dedicated advocate but also a vital catalyst for the libraries that we are fortunate to have today. Her tireless efforts were instrumental and have had a lasting impact on the quality and accessibility of educational resources in our city.

Naming the Stirling Road Library after Marta Friedman would serve as a lasting reminder of her invaluable contributions and the positive changes she helped bring about. It would also inspire future generations to learn about her and recognize the importance of community involvement and the profound difference one dedicated individual can make.

I strongly urge you to consider this proposal and honor Marta Friedman's legacy by naming the Stirling Road library in her memory. Thank you for your time and consideration.

Sincerely,

Josh Levy

Mayor

City of Hollywood

2600 Hollywood Boulevard

Hollywood, FL 33020

Office: (954) 921-3321

jlevy@hollywoodfl.org

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Josh Levy

Mayor

City of Hollywood

2600 Hollywood Boulevard

Hollywood, FL 33020

Office: (954) 921-3321

jlevy@hollywoodfl.org

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From: [Rabbi Leizer Barash](#)
To: [Rich, Nan](#); [Grandwilliams, Harrison](#)
Subject: Stirling Rd Library naming
Date: Friday, June 14, 2024 7:22:48 PM

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Dear Mayor Rich,

I am reaching out in support of the renaming of the Stirling Rd Library after Marta Friedman of blessed memory.

Marta was a pillar in our Hollywood community and an inspiration to all, she was involved in many community projects and the Stirling Rd library was definitely one of her favorites.

Best regards,

Rabbi Avraham Barash
Chabad Outreach Center of Emerald Hills

From: [Rivkie Barash @ Gan Hollywood](mailto:Rivkie.Barash@GanHollywood.com)
To: [Rich, Nan](#); [Grandwilliams, Harrison](#)
Subject: Renaming of Stirling Rd Library
Date: Friday, June 14, 2024 7:35:50 PM

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Dear Mayor Rich,

I am reaching out in support of the renaming of the Stirling Rd Library after Marta Friedman of blessed memory.

Renaming the library after Marta, an individual who cherished the essence of the library and its role in nurturing the young minds of the children in our community, would be a true tribute to her and her loved ones.

Warm regards,

Rivkie Barash
JIT Chabad Preschool Director



Love~Laugh~Live~Learn
JIT Chabad Preschool
3250 Stirling Rd
Hollywood, FL 33021

o:(954) 965 9933
c:(954) 549 3315

From: [COMMISSIONER DR. BARBARA SHARIEF](#)
To: [Rich, Nan](#); [Grandwilliams, Harrison](#)
Subject: Remembering our friend Marta Beth Friedman
Date: Sunday, June 16, 2024 3:13:27 PM
Attachments: [C9CEA02584634C0EBB9CCFE8DC5B2965\[5503107\].png](#)

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I met Marta through Bernie at a fundraiser in 2009. Marta always had a smile on her face and gave the kindest words of encouragement. Several times when I was going through some difficult things she would take the time out to ask me how I was doing and always had something funny to say to cheer me up. She never let on that she was fighting pancreatic cancer and as far as she was concerned it was just another day. I admired the way she lived life to the fullest going from a travel adventure and then to chemo. She was such a fighter, she made it seem easy. I knew it was not but Marta was just that way. A small but mighty fighter she really kicked the “bleep” out of pancreatic cancer! I always said if anyone could beat cancer it would be Marta because she saw life as a glass half full. She saw the good in everything. If the kids were driving me crazy she would say take some time for yourself go to dinner have a glass of wine and relax It will pass. Her best advice was never skip vacation the work will be here when you get back you've got to take care of yourself. She will be missed tremendously as I am sure she left an indelible mark on everyone's lives she touched. I am sending hugs and prayers of comfort to Bernie and the family. I was pleased to have the acquaintance of such a positive couple. God bless you!

Sincerely,
Dr. Barbara Sharief

Former Mayor of Broward County

Sincerely,

Dr. Barbara Sharief MSN, A.P.R.N., D.N.P.
President/C.E.O.

3351 N University Drive
Hollywood FL 33024
[954.967.1900](tel:954.967.1900) Phone
[954.967.0550](tel:954.967.0550) Fax
www.drbarbarasharief.com



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From: [Idelma Quintana](#)
To: [Rich, Nan](#)
Cc: [Grandwilliams, Harrison](#); [Michelle Scott](#)
Subject: Letter of Support - Renaming Stirling Road Library Proposal
Date: Sunday, June 16, 2024 4:21:51 PM

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Honorable Senator / Mayor Rich,

I am writing in support of the upcoming proposal to re-name the Stirling Road Library in honor of Marta-Beth Friedman.

The impact that Mrs. Friedman has made in Hollywood through libraries, is clear. She was a 20-year member of the Broward County Library Advisory Board. Her efforts offered access to high quality library resources for children not just in the Emerald Hills community, where the Stirling Road Library is located, but also in the community surrounding City Hall where she championed the construction of a sorely needed new library building when the old one no longer served the community's needs.

I am pleased to learn that Mrs. Friedman's family intends to endow programming at the Stirling Road Library to build upon the excellent programming currently offered there. Certainly, her legacy lives on and will benefit residents throughout Broward County.

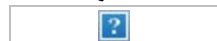
Thank you for your consideration,

Idelma

Idelma Quintana

City Commissioner
City of Hollywood
Office of the Mayor and City Commission

P.O. Box 229045
Hollywood, FL 33022-9045
Office: 954-921-3321
E-mail: IQUINTANA@hollywoodfl.org



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From: [Peter Deutsch](#)
To: [Rich, Nan](#); [Grandwilliams, Harrison](#)
Subject: Naming Library on Stirling Road for Marta Beth Friedman
Date: Monday, June 17, 2024 3:08:45 AM

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When the Library on Stirling Road in Hollywood was built I was the United States Congressman for the area and lived literally less than 1,000 ft. from the Library. I was aware of Marta Friedman's critical involvement in the creation of the Library. It is fair to say that the Library would never have been built without her efforts. As you are aware, the Library has been an incredible addition to the community. I have visited many times and took my children there often when they were growing up.

Marta's involvement and efforts for the community did not stop at the Stirling Library. She was a force of positive good on so many causes. I strongly support and urge the Broward County Commission to name the Library on Stirling Road for Marta Beth Friedman who was an inspiration and guiding light for our community.

Peter Deutsch
prdeutsch@aol.com



Florida House of Representatives

State Representative Michael Gottlieb

District 102

District Address:
400 NW 73rd Ave
Plantation, FL 33317
District Office: (954) 655-5498
Cell: (954) 682-0999

Tallahassee Address:
407 HOB
402 S. Monroe St.
Tallahassee, Florida 32399
Tallahassee Office: (850) 717-5102

Michael.Gottlieb@myfloridahouse.gov

June 14th, 2024

It is with pleasure that I provide a letter of support for the naming of the Stirling Road Library as the Marta-Beth Friedman Library. Marta was an amazing woman and a tremendous champion of our community, especially our children.

She worked tirelessly to empower those in our community with the knowledge, ability, and confidence to navigate their futures, drive our economy, lead our community, heal the world, and be kind to others. The programming she spearheaded as part of the Broward County Library Advisory Board and as CEO of a non-profit organization ran the gamut from early childhood learning centers to the construction and establishment of new libraries, after-care, family support services for impoverished, abused, and neglected children, Jewish education, and so much more.

Marta was a beacon, a shining light who worked to build bridges in our community between all of our residents as was evident in her passion for the fundamentals of Jewish education and its lessons on the importance of doing what is just and compassionate and treating all people with dignity and respect. As a child of a Holocaust survivor-father, Marta understood the urgency for educating children and adults about Judaism, tolerance, and strongly and vehemently speaking out for others who cannot speak for themselves. She worked to imbue those in our community with the Jewish principles of justice, healing the world, charity, kindness to others, and the importance of the sanctity of human life, including the concept of 'saving a life'.

I am humbled and honored to have known such a remarkable woman. Her strength, determination, love, and compassion will endure through her mother, husband, daughter, son-in-law, grandson, and her final passion project for our corner of the world, the Marta-Beth Friedman Library.

Warm regards,

A handwritten signature in blue ink that reads "Michael Gottlieb".

State Representative, District 102

MG/ls

Committees

- Judiciary Committee – *Ranking Member*
- Appropriations Committee
- Justice Appropriations Subcommittee
- Local Administration, Federal Affairs & Special Districts Subcommittee
- Rules Committee – *Ranking Member*
- Infrastructure Strategies Committee
- Criminal Justice Subcommittee

Democratic Floor Leader

Committees

- Judiciary Committee – *Ranking Member* ● Rules Committee – *Ranking Member*
 - Appropriations Committee ● Infrastructure Strategies Committee
 - Justice Appropriations Subcommittee ● Criminal Justice Subcommittee
 - Local Administration, Federal Affairs & Special Districts Subcommittee
- Democratic Floor Leader

Florida House of Representatives

Representative Christine Hunschofsky

District 95

District Office:

4800 W Copans Road
Coconut Creek, FL 33063
(954) 956-5600

Tallahassee Office:

329 C 402 South Monroe Street
Tallahassee, FL 32399
(850) 717-5095

Email: C.Hunschofsky@myfloridahouse.gov

June 17, 2024

Mayor Nan Rich
Broward County Commission
115 S Andrews Avenue
Fort Lauderdale, FL 33301

RE: Letter in Support of Naming the Stirling Road Branch Library After Marta-Beth Friedman

Dear Mayor Rich,

Today, I write to you in support of naming the Stirling Road Branch Public Library in memory of Marta-Beth Friedman, who sadly passed away on June 7, 2024. Marta served as an active and long-time member of the Broward County Library Advisory Board for more than 20 years. She worked to build a bridge between our libraries and early learning centers while also working with our Broward County School Board to ensure a safe and supportive environment for school children to continue their learning after school and have the benefit and resources that libraries offer.

Marta championed two new libraries in her hometown of Hollywood – one on Stirling Road and one at City Hall Circle on Hollywood Boulevard. She tirelessly advocated for the funding of these two libraries. She was also involved in all the details of their design, construction, and operation. Marta's passion for children and learning was a common thread throughout her life. Because of her efforts and dedication, countless children have had the opportunity to learn, enjoy reading, and discover new interests. Marta was an incredibly positive person who loved life, worked hard to make the world a better place, and saw the beauty and potential in everyone around her. Naming the Stirling Road Branch Library in her honor and memory is a fitting tribute given all Marta did to support and advocate for the library.

Sincerely,



Christine Hunschofsky
State Representative
District 95

From: [Patricia Asseff](#)
To: [Grandwilliams, Harrison](#)
Subject: Marta Friedman
Date: Monday, June 17, 2024 7:16:01 AM

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We are in full support for the Stirling Road Library. Marta was a true pillar of education. This will be a great benefit for all generations .

Abe and Patty Asseff

Sent from my iPad

From: [Edward Davis](#)
To: [Rich, Nan](#); [Grandwilliams, Harrison](#)
Subject: Renaming the Stirling Rd Library
Date: Monday, June 17, 2024 7:39:10 AM

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Dear Madame Mayor Rich:

I highly endorse your proposal to rename the Broward County Stirling Road Library Branch after Marta-Beth Friedman. Marta was a real proud supporter of the library, and an avid book reader herself. She valued having a local branch of the library in our neighborhood. She was a major force in creating this library branch. Doing this so quickly after her passing makes a loud statement in her memory.

I thank you for your effort in this regard.

Sincerely,

Rabbi Edward Davis

I have been a Hollywood resident for 43 proud years

From: [Meira Davis](#)
To: [Rich, Nan](#)
Cc: [Grandwilliams, Harrison](#)
Subject: The Marta-Beth Friedman Stirling Road Library
Date: Monday, June 17, 2024 8:09:31 AM

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Dear Mayor Rich,

I deeply support the proposal to rename the Broward County Stirling Road Library Branch after Marta-Beth Friedman. Marta fought hard for this library. It was her big project at that time. We and our children all benefit from having a local branch of the library in our neighborhood. Naming the library in her honor is a very appropriate tribute for someone who loved reading books and learning.

Your efforts for this project are deeply appreciated.

Thank you,

Meira Davis
Hollywood

Meira Davis
meira.davis@gmail.com
Cell 954-646-6207



OFFICE OF THE MAYOR AND TOWN COUNCIL

8800 SW 36th Street • Davie, Florida 33328
Office: 954-797-1030 • Fax: 954-797-1182
www.davie-fl.gov

TOWN COUNCIL

Judy Paul
Mayor

June 12, 2024

Honorable Mayor Nan H. Rich
Broward County Commission
115 S Andrews Avenue
Fort Lauderdale, FL 33301

COUNCILMEMBERS

Michelle Whitman
Councilmember
District 1

Mayor Nan H. Rich – Nrich@broward.org
Harrison Grandwilliams - hgrandwilliams@broward.org

Re: Letter of Support – Life Accomplishments of Marta – Beth Friedman

Caryl Hattan
Councilmember
District 2

Dear Mayor Nan Rich:

It is an honor to support the county's plan to rename the Stirling Road Branch Library in memory of Marta-Beth Friedman. Her passing brought profound sadness to the entire community.

Susan Starkey
Vice Mayor
District 3

For years as a member of the Broward County Library Advisory Board and her dedication to children's programming and family support services for the abused and neglected children in Broward County, makes this naming a wonderful gesture on the part of the county. Her love for the community and her desire to support all children will live forever at the Stirling Road Library.

Marlon Luis
Councilmember
District 4

Thank you so much for your consideration.

Very truly yours,

Judy Paul
Mayor